Tech Entrepreneurship accelerating in Brazil

2014
15 Large VCs (< 500 Mi R$)
20 Accelerators
300 Incubators
2000 startups/year
~100Mi R$ public investment
From copycat model

(2015)
Detect/Foment
Emerging Techies
and Business Models
through Startups to
support local
Samsung Business

Harmonize Informatics Law
with Venturing Startups
Initiative, ANPROTEC & CCEI.

2016
+25 Large VCs (> 1 Bi R$)
+50 Accelerators (+100 co-works/makerslab)
+400 Incubators
+5000 startups/year
+500Mi R$ Public Investment
+TO knowledge intensive model

(2016)

2017
LAUNCH/PILOT
EXPANSION

(2018)
VENTURE

(2020)
M&A / EXIT

+50 Startups expected in our portfolio Creative Economy Program

M&A / EXIT
STARTUPS

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RAISING UP

2015
PROGRAM SETUP

2016
Pilot

2017

2018

Batch 1
+100 candidates

Batch 1
+5 Incubators
+8 Startups

Batch 2
+300 Candidates

Batch 2
+12 Incubators
+12 Startups
+ partners

Batch 3
+ accelerators
^ partners
+ 26 incubators
+ startups TBC
PARTNERS

Startups
Customers
Partners
Acelerators
Incubators
Operators
Creative startups

HUB

SAMSUNG

INCUBADORAS →

• +Technical Support
• +Financial investment
• +Producs & Platform

ACELERADORAS →

• +Open Innovation Network
• +Catalyst MVP & IP
• +Business builder

NODES B2B / B2G (multi-industry)

• + Technical Support
• + Economic Investment
• + Field Lab + Real world problems
Inscrições até 20/08

TERCEIRA RODADA DO PROGRAMA DE PROMOÇÃO DA ECONOMIA CRIATIVA
seleciona novos empreendedores e projetos inovadores

PORTAL PARA INSCRIÇÕES: http://anprotec.org.br/samsung
THANKS!

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