

CAMEX

Foreign Trade Board

24/07/2018 – TOKYO

XXI JAPAN-BRAZIL BUSINESS COUNCIL PLENARY MEETING
INVESTMENT OPPORTUNITIES AND BUSINESS ENVIRONMENT



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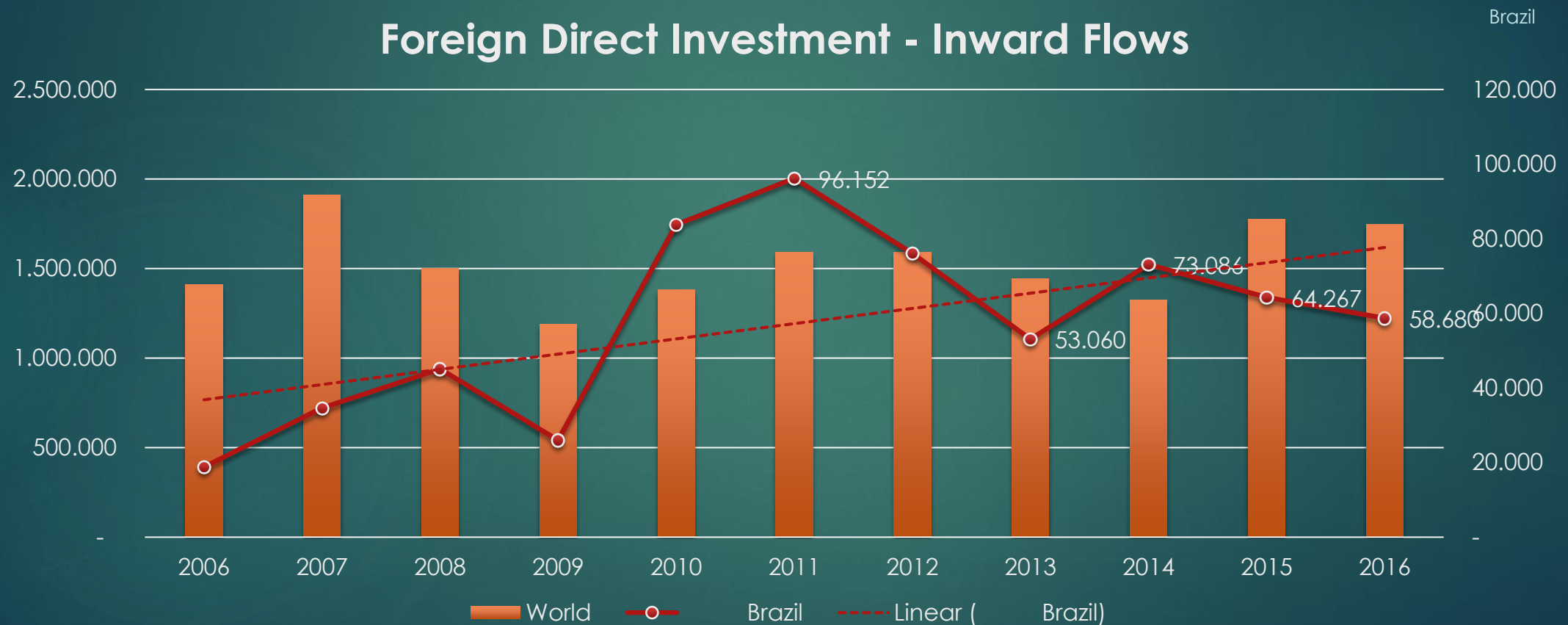


