Water Blueprint – a Sustainable Watershed for All

Iris Tebeka
Leading the Blueprint 2025 Sustainability Strategy Team
The problem

Terneuzen, Netherlands

FRESHWATER SCARCE REGION

Horticulture
Agriculture
Risk of Salinization

TRANSPORT WATER OVER 120 km
(approximately the distance between New York City and Philadelphia)
Collaborative solution

- DOW
- City of Terneuzen
- Evides Water Co.
- Municipal Water Board Scheldestromen

- CO$_2$ emissions: 60,000 tons/year
- Cost
- Energy: 95% reduction

THE GOAL
END BY YEAR
2020
2025 Sustainability Goal: Collaborating for Blueprints

We will lead in developing societal blueprints that integrate public policy solutions, science and technology, and value chain innovation to facilitate the transition to a sustainable planet and society.
Water is Vital

By 2060, the world population will increase to 9.2 billion, with demand for fresh water increasing along with it. When fresh water is so scarce, how do you prioritize the needs of water today while also preserving water for the future? No one can do this alone – we must collaborate in new and meaningful ways to manage water more sustainably.
Join us!

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