



FEAR OF UNEMPLOYMENT AND LIFE SATISFACTION



National Confederation of Industry
Brazil
CNI. THE STRENGTH OF THE BRAZILIAN INDUSTRY

Fear of unemployment experiences sharpest decline since 1996

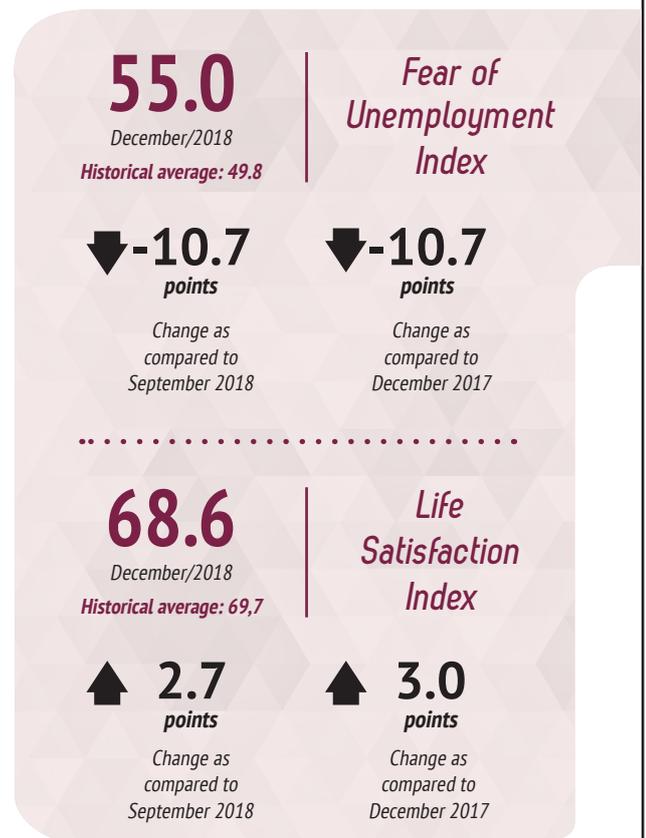
The fear of unemployment index dropped by 10.7 percentage points between September and December 2018, marking the largest decline in the indicator since the historical series began in May 1996. The second largest drop, of 8.1 points, occurred on two occasions: in May 2009 and October 1997.

The positive result reflects the optimism and confidence that the majority of the population puts in the new government and the growing perception that the economic crisis has ended, with an expected increase in economic growth and decline in unemployment.

Fear of unemployment has decreased across all Brazilian regions. The steepest decrease was registered in the South region, with a 16.9-point drop between September and December 2018. The North and Mid-west regions, which are analyzed together for sampling purposes, recorded the second largest decline, with the indicator falling by 12.9 points.

Fear of unemployment in the Northeast region edged down by 9.8 points in the period while the Southeast region showed the lowest decline in the period: -8.3 points.

The index also fell more significantly among Brazilians with higher family incomes. Among those with a family income of more than five minimum wages, fear of unemployment fell by 16.2 points, a figure that falls to -10.2 among those with a family income between two and five minimum wages, to -10.6 for those whose family income is between one and two minimum wages, and to -7.3 among those with a family income of up to one minimum wage. It is worth stressing that fear of unemployment levels are historically lower the higher the family income of Brazilians, so the index is declining more significantly among those who already have a lower fear of unemployment, thus widening the difference.



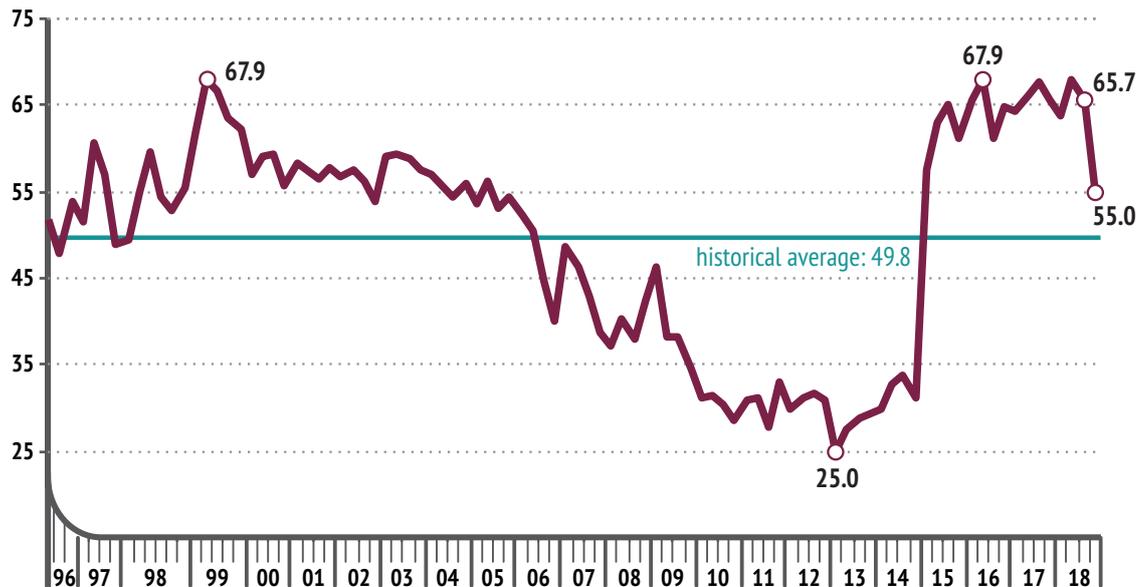
The life satisfaction index posted growth of 2.7 points between September and December 2018, marking the highest increase in its historical series, which also started in May 1996. The second highest increase in the indicator was observed in September 2016, when it rose by 2.5 points.



