

ICEI[®] BUSINESS CONFIDENCE INDEX

ECONOMIC INDICATORS **CNI**
CNI
Brazilian National Confederation of Industry
THE FUTURE OF INDUSTRY

Business confidence remains at all-time low

The Business Confidence Index (ICEI) remained virtually unchanged between April and May 2020 as it edged up from 34.5 points to 34.7 points. With this result, the ICEI remains at its lowest point in the series.

The index reflects the lack of business confidence brought about by the strong contraction in activity and high uncertainty due to the COVID-19 pandemic. The lack of confidence contributes to bringing investments to a standstill while hindering economic recovery.



*Figures above 50 points indicate business confidence. The further above 50 points, the greater and more widespread is the confidence. Figures below 50 points indicate lack of business confidence. The further below 50 points, the greater and more widespread is the lack of confidence.

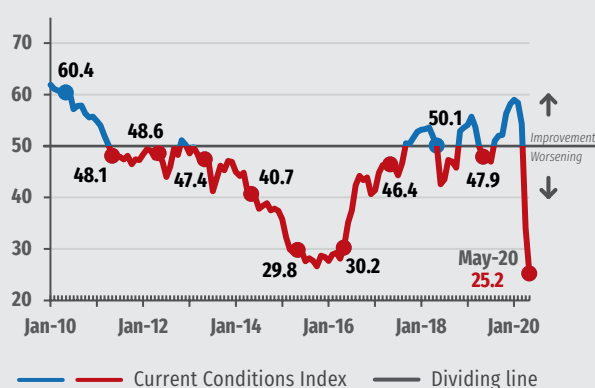
ICEI components

The Current Conditions Index, which reflects entrepreneurs' perception of how current conditions of businesses and of the Brazilian economy have evolved, decreased by 8.9 points in May to 25.2 points. The index hit an all-time low in the historical series and shows a pronounced deterioration in current business conditions in May. The indicator continued on the downward trend initiated in February, accumulating a drop of 33.8 points in the period.

The Expectations Index, which reflects entrepreneurs' outlook for the next six months, edged up by 4.8 points in May to 39.5 points. Despite the increase, however, the index remains far from the dividing line, denoting pessimism among entrepreneurs.

Current Conditions Index

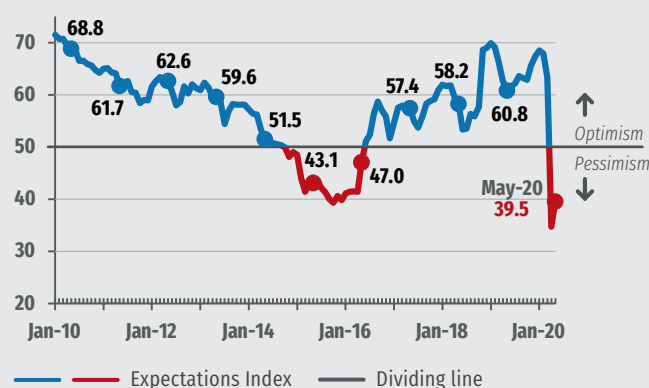
Index (0-100 points)*



* Figures above 50 points indicate a better situation. Figures below 50 points indicate a worse situation. The further from 50 points, the greater and more widespread is the change.

Expectations Index

Index (0-100 points)**



** Figures above 50 points indicate optimistic expectations. Figures below 50 points indicate pessimistic expectations. The further from 50 points, the greater and more widespread is optimism or pessimism.

Summary of results

| ICEI components | MAY19 | APR20 | MAY20 |
|---|-------|-------|-------|
| ICEI | 56.5 | 34.5 | 34.7 |
| Current conditions (as compared to the last six months) in relation to: | 47.9 | 34.1 | 25.2 |
| Brazilian economy | 45.6 | 30.7 | 20.0 |
| Company | 49.0 | 35.8 | 27.9 |
| Expectations (for the next six months) on: | 60.8 | 34.7 | 39.5 |
| Brazilian economy | 58.0 | 29.9 | 33.8 |
| Company | 62.2 | 37.2 | 42.3 |

Figures above 50 points indicate business confidence, a better situation or optimistic expectations. Figures below 50 points indicate lack of business confidence, a worse situation or pessimistic expectations.



Technical specifications

Sample profile

1,370 enterprises, including 554 small, 514 medium and 302 large companies.

Data collection period

May 4-8, 2020.

Document closed by May 15, 2020.



Learn more

For more information on the survey, including sectoral and regional results, previous editions, methodology and historical series, visit:
www.cni.com.br/e_icei



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