

SUNDAY, 18TH MARCH 2018

SCHEDULE		ACTIVITY
9.30am	10am	Registration & Welcome Coffee
10am	11am	OPENING <ul style="list-style-type: none"> • Marcos Guerra, Chairman for the Council for the Environment and Sustainability of The National Confederation of Industry - CNI • Marina Grossi, President of the Brazilian Business Council for Sustainable Development - CEBDS • Carlo Pereira, Executive Secretary of Global Compact Network Brazil UN • Oscar de Moraes Cordeiro Netto, Director at the Brazilian National Water Agency • José Sarney Filho, Minister of the Environment, Brazil
11am	12.40pm	LEADERSHIP PANEL <ul style="list-style-type: none"> • Roberto Bischoff, Vice President Global Competitiveness - Braskem • Naty Barak, Chief Sustainability Officer of Netafim • Teresa Vernaglia, CEO BRK Ambiental • Ruben Marcus Fernandes, CEO AngloAmerican Brasil • Olga Reyes, Public Affairs and Communications Vice President Latin America at The Coca-Cola Company • Luís Garcia Prieto, Head of Operations, Nestlé Brasil
12.40pm	1.10pm	THE BUSINESS CASE FOR ACTION <ul style="list-style-type: none"> ▪ Peter White, Vice President and COO World Business Council for Sustainable Development ENGAGEMENT OPPORTUNITIES <ul style="list-style-type: none"> ▪ Jason Morrison, Head, The CEO Water Mandate ▪ Orlaith Delargy, Water Manager, CDP Water
1.10pm	2pm	Lunch
2pm	5pm	WORKSHOPS – PRACTICAL WATER CHALLENGES <p>1. THE CIRCULAR BUSINESS CASE FOR WATER By 2030, the world may face a 40% gap in water supply vs demand. At the same time, 80% of wastewater currently goes back untreated into the environment. Ignoring the value of wastewater as a resource generates high costs for business, for the environment and for society as a whole. Reducing, reusing and recycling water saves costs and reduces business impact on the environment. However, circular water management initiatives have not yet become a common practice. At times, the business case for water investments is to be articulated more clearly. This session aims to shed light on current barriers and opportunities to circular water management (ROI, value of water, finance, and policy), as well as to present solutions and tools for its implementation and to discuss key success factors. It will also showcase successful examples of circular water management solutions and lessons learnt in order to bring them to scale.</p> <p>1.1. Coordinators: Ana Carolina Szklo, Institutional Development Director, CEBDS & Sara Traubel, Water Manager, WBCSD</p> <p>1.2. Moderators: Karin Krchnak, 2030 WRG & Nathália de Barros, Casa da Moeda</p> <p>1.3. Rapporteurs: Jorge Perón, FIRJAN - Daniella Soares, Eletrobras</p> <p>1.4. Panelists/facilitators: <i>Pierre Victoria</i>, Senior VP Sustainable Development, Veolia - <i>Antônio Calcagnotto</i>, VP Corporate Affairs & Sustainability, Unilever Brazil - <i>Jennifer Sara</i>, Director for the World Bank Group's Water Global Practice, The World Bank - <i>Oded Distel</i>, Director, Israel New Tech & Eco Systems - <i>Orson Ledezma</i>, VP & General Manager Ecolab Brasil - <i>Iris Tebeka</i>, Senior Chemist at The Dow Chemical Company - <i>Diana Rojas</i>, Senior Program Officer, Global Program Water SDG - <i>Torgny Holmgren</i>, Executive Director, Stockholm International Water Institute (SIWI) - <i>Pascale Guiffant</i>, Board Member Toilete Board Coalition - <i>Guilherme Raucci</i>, Key Account Manager, Agrosmart - <i>Diane D'Arras</i>, President, International Water Association</p>

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The CEO Water Mandate



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		<p>2. WATER RISK – METRICS, MONITORING AND REPORTING</p> <p>It is now well established that publicly reporting corporate water use and impacts helps companies to identify risks and opportunities and begin a journey towards water stewardship. Still, too many companies do not disclose this relevant information, either because they do not understand the risks (notably operational, environmental and social), or because they do not have the data available. Taking into account the climate change scenarios, the situation gets even worse. The uncertainty increases and requires more complex risks assessment models. Risk assessment send strong signals to financial markets. Analysis of climate change adaptation strategies reflect the way corporations are valued. How can businesses address these water risks? What are the metrics that will help deliver a water-secure world for all?</p> <p>2.1. Coordinators: Percy Soares Neto, Policy and Industry Specialist, CNI & Orlaith Delargy, CDP, Water Security Manager</p> <p>2.2. Moderators: Kathleen Dominique, OECD & Patrícia Boson, FIEMG</p> <p>2.3. Rapporteurs: Aline Caldas Bressan, ABIQUIM & Alexandre Vilella, FIESP</p> <p>2.4. Panelists: <i>Carlos Gonzales</i>, Water and Biodiversity Manager, Petrobras - <i>Renato Júnio Constancio</i>, Energy Planning, CEMIG - <i>Christopher Stephan Wells</i>, Manager, Environmental & Social Risk, Santander Brasil - <i>Leonardo Guimarães Ribeiro</i>, Environmental Analyst, ArcelorMittal Brasil - <i>Frineia Rezende</i>, Executive Manager, Reservas Votorantim, <i>Nathália Granato</i>, Forestry Specialist, Brazilian Tree Industry - <i>Keyvan Macedo</i>, Sustainability Manager</p>
2pm	5pm	<p>3. WATER STEWARDSHIP TO ADVANCE the SDGs & CREATE SHARED VALUE</p> <p>Water stewardship provides an opportunity for companies to both tackle sustainability challenges and to contribute to the achievement of the Sustainable Development Goals. It enables companies to develop strategies to face local water challenges and to reduce local water risks through joint collaborations among businesses and other actors. These activities lead to co-benefits for society, the environment, and for businesses. This session will explore the value driver for business action on the SDGs and featuring innovative practices involving companies working in partnership to address local water challenges. Several questions will be discussed:</p> <ol style="list-style-type: none"> 1. What is the value driver for companies to take action on SDG6 and other water-related SDGs? 2. What are key innovations (collaborations or otherwise) to support the achievement of the SDGs and how bring them to scale? 3. How can private operators help overcome sanitation deficits in developing countries? <p>The session will include presentations of collaborative action notably in the field of access to water, sanitation and hygiene (SDG targets 6.1 and 6.2), as well as solutions that contribute to climate adaptation, including natural infrastructure. It will also look at the role of innovation and technology in the advancement of these solutions.</p> <p>3.1. Coordinators: Carlo Linkevicius Pereira, Executive Secretary, UN Global Compact Network Brazil & Jason Morrison, President of the Pacific Institute</p> <p>3.2. Moderators: Cláudia Salles, Environmental Manager, Brazilian Mining Institute & Neil Dhot, Aquafed</p> <p>3.3. Panelists: <i>Daniela Redondo</i>, Executive Director & <i>Rodrigo Brito</i>, