



Conselho Empresarial
BRASIL-JAPÃO
JAPAN-BRAZIL
Business Council

MERCOSUR-JAPAN EPA XXI Brazil-Japan Plenary Meeting

Keidanren
Policy & Action

CNI
Confederação Nacional da Indústria
CNI. A FORÇA DO BRASIL INDÚSTRIA



Context

1

CNI Priorities

2

EPA joint report

3

Trade opportunities

4

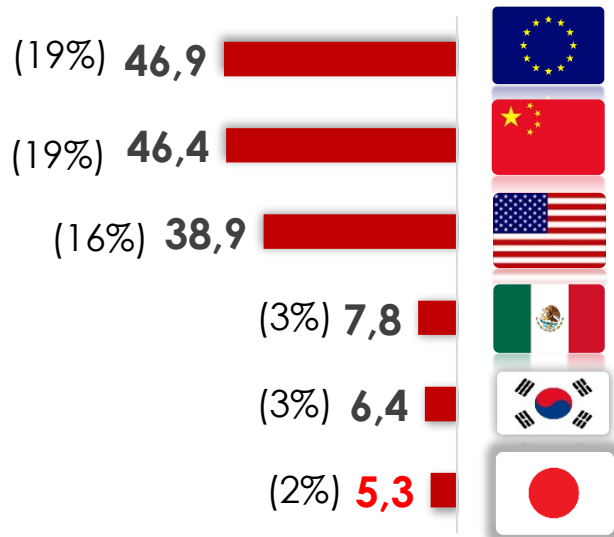
Context

1

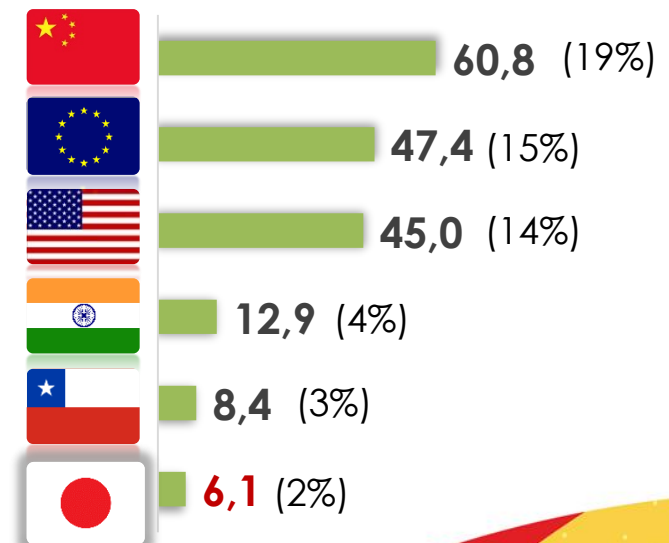
Japan: **6th** main partner of MERCOSUR

Mercosur's main partners Merchandise trade - 2017

Imports – US\$ bi



Exports – US\$ bi



Context

1

Japan: strategic partner for Brazil



Merchandise trade



Services trade



Investments



destination of brazilian exports

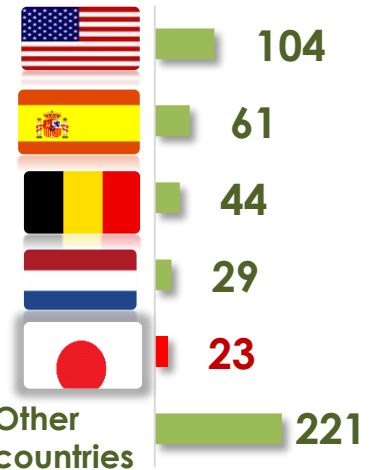


destination of brazilian services exports



main investor in Brazil

Investments stocks in Brazil – 2016
US\$ bi



origin of brazilian imports



origin of brazilian services imports

CNI Priorities

2



Agreements (e.g.: **EPA**; ACFI; PPH)



Barriers in the japanese market (e.g.:
Tariffs, TBT, SPS)



Bilateral investments (Update of DTA)



Trade facilitation (Customs cooperation;
AEO MRA)



**Services in support of the internationalization
of companies** (Business promotion)



Cooperation and partnerships (e.g.: Global
and Strategic Partnership; MDIC-METI)

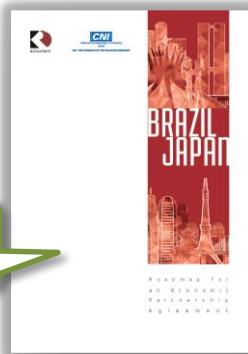


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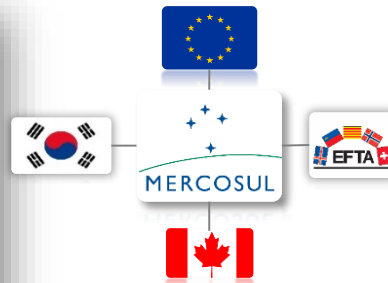
EPA Joint Report

3

1st EPA Joint Report



2015



TPP-11



2nd EPA Joint Report

2018

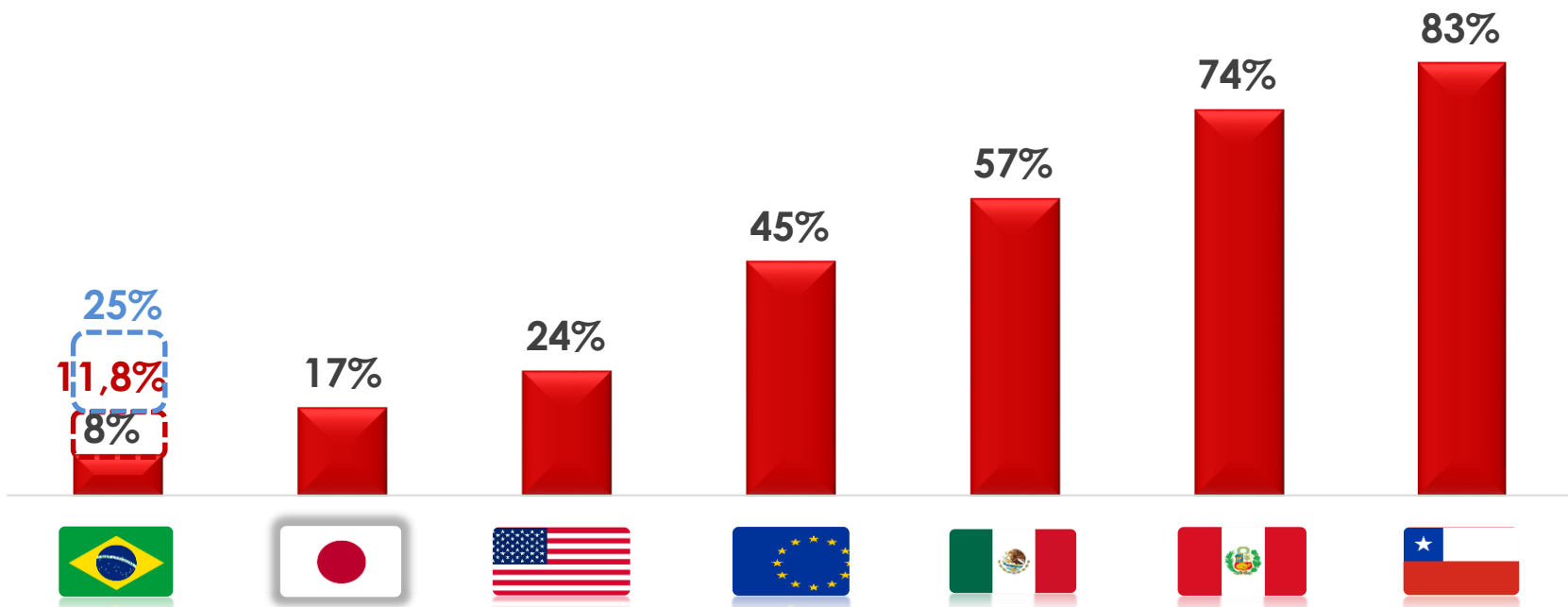


EPA

3

FTAs Market Access

Representativeness of imports from the countries / blocs with which there is a trade agreement