CAMEX

FOREIGN DIRECT INVESTMENT (FDI) –

OVERVIEW

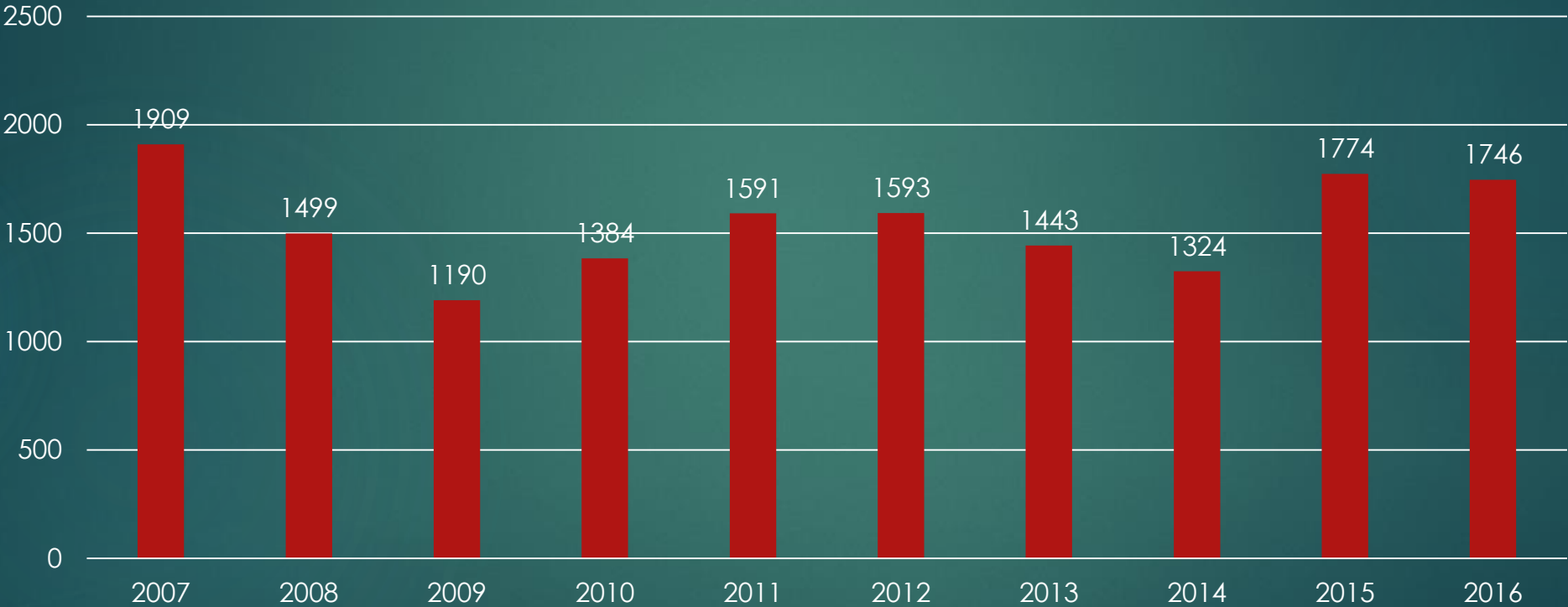
US Dollars at current prices in millions



Source: ©UNCTAD, World Investment Report 2017; <http://unctad.org/wir> or <http://unctad.org/fdistatistics>.

FOREIGN DIRECT INVESTMENT (FDI) – OVERVIEW

World FOREIGN DIRECT INVESTMENT (FDI) INWARD
Billions of US\$



Source: ©UNCTAD, World Investment Report 2017; <http://unctad.org/wir> or <http://unctad.org/fdistatistics>

FOREIGN DIRECT INVESTMENT (FDI) - OVERVIEW

- ▶ Brazil - 8th placed in 2016:
Ranked by inflow value

FOREIGN DIRECT INVESTMENT - 2016			
Host economies		Home economies	
(Ranked by inflow value) – Billions of US\$		(Ranked by outflow value) Billions of US\$	
United States	391,104	United States	299,003
United Kingdom	253,826	China	183,100
China	133,700	Netherlands	173,658
China, Hong Kong SAR	108,126	Japan	145,242
Netherlands	91,956	British Virgin Islands	94,820
Singapore	61,597	Canada	66,403
British Virgin Islands	59,097	China, Hong Kong SAR	62,460
Brazil	58,680	France	57,328
Australia	48,190	Ireland	44,548
Cayman Islands	44,968	Spain	41,789
India	44,486	Germany	34,558
Russian Federation	37,668	Luxembourg	31,643
Canada	33,721	Switzerland	30,648
Belgium	33,103	Korea, Republic of	27,274
Italy	28,955	Russian Federation	27,272
France	28,352	Cayman Islands	25,736
Luxembourg	26,857	Singapore	23,888
Mexico	26,739	Sweden	22,851
Ireland	22,304	Italy	22,794
Sweden	19,584	Finland	22,760

Table 1 – FOREIGN DIRECT INVESTMENT

Source: UNCTAD. (Unctadstat 2018)



What are we doing to attract more Foreign Direct Investments (FDI)? Facilitating the business environment to investors.

