




# INNOVATION

At the Edge



Schneider Electric  
provides  
**energy and  
automation**  
digital solutions  
for **efficiency  
and sustainability**

Life Is On



# Energy and automation solutions for efficiency and sustainability

## Energy Transition

### Energy Efficiency

Up to  
**~65%**  
(Average 30%)

Serving 4 end-markets:

Buildings

Energy  
Management

Industrial  
Automation

Industry  
4.0

### Productivity

Up to  
**-50%**  
CapEx (integration)

Data Centers

### Reliability & Safety

Up to  
**50%**  
Fewer incidents

Infrastructure

### Sustainability

Aiming at  
**0**  
Carbon emissions

Industry

# Deep Domain Expertise

 **20**

of the largest **Oil and Gas** companies

 **9**

of the 10 largest **Mining, Metals and Minerals**

 **11**

of the top brands within **Food & Beverage**

 **40k**

**Water & Wastewater** installations in **120** countries

 **1** Mil+

million+ **buildings** including 3 of top 5 **hotel** chains and approx. 40% of the world's **hospitals**

 **10**

of the world's top **electric utilities**

 **4**

of the top 4 **hyper-scale cloud** providers

 **8**

of the top 10 **packaging machine** builders

 **10**

of the biggest **Automotive Companies** globally

 **1**

of the top 4 **semiconductor manufacturers** recognized us as 2018 Preferred Quality Supplier

 **10**

of the world's largest **Airports**

What is

# INNOVATION at the EDGE?

*A Schneider Electric program that transforms **bold ideas** into customer solutions at the “edge” to go faster, test without disrupting the core and create new growth engines.*

# Innovation critical in the Core Business & at the Edge

New Products  
New Features  
R & D

Innovation  
at the Core

Innovation  
at the Edge

Investments  
Incubations  
Partnerships  
Joint Ventures

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# Innovation at the Edge turns ideas into growth



internal and external  
ideas to solve  
customer problems

## **PARTNER**

Co-innovate with startups; proof of concepts, pilot, scale-up

## **INVEST**

SE Ventures direct investment or through fund of funds

## **INCUBATE**

Build new businesses from 0-1, leveraging incubation partners

## **JOINT VENTURE**

Build new companies with established corporations

# At the Edge is a low risk strategy to test new ideas



## SCOUT FOR IDEAS

Look for ideas, partners and business models internally and externally



## APPLY A STRATEGY

Incubation, partnership investment, joint-venture, alliance, fund-of-fund



## COLLABORATE TO GENERATE VALUE

Run pilots, co-innovate, test technology, provide market access and gain traction

# Our Areas of Interest



## New Energy Landscape

Creating a Decentralized,  
Decarbonized, Digitally Enabled  
All-Electric Future



## Buildings and infrastructure of the future

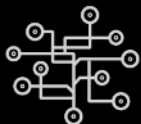
Intelligently Connecting the Built  
Environment: Home, Buildings,  
Datacenters, Airports, etc.



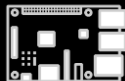
## Industry of the future

Sustainable and Smart Approaches to  
Industry 4.0 Asset Intelligence,  
Automation &  
Connected Workforce

Low cost sensing



Edge computing



Networking/  
communications



AI/ML



Machine Vision/  
Perception



Cybersecurity



Data & Analytics



VR

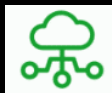


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# Interest Areas shaped by COVID 19

## Themes



### Remote work and digital acceleration



### Social distancing



### Regionalization of manufacturing



### Supply chain resiliency

## Potential implications

- Enhanced cybersecurity
  - Increase need for data centers, micro-data centers
  - Increased digitization of work and collaboration tools
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- Access to real-time data and tools with fewer human interactions
  - Computer vision to verify social distancing
  - Enhanced access control
- 
- Software-defined manufacturing to allow multiple SKUs produced from given factory
  - Connected factories, augmented operations with real-time data, remote control
  - As-a-service business models to drive lower capex and better cost control
- 
- Track and trace technologies
  - Supply chain automation and resiliency with multiple manufacturing alternatives
  - E-commerce and innovation in channels

# Schneider Electric's Innovation Ecosystem in Israel



- Innovation hubs in Israel, China, US, UK and France
- Israel has largest concentration of innovative startups per population and capital
- Partner with Grove Ventures & SOSA to expand ecosystem, incubate, and partner
- Working with ~60 Israeli startups to partner, co-innovate

# Case Study: Partnering and Investing in Founders



- Schneider Electric invested in Claroty
- Deployed solution at all production lines
- Now reselling as integrated solution



*Working with Schneider Electric has taught us how large companies work and function. We now feel more comfortable navigating big corporates and hope that they are as fast and eager to learn as Schneider Electric."*

*Emanuel Salmona,  
Vice President Global Partnerships  
Claroty*

# Case Study: Partnering and Investing in Founders



- World's first Autonomous Machine Vision System
- Quickly moved from initial meeting to tests and operation on the shop floor of numerous plants
- Expanding to Mexico, USA and India



*Schneider Electric was lightning-quick to embrace the newcomer to the Industrial Automation Family, recognize its disruptive potential to plants in any industry, tier or geography - and help put it on the fast track to category domination. With our friends at Schneider Electric we feel **we are working with a 160,000 employee STARTUP** - with invaluable insights, invaluable corporate channels, and invaluable team and collaborative efforts.*

*The collaboration between Inspekto and Schneider Electric is, literally, a match made in heaven.*

Harel Boren  
CEO and Exec Chairman  
Inspekto

# Innovation in Schneider Electric Brazil

Cross-functional innovation team  
focused on 3 main clusters:



## Customers

Connecting our customers to startup's and digital environment through open innovation and workshops



## Efficiency

Digital innovation methodologies to improve efficiency and bring savings in the back-office.



## Culture

Innovation methodologies shared with the employees to empower the team to conduct their own projects.



Schneider increased more than 100 positions in Brazil's rank of most innovative companies in 2019.

## Innovation cases



Granado Pharmacy, founded in 1870 is one of the main cosmetic companies in Brazil.

### Advanced Manufacturing

*Digital Transformation through EcoStruxure*

- Implementation of EcoStruxure Hybrid DCS and Wonderware Inbatch platform in factory



### Energy and Sustainability Services

Consulting services; energy efficiency projects; sustainability, energy procurement, software

# Our Learnings on Innovation

- Harness the best talent, ideas and technology from inside and outside your company
- Take many small bets
- Disruptive ideas are best incubated outside the core organization
- Take a long-term approach
- Establish the right distance with startups and the core business

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