

## PROGRAM

### MEETING | CIRCULAR ECONOMY AND THE FUTURE INDUSTRY

September 24, 2019 | 8:00 am to 5:00 pm | WTC São Paulo – SP

#### 8:00 am – 9:00 am | Accreditation

#### 9:00 am – 9:40 am | Opening Session

**Robson Braga de Andrade**, President of the National Confederation of Industry (Confederação Nacional da Indústria - CNI)

**João Doria**, Governor of the State of São Paulo

**Ignacio Ybáñez**, Ambassador of the European Union in Brazil

**Deputy Arnaldo Jardim** (Cidadania-SP), Chamber of Deputies

#### 9:40 am – 10:00 am | Presentation - Research and Strategic Path on Circular Economy

**Marcelo Thomé**, President of the Federation of Industries of the State of Rondônia and President of the CNI's Thematic Council on Environment and Sustainability

#### 10:00 am - 10:40 am | Opening Lecture

**Lorraine Smith**, Writer and Specialist in Regenerative Economy

#### 10:40 am - 12:10 pm | Panel I - Public Policies

**Moderator: Monica Messenberg**, CNI's Director of Institutional Relations

##### Speakers:

**Adriana Melo**, National Secretary for Regional and Urban Development at the Ministry of Regional Development (MDR)

**Fabricio Soler**, Professor and partner at the law firm Felsberg Advogados

**Marcelo Prim**, Executive Manager of Innovation and Technology of the National Industrial Learning Service (*Serviço Nacional de Aprendizagem Industria - Senai*)

**Rui Ludovino**, First Counselor of the European Union Delegation in Brazil

**Tiago Braga**, General coordinator of the Brazilian Institute for Information in Science and Technology (*Instituto Brasileiro de Informação em Ciência e Tecnologia – Ibict*)

#### 12:10 pm – 1:30 pm | Brunch

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Serviço Nacional de Aprendizagem Industrial  
PELO FUTURO DO TRABALHO

REALIZAÇÃO



Confederação Nacional da Indústria  
PELO FUTURO DA INDÚSTRIA

**1:30 pm - 3:00 pm | Panel II - Financing**

**Moderator:** Davi Bomtempo, CNI's Executive Manager for Environment and Sustainability

**Speakers:**

**Carlos Mussi**, Director of the UN Economic Commission for Latin America and the Caribbean - Brazil (ECLAC)

**Henrique Vasquez**, Chemistry, Metallurgy and Materials Manager of the Funding Authority for Studies and Projects (*Financiadora de Estudos e Projetos - Finep*)

**Jorge Ball**, Santander Bank's Project Finance and Asset-Based Finance Superintendent

**Pedro Dias**, Manager at the Base and Extractive Industry Department of the National Bank for Economic and Social Development (*Banco Nacional de Desenvolvimento Econômico e Social - BNDES*)

**Sergio Resende**, Advisor and co-founder of the Rede Dinheiro e Consciência

**3:00 pm - 4:30 pm | Panel III - Business**

**Models Moderator:** Aldo Ometto, Professor at the University of São Paulo

**Speakers:**

**Claudia Leite**, Nespresso Shared Value Creation Manager

**Douwe Joustra**, Director of Circular Transformation at the C&A Institute

**Edison Terra**, Vice President of Braskem

**Guilherme Corrêa Abreu**, General Manager of Sustainability at ArcelorMittal

**Leandro Santos**, Managing Director and Vice President of Flextronics in Brazil

**Sergio Baptista**, Managing Director of Signify in Brazil (Philips Lighting)

**4:30 pm - 5:00 pm | Final remarks**

**Davi Bomtempo**, CNI's Executive Manager of Environmental and Sustainability

**Lorraine Smith**, Writer and Specialist in Regenerative Economy

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