



## Diálogo Pré-COP28: o papel da indústria na agenda de clima

Pre-COP28 Dialogue:  
the role of industry in  
the climate agenda

September 12th, 2023 | UTC/GMT -03:00 | Venue: CNI Studio - Brasília | Event in hybrid format

### AGENDA

#### 8:30 a.m. | REGISTRATION

#### 9 a.m. | OPENING SESSION

**Robson Braga de Andrade**, President of the Brazilian National Confederation of Industry (CNI)

**Ambassador Maria Laura da Rocha**, Deputy Minister of Foreign Affairs

**Rodrigo Rollemberg**, Secretary of Green Economy, Decarbonization and Bioindustry of the Ministry of Development, Industry, Trade and Services

**Aloisio Melo**, Deputy Secretary of Climate Change at the Ministry of Environment and Climate Change

**Jorge Viana**, President, Brazilian Trade & Investment Promotion Agency (ApexBrasil)

**Hanan Sakr**, Head, Private Sector Engagement - COP28

**Majid Al Suwaidi**, COP 28 Director-General – TBC

#### 10 a.m. | KEYNOTE SESSION – BRAZIL'S STRATEGIC ROLE IN THE GLOBAL TRANSITION TO A LOW-CARBON ECONOMY

**Joseph Stiglitz**, Economics Nobel Prize Winner and professor at Columbia University

#### 10:20 a.m. | SPECIAL SESSION 1 – BRAZIL'S VISION FOR COP 28

**Goal:** Present the government and industry positions for COP28.

**Luiz Alberto Figueiredo Machado**, Ambassador Extraordinary for Climate Change.

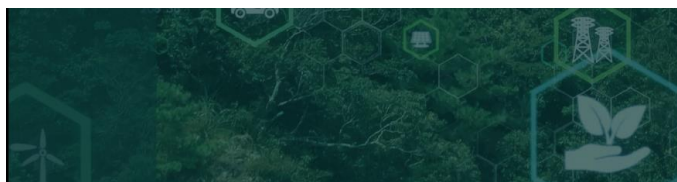
**Aloisio Melo**, Deputy Secretary of Climate Change at the Ministry of Environment and Climate Change

**Ana Paula Lindgren Alves Repezza**, Business Director at Brazilian Trade & Investment Promotion Agency (ApexBrasil)

**Davi Bomtempo**, CNI's Environment and Sustainability Executive Manager

#### 11:10 a.m. | SPECIAL SESSION 2: INSTITUTO AMAZÔNIA +21

**Marcelo Thomé da Silva de Almeida**, President of Instituto Amazônia+21



Correalização:



Realização:





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### 11:30 a.m. | PANEL 1 – PRIVATE SECTOR EXPECTATIONS FOR COP 28

**Goal:** Discuss the role of industry and the expectations for COP 28.

**Moderator:** **Mônica Messenberg**, Institutional Relations Director, CNI

**Marty Durbin**, President, Global Energy Institute of the U.S. Chamber of Commerce

**Tamer Mansour**, Secretary-General and CEO, Arab-Brazilian Chamber of Commerce

**João Paulo Paixão**, Chief Representative, Dubai Chamber Representative Office - Brazil

**Akustina Morni**, Director for Employment, Skills and Diversity at the International Organisation of Employers

**Holger Loesch**, Chair of the Industrial Affairs Committee, BusinessEurope

### 12:30 p.m. | SPECIAL SESSION 3 – PRESENTATION OF THE ORGANIZATIONAL NATIONAL EMISSIONS REGISTRY SYSTEM (SIRENE)

**Goal:** Present the country's corporate emission inventory information system.

**Marcio Rojas da Cruz**, Deputy Director, Department of Natural Sciences at the Brazilian Ministry of Science, Technology and Innovation

### 1:00 p.m. | NETWORKING BRUNCH

### 2 p.m. | PANEL 2 – ENERGY TRANSITION

**Goal:** Present the scenarios for Brazil to maintain its renewable energy mix, as well as existing and innovative solutions aimed at renewable energy competitiveness.

