

**38<sup>th</sup> German-Brazilian Economic Meeting 2021**  
**“Partnership Brazil-Germany for a sustainable future”**

**Agenda**

*Update: October, 14, 2021*

**Monday, 18 October 2021**

10h00 – 10h10 (Brazilian time)/15h00 – 15h10 (German time)

**Opening**

Master of ceremonies: Luiz Carlos Ximenes

**Robson Braga de Andrade**, President, Brazilian National Confederation of Industry, CNI  
**Prof. Dr.-Ing. Siegfried Russwurm**, President, Federation of German Industries, BDI

10h10 – 10h30 (Brazilian time)/15h10 – 15h30 (German time)

**Minister talk: Next normal for bilateral cooperation**

Moderator: Ana Flor, journalist, commentator for GloboNews and columnist for the G1

Ambassador **Fernando Simas Magalhães**, Secretary General of Foreign Affairs, Ministry of Foreign Affairs, Brazil

**Dr. Ulrich Nussbaum**, State Secretary, Federal Ministry for Economic Affairs and Energy, Germany

10h30 – 10h50 (Brazilian time)/15h30 – 15h50 (German time)

**Business talk: Future of value chains**

Moderator: Ana Flor

**Speakers:**

**Marc Reichardt**, Chairman, German-Brazilian Joint Commission, Brazil Section, CEO, Group Bayer Brasil

**Jackson Schneider**, President and CEO, Embraer Defense and Security

**Gunnar Kilian**, Chairman, LADW, and Member of the Board of Management, Volkswagen AG

10h50 – 11h25 (Brazilian time)/15h50 – 16h25 (German time)

**Panel I: Digitalization as driver for resilience in business**

Moderator: Ana Flor

**Speakers:**

**Marcos Oliveira**, President & CEO, Iochpe Maxion S/A

**Dennis Herszkowicz**, President & CEO, TOTVS

**Luka Mucic**, CFO and Member of the Executive Board, SAP SE

**Marika Lulay**, CEO & Managing Director, GFT Technologies SE

**Judith Wiese**, Chief People and Sustainability Officer, Member of the Managing Board, Siemens AG

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11h25 – 11h55 (Brazilian time)/16h25 – 16h55 (German time)

**Panel II: Green hydrogen as a sustainable strategy for low carbon economy?**

Moderator: Ana Flor

**Speakers:**

**Ricardo Cavalcante**, President, Federation of Industries of the State of Ceará, FIEC

**Gilney Bastos**, President, White Martins/Linde South Latin America

**Tim Holt**, Member of the Executive Board, Siemens Energy AG

**Dr.-Ing. Heino Buddenberg**, Member of the Management and CTO, Waelzholz Group

11h55 – 12h25 (Brazilian time)/16h55 – 17h25 (German time)

**Panel III: Health challenges in a post-COVID-19 scenario**

Moderator: Ana Flor

**Speakers:**

**Rafael Lucchesi**, Director General, National Service of Industrial Training, Senai

**Janete Vaz**, Co-founder and President, Sabin Group

**Hubertus von Baumbach**, Chairman of the Board of Managing Directors, Boehringer Ingelheim

12h25 – 12h35 (Brazilian time)/17h25 – 17h35 (German time)

**Closing session of the German-Brazilian Economic Meeting 2021 and presentation of EEBA (DBWT) 2022**

**Prof. Dr.-Ing. Siegfried Russwurm**, President, Federation of German Industries, BDI

**Robson Braga de Andrade**, President, Brazilian National Confederation of Industry, CNI

**Business Matchmaking** (*separate registration necessary*):

12h00 to 15h30 (Brazilian time)/17h00 to 20h30 (German time)

**Tuesday, 19 October 2021**

**Meeting of the German-Brazilian Joint Commission on Economic Cooperation**

*(on invitation only)*

09h30 – 11h30 (Brazilian time)/14h30 – 16h30 (German time)

**Business Matchmaking** (*separate registration necessary*):

08h00 to 15h30 (Brazilian time)/13h00 to 20h30 (German time)

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