- NATIONAL INVESTMENT COMMITTEE (CONINV)
- OMBUDSMAN FOR DIRECT INVESTMENTS (OID)
- WORKING GROUP TO SUPPORT INVESTORS
- FIRST FOREIGN TRADE REGULATORY AGENDA

CAMEX

New Investment Framework

Investment issues since 2016

Formulate, adopt, implement and coordinate policies and activities related to foreign trade in goods and services, including tourism, with a view to promoting foreign trade, investments and the country's international competitiveness.





Bodies

- CAMEX Board - body of superior and final deliberation.
- Executive Management Committee - Gecex
- Executive Secretariat (and Ombudsman for Direct Investments - OI)
- Private Sector Advisory Board - Conex
- Export Financing and Guarantee Committee - Cofig
- National Trade Facilitation Committee - Confac
- National Committee for Trade Promotion - Copcom
- National Investment Committee - Coninv

CAMEX Board – Council of Ministers

Body of superior and final deliberation

Composed of the following Ministers of State:

- Head of the Civil House of the Presidency of the Republic, who will preside over it;
- Industry, Foreign Trade and Services;
- Foreign Affairs;
- Finance;
- Transport, Ports and Civil Aviation;
- Agriculture, Livestock and Food Supply;
- Planning, Development and Management; and
- Head of the General Secretariat of the Presidency of the Republic

OMBUDSMAN FOR DIRECT INVESTMENTS - OID

The Cooperation and Facilitation Investment Agreements (CFIAs) that Brazil has negotiated and signed bilaterally require, among other arrangements, the creation of an Investment Ombudsman;

Main attributions

- receive consultations and inquiries about matters related to investments, which should be answered jointly with government agencies involved in each case;
- Centralization of demands in a single body that should respond timely to the demands of investors;
- Supervised by the CAMEX board;

OMBUDSMAN FOR DIRECT INVESTMENTS - OID

The OID integrates the structure of the Executive Secretariat under the supervision of the CAMEX Board and will be composed of:

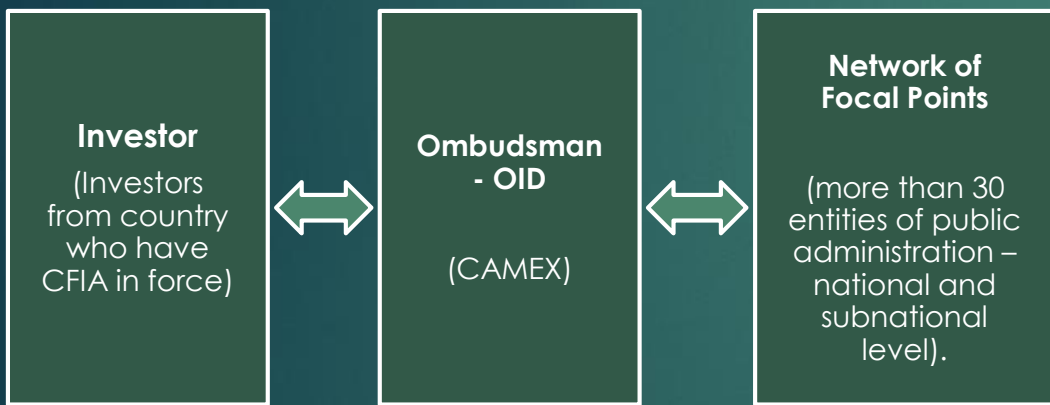
I - the Executive Secretary of CAMEX (institutional representative and coordinator);