**Moderator:** **Davi Bomtempo**, CNI's Environment and Sustainability Executive Manager

**Leandro Albuquerque**, Deputy Secretary for Energy Transition and Planning at the Brazilian Ministry of Mines and Energy

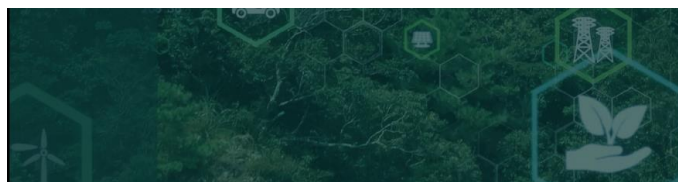
**Bárbara Rubim**, Vice President of the Board of Directors at the Brazilian Association of Photovoltaic Solar Energy (ABSOLAR)

**Renata Isfer**, Executive President at the Brazilian Biogas Association (ABIOGAS)

**Roberto Ardenghy**, CEO, Brazilian Petroleum and Gas Institute (IBP)

### 3 p.m. | PANEL 3 – THE IMPORTANCE OF SUSTAINABLE FINANCING IN VALUE CHAINS

**Goal:** Discuss the importance of sustainable finance to boost value chains that value decarbonization actions, the sustainable use of native forests, and innovative business models in bioeconomy.



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**Moderator: Marcelo Thomé da Silva de Almeida**, President of Instituto Amazônia+21

**Marcelo Miterhof**, Advisor, Department of Infrastructure, Energy Transition and Climate Change, Brazilian Development Bank (BNDES)

**Jorge Arbache**, Vice President of the Private Sector, Development Bank of Latin America (CAF)

**Carina Vitral**, Advisor, Brazilian Ministry of Finance

**Gustavo Pimentel**, CEO, Natural Intelligence (NINT)

### 4 p.m. | SPECIAL SESSION 4 - ESG SOCIAL ASPECT DRIVING THE INDUSTRY

**Goal:** *Present business initiatives that demonstrate how health and safety management and access to health by workers can positively impact competitiveness and industrial productivity.*

**Katyana Aragão Menescal**, Executive Manager of Health and Safety in Industry, Social Service of Industry (SESI)

**Eduardo Spinussi**, General Manager, Fundação Zerrener – Ambev

**Marcia Agosti**, Latinamerica Senior Health Programs Manager & Corporate Medical Advisor, General Eletric

### 4:30 p.m. | PANEL 4 – BUSINESS STRATEGIES FOR DECARBONIZATION

**Goal:** *Present business initiatives focused on low-carbon measures and technologies to reduce greenhouse gas emissions.*

**Moderator: Jefferson de Oliveira Gomes**, Innovation and Technology Director, National Service of Industrial Training (SENAI)

**Leonardo Mercante**, Head of Corporate Affairs, Suzano

**Mayara Jungles**, Global Sustainability Manager, BRF

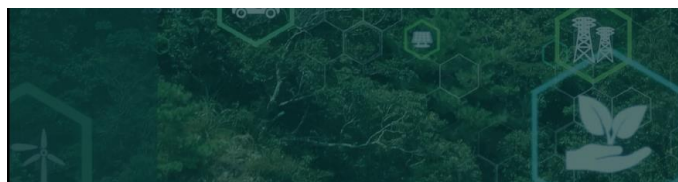
**Marcelo Lyra**, Communications, ESG and Institutional Affairs Vice President at Acelen

### 5:30 p.m. | SPECIAL SESSION 5 – MISSION-ORIENTED INNOVATION OPPORTUNITIES FOR INDUSTRY

**Jefferson de Oliveira Gomes**, Innovation and Technology Director, National Service of Industrial Training (SENAI)

### 6 p.m. | CLOSING SESSION

*Last update: September 11*



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