

ICEI[®] BUSINESS CONFIDENCE INDEX

ECONOMIC INDICATORS **CNI**

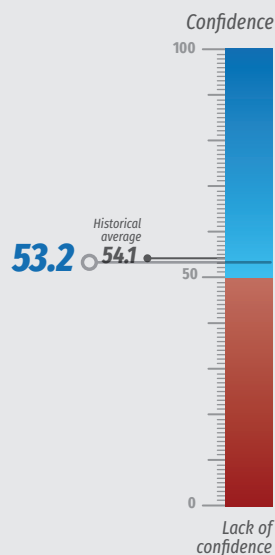


Industrial Confidence Surged Significantly in August

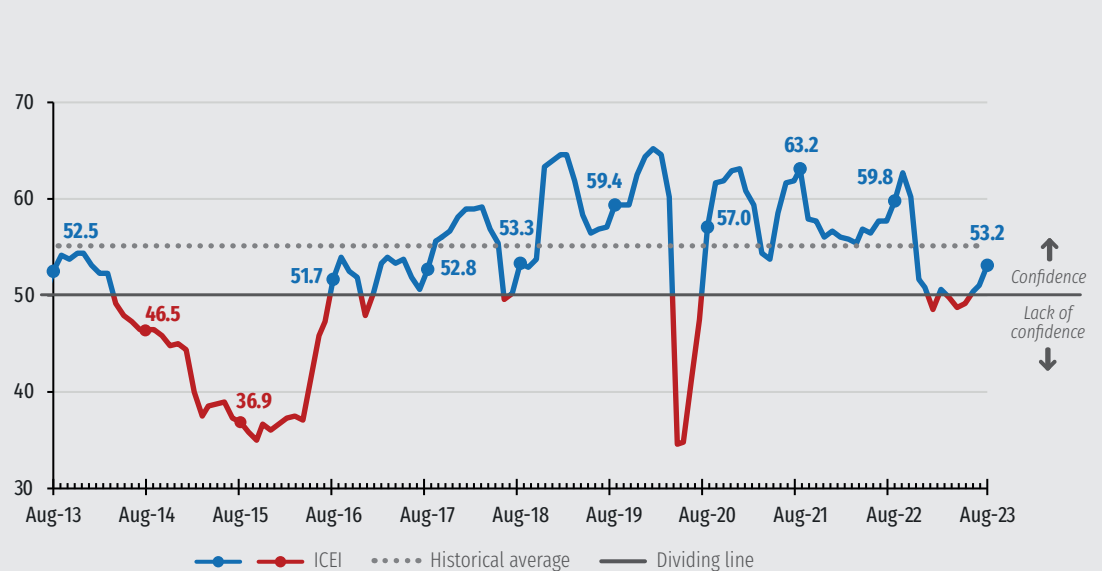
In August 2023, the Business Confidence Index increased by 2.1 points, from 51.1 points to 53.2 points. This upswing propelled industrial confidence to its highest point since October 2022.

The outcome drove the confidence index further above the 50-point dividing line, signifying a robust and widespread surge in industrial entrepreneurs' confidence.

ICEI
Diffusion index*



Historic Series
Diffusion index*



*The index ranges from 0 to 100. A score above 50 points indicates entrepreneurs' confidence. The further the score is above 50 points, the greater and more widespread the confidence is. A score below 50 points indicates entrepreneurs' lack of confidence. The further the score is below 50 points, the greater and more widespread the lack of confidence is.

Business Confidence Index Components

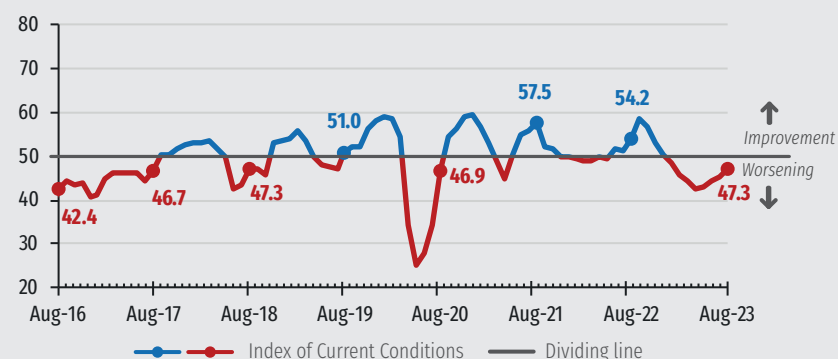
All the components of the confidence index increased, with expectations being the standout performer.

The Current Conditions Index experienced a 1.8-point increase, reaching 47.3 points. As it remains below the pivotal 50-point threshold, this component still reflects a deteriorating view of the current conditions in the Brazilian economy and among companies. However, thanks to the index's uptick, entrepreneurs now perceive a milder and less pervasive deterioration in August.

The Expectations Index edged up 2.3 points to 56.2 points. By surpassing the 50-point dividing line, the score indicates that the industrial sector is growing more optimistic about the next six months. It's noteworthy to highlight the significant progress in the expectations component concerning the Brazilian economy, as it crossed the 50-point dividing line, signifying a shift from pessimism to optimism among industrial entrepreneurs about the short-term economic outlook for the first time since October 2022.

Index of Current Conditions

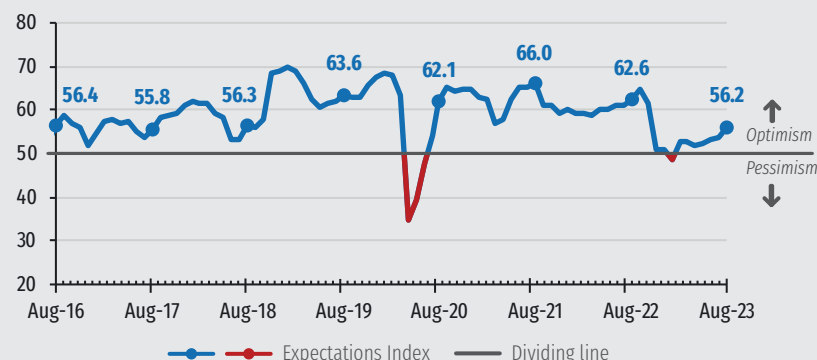
Diffusion index*



*The Index ranges from 0 to 100. A score above 50 indicates that conditions are better than in the last six months and a score below 50 indicate that conditions are worse.

Expectation Index

Diffusion index*



*The Index ranges from 0 to 100. A score above 50 points indicates positive expectations. A score above 50 indicates a pessimistic expectation.

ICEI and its components

Diffusion indices*

	AUG 22	JUL 23	AUG 23
ICEI	59.8	51.1	53.2
Current conditions (compared to the last six months):	54.2	45.5	47.3
Brazilian economy	52.7	41.4	44.3
Company	55.0	47.5	48.9
Expectations (for the next six months):	62.6	53.9	56.2
Brazilian economy	59.6	48.2	51.5
Company	64.1	56.7	58.6

*Indices range from 0 to 100. A score above 50 points indicates confident entrepreneurs, improved current conditions, or optimistic expectations. A score below 50 indicates entrepreneurs' lack of confidence, worsening current conditions, or pessimistic expectations.



Technical specifications

Sample profile

1,373 companies: 555 small, 508 medium, and 310 large.

Collection period

1 to 7 August 2023.

Document completed on August 10, 2023.



Learn More

For further information on previous issues, methodology, and historical series, please visit: www.cni.com.br/e_icei

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