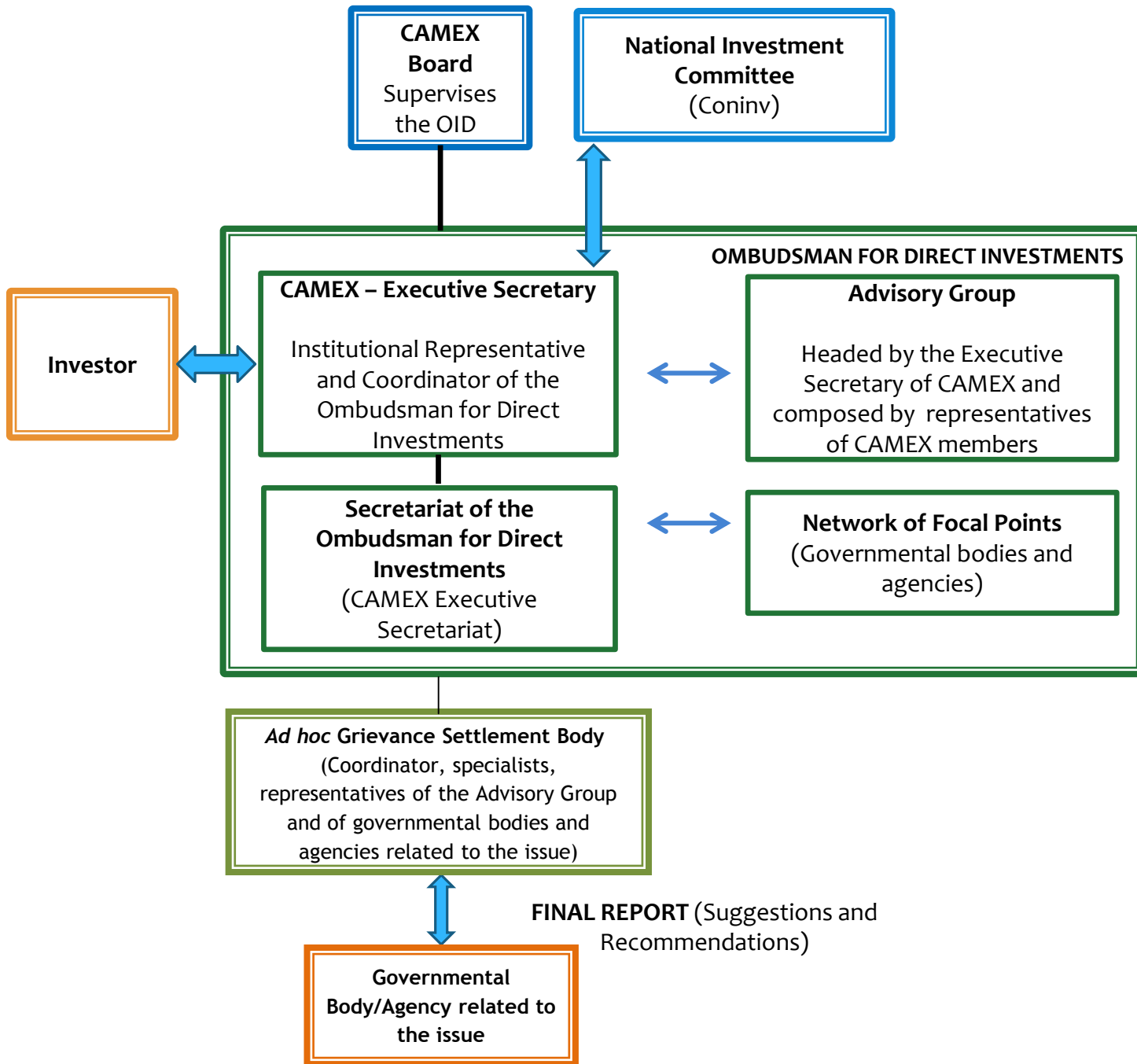
II - a Secretariat that will have employees / servants specialized in subjects related to investments;

III - an Advisory Group, composed of representatives of the ministries that constitute CAMEX; and

IV - the Network of focal points (agencies and entities of the Federal Public Administration, as well as those indicated by Federative Units).

