Context

CNI Priorities

EPA joint report

Trade opportunities
Japan: 6th main partner of MERCOSUR

Mercosur's main partners
Merchandise trade - 2017

Imports – US$ bi
(19%) 46,9
(19%) 46,4
(16%) 38,9
(3%) 7,8
(3%) 6,4
(2%) 5,3

Exports – US$ bi
(19%) 60,8
(15%) 47,4
(14%) 45,0
(4%) 12,9
(3%) 8,4
(2%) 6,1

Source: ITC/ TradeMap
Japan: strategic partner for Brazil

**Merchandise trade**
- **5th** destination of Brazilian exports
- **8th** origin of Brazilian imports

**Services trade**
- **8th** destination of Brazilian services exports
- **9th** origin of Brazilian services imports

**Investments**
- **5th** main investor in Brazil
  - Investments stocks in Brazil – 2016 US$ bi
  - Other countries: 221
  - Japan: 23
  - France: 29
  - Belgium: 44
  - Spain: 61
  - U.S.: 104

Source: MDIC; BCB
CNI Priorities

Agreements (e.g.: EPA; ACFI; PPH)

Barriers in the japanese market (e.g.: Tariffs, TBT, SPS)

Bilateral investments (Update of DTA)

Trade facilitation (Customs cooperation; AEO MRA)

Services in support of the internationalization of companies (Business promotion)

Cooperation and partnerships (e.g.: Global and Strategic Partnership; MDIC-METI)
Representativeness of imports from the countries / blocs with which there is a trade agreement.

- Brasil: 11.8%
- Japão: 25%
- Estados Unidos: 17%
- União Europeia: 24%
- México: 45%
- Peru: 57%
- Chile: 74%
- MECOSUR: 83%

Potential with Japan and Mecosur EPA
Potential with Mecosur EU Agreement

Source: WTO
Japan – Mercosur Economic Partnership Agreement (EPA)

- Trade in Goods
- Rules of Origin
- Trade Facilitation and Customs Procedures
- TBT and SPS Measures
- Trade Remedies
- Investment and Services
- Intellectual Property Rights
- Energy and Mineral Resources
- Movement of Natural Persons
- E-Commerce
- Government Procurement
- Business Environment
- Dispute Settlement
Trade opportunities

Products exported by Brazil with opportunities in Japan – N° of SH6

- **Chemicals**: 8 / 43
  - Highest tariff of 10%
- **Non-metallic mineral products**: 31
  - Highest tariff of 5.3%
- **Food products**: 12 / 26
- **Machines and equipment**: 4 / 18
- **Vehicles, trailers and bodies**: 12
- **Metallurgy**: 7
- **Agriculture and livestock**: 4

- Products with minimal presence
- Products with commercial opportunities
Thank you!

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