The South region experienced the steepest increase in life satisfaction: up by 3.6 points from September to December 2018. The second largest growth was registered for the Northeast region, with a 3.0-point increase, followed by the Southeast region with 2.7 points. The North and Mid-west regions showed the lowest increase in life satisfaction during the period: 1.5 points.

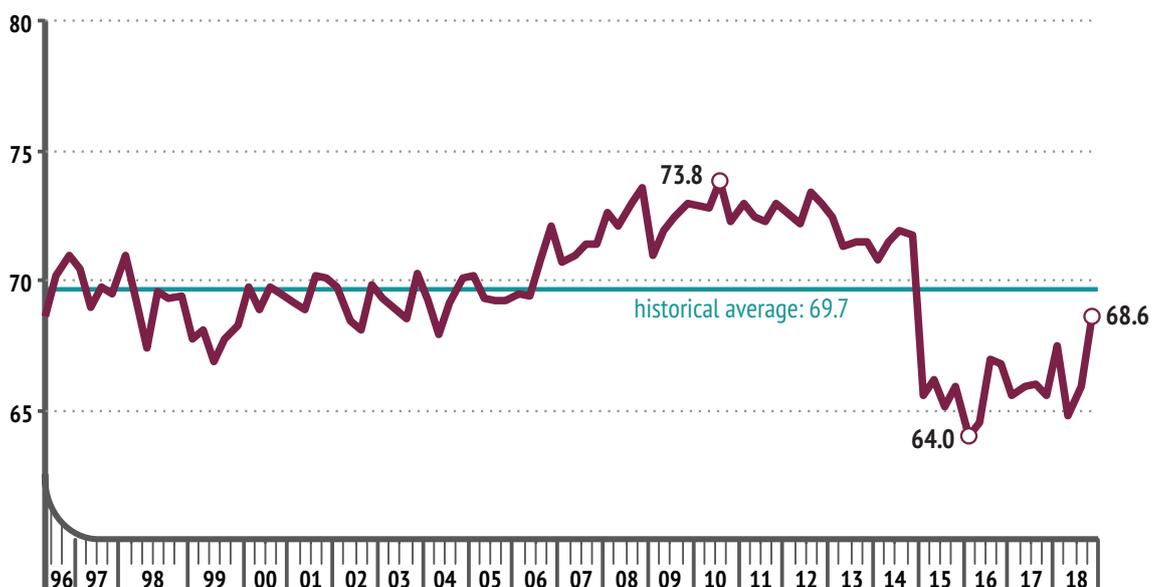
Fear of Unemployment Index

Diffusion index



Life Satisfaction Index

Diffusion index



Methodological note: The Fear of Unemployment and Life Satisfaction survey is prepared by the National Confederation of Industry based on a national public opinion poll conducted by the IBOPE Inteligência institute.



	Fear of unemployment index			Life satisfaction index		
	Dec/2017	Sep/2018	Dec/2018	Dec/2017	Sep/2018	Dec/2018
Total	65.7	65.7	55.0	65.6	65.9	68.6
GENDER						
Male	60.6	62.9	50.1	66.2	66.7	68.9
Female	70.7	68.4	59.5	64.9	65.1	68.4
AGE						
16 to 24	64.9	68.6	56.7	69.2	69.6	72.4
25 to 34	67.5	67.0	55.7	65.8	66.4	70.2
35 to 44	68.8	65.8	57.6	65.9	64.4	67.2
45 to 54	68.8	63.1	56.1	64.4	65.1	66.4
55 or above	59.2	64.1	49.5	63.4	64.4	67.3
EDUCATION LEVEL						
Up to the 4th grade of elementary school	66.7	67.1	57.5	62.4	64.6	66.9
5th-8th grade of elementary school	70.2	69.4	55.3	65.2	65.0	67.1
Secondary education	64.8	67.6	58.0	66.8	65.9	68.6
Higher education	61.9	58.1	46.1	67.2	67.7	72.1
GEOGRAPHIC REGION						
North and Mid-west	60.6	60.9	48.0	65.5	67.2	68.7
Northeast	73.6	73.1	63.3	65.7	66.0	69.0
Southeast	66.9	64.0	55.8	64.8	65.3	68.0
South	54.6	62.7	45.8	67.8	66.2	69.8
FAMILY INCOME (IN MINIMUM WAGES)						
Over five	52.0	58.4	42.2	68.5	69.8	73.0
Over two up to five	60.8	61.0	50.8	66.9	68.6	70.1
Over one up to two	69.7	67.1	56.5	66.6	65.8	68.5
Up to one	74.2	73.1	65.8	61.7	60.5	64.8
CONDITION OF THE MUNICIPALITY						
Capital	67.5	64.8	53.2	64.7	64.4	67.9
Outskirts of capitals	67.5	62.6	56.0	62.0	63.2	67.9
Country	64.5	66.7	55.6	66.9	67.1	69.0



Technical specifications

Period in which information was collected for this issue: From November 29 to December 2, 2018.
Sample profile: 2000 interviews in 127 municipalities.



Learn more

For more information on the survey, including previous editions, methodology and data by respondent profile, visit: www.cni.com.br/e_imd-isv