OMBUDSMAN FOR DIRECT INVESTMENTS - OID





Chart/ How Ombudsman Works

Working Group to Support Investors

Other Tools to Help the Investors
Investors not cover by the OI - **UNDERGOING**

Will be created under the National Investment Committee to deal with the demands of foreign investors.

Investors from countries who have not yet investment agreement with Brazil;

Periodic Reports to the National Investment Committee;

National Investment Committee - Coninv

Purpose

Formulate proposals and recommendations to CAMEX for the promotion and facilitation of Foreign Direct Investments in Brazil and the Brazilian Direct Investments abroad, coordinate

Members

Vice Ministers Level

I – General-Secretary of the Ministry of Foreign Affairs (co-chair);

II - Executive Secretary of the Civil House of the Presidency of the Republic;

III – Executive-Secretary of the Ministry of Finance;

IV – Executive-Secretary of the Ministry of Agriculture, Livestock and Supply;

V – Executive-Secretary of the Ministry of Industry, Foreign Trade and Services (co-chair);

VI – Executive-Secretary of the Ministry of Planning, Development and Management;

VII - Deputy Executive-Secretary of the Program of Investment Partnerships of the Presidency of the Republic; and

VIII – Executive-Secretary of CAMEX.

Benefits

Improvement in the discussion and the coordination of government actions for the implementation of investment policies, in order to create a better investment environment in the country.

National Investment Committee - Coninv

Interaction with the OID

- CAMEX's Executive-Secretary is a member of Coninv and is the institutional representative of OID;
- The consultations and inquiries received by the OID on a recurring basis may be subject to proposals for improving the investment environment in Brazil;
- Coninv will evaluate them and submit to CAMEX Board such proposals as it deems appropriate;
- Coninv will also be responsible for monitoring the implementation by the respective bodies of the recommendations made by the OID for the solution of questions.

PRESIDENCY OF THE REPUBLIC

CAMEX Board

CAMEX - Executive Secretariat
(Ombudsman for Direct Investments)