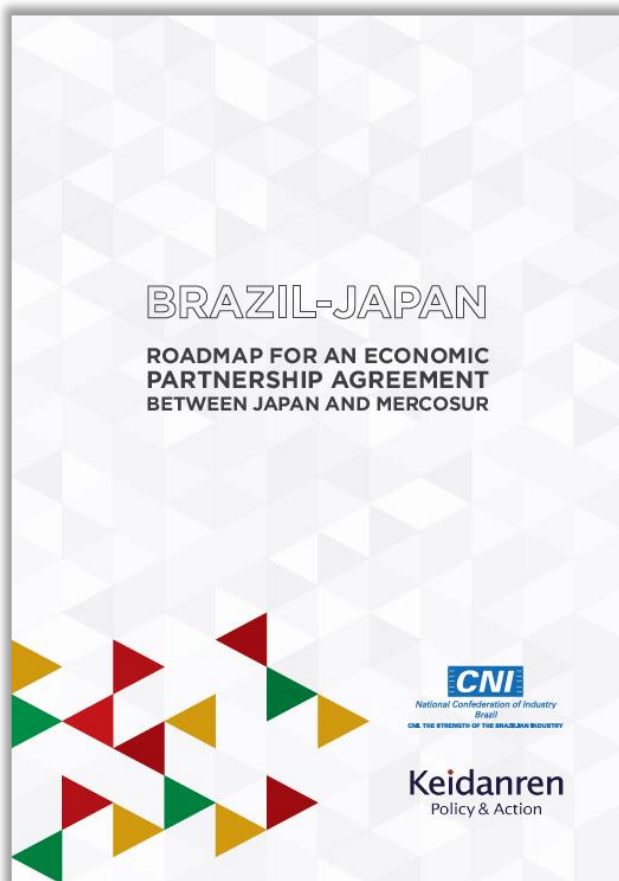
Potential with Japan and Mecosur EPA

Potential with Mecosur EU Agreement



Japan – Mercosur Economic Partnership Agreement (**EPA**)

- Trade in Goods
- Rules of Origin
- Trade Facilitation and Customs Procedures
- TBT and SPS Measures
- Trade Remedies
- Investment and Services
- Intellectual Property Rights
- Energy and Mineral Resources
- Movement of Natural Persons
- E-Commerce
- Government Procurement
- Business Environment
- Dispute Settlement

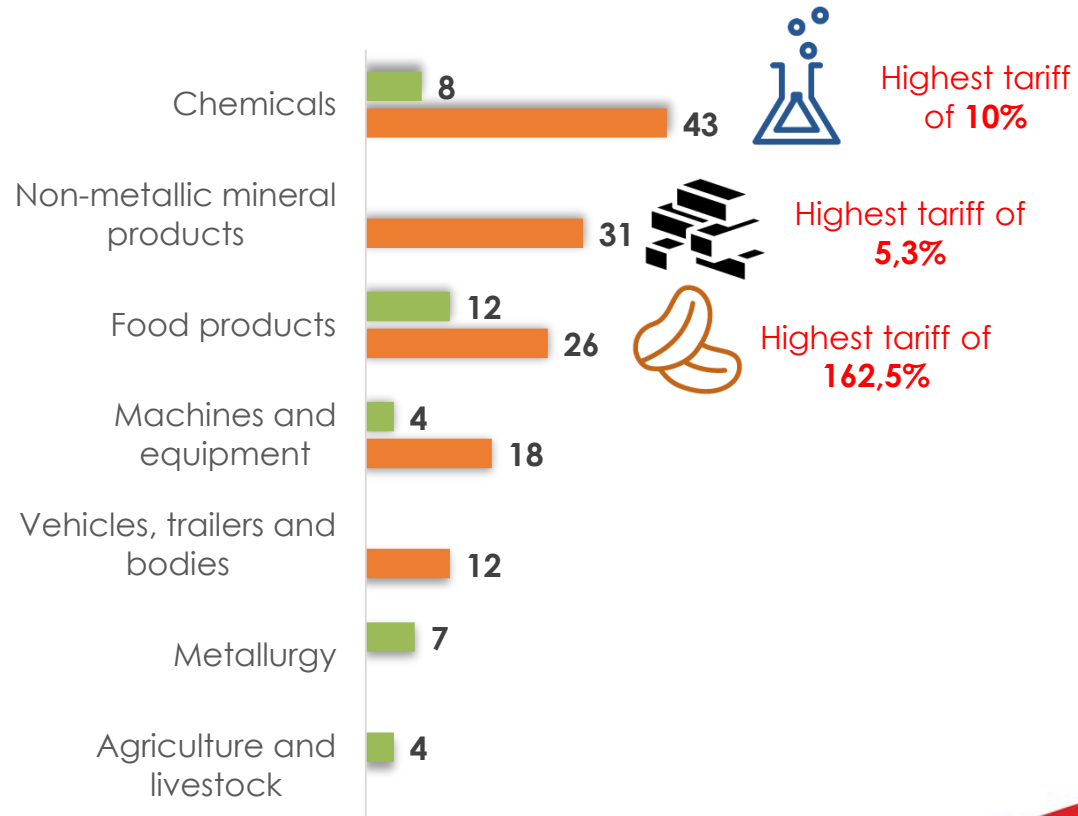




Trade opportunities

4

Products exported by Brazil with opportunities in Japan – N^o of SH6



■ Products with minimal presence

■ Products with commercial opportunities



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Thank you!

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