Executive Secretary
Institutional Representative and Coordinator

CONEX

GECEX

COFIG

CONFAC

COPCOM

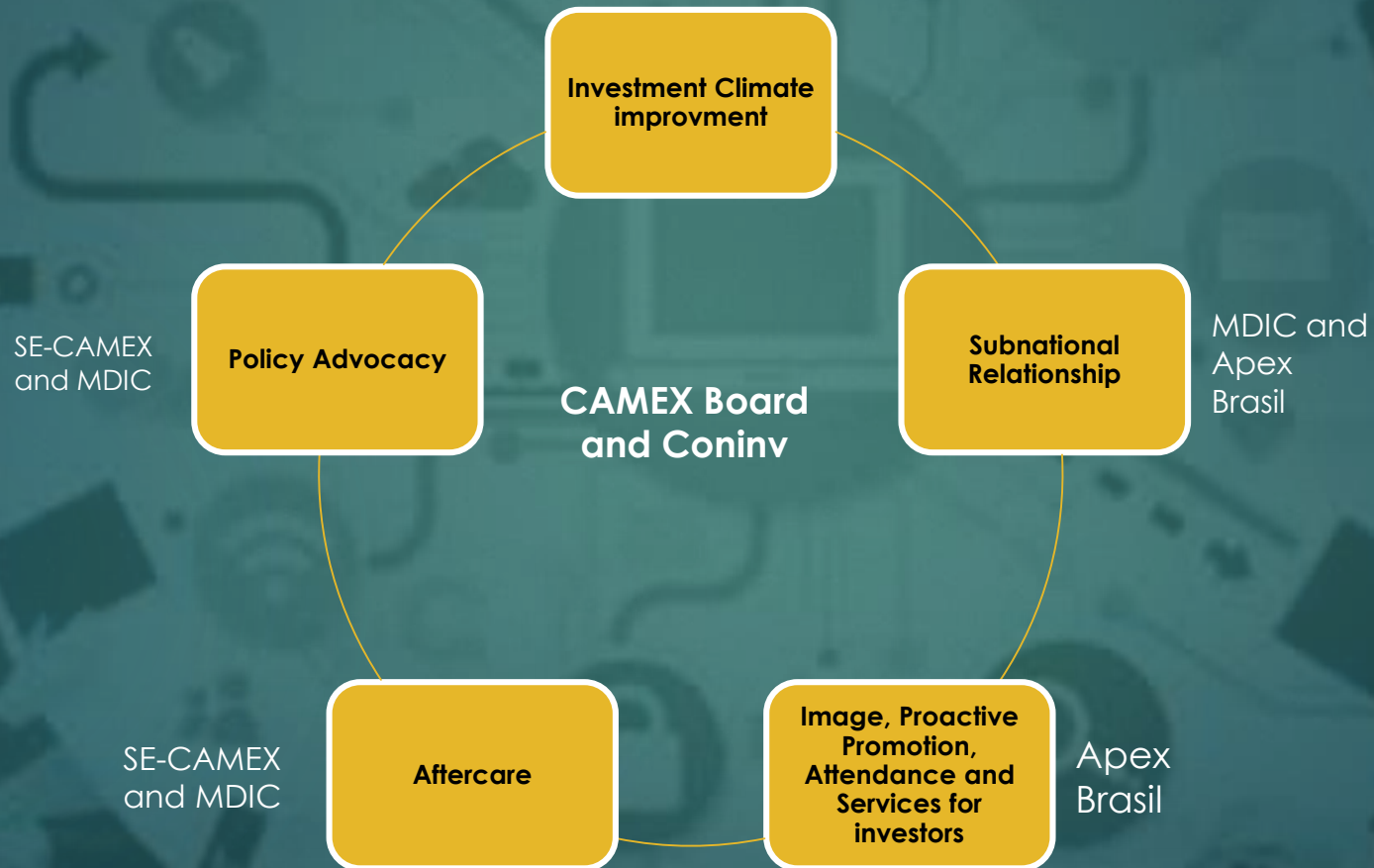
CONINV

NATIONAL INVESTMENT COMMITTEE

CAMEX

Investment attraction strategy

Coordinating Actions to Cover all the Investment Cycle



First Foreign Trade Regulatory Agenda

The CAMEX Board will monitor the implementation of the Foreign Trade Regulatory Agenda.

Main Objective of the Agenda

Identify laws and normative acts related to foreign trade with priority to change, update or revoke between 2018 and 2019.



First Foreign Trade Regulatory Agenda

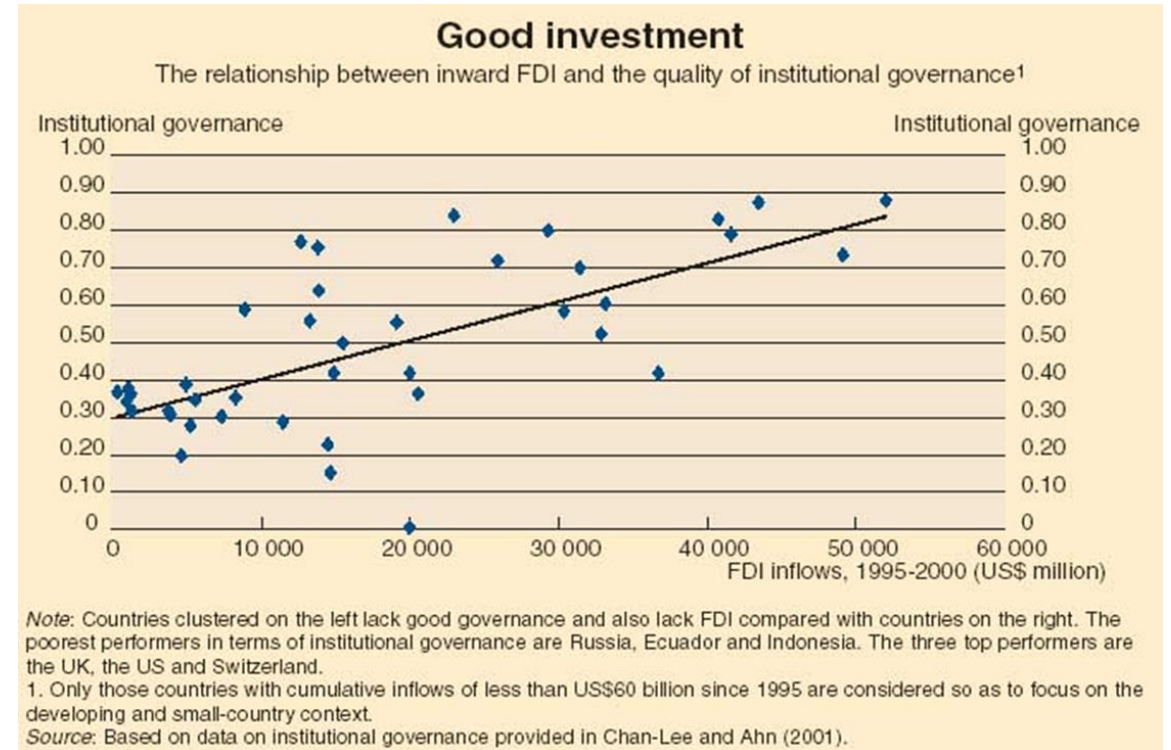
Regulatory Coherence

Working Transparency and Good Practices

“The *relatively* more transparent are the country's policies and institutions, the more attractive is the country to foreign investors.

An improvement in a country's ranking by *only a few points* will significantly improve the country's attractiveness to foreign investors and should lead to a correspondingly large marginal inflows of FDI.”

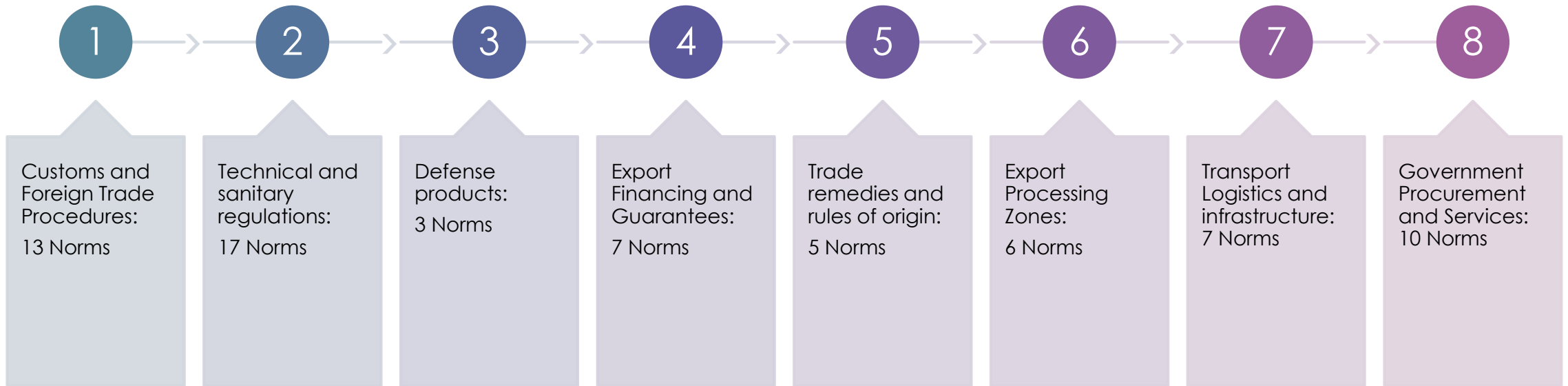
(Zdenek Drabek and Warren Payne (2001), “The Impact of Transparency on Foreign Direct Investment,” *WTO Staff Working Paper ERAD-99-02*.)



First Foreign Trade Regulatory Agenda

Regulatory Stock to be worked

EIGHT AXES and 68 NORMS





Obrigado!
Thank You!

www.camex.gov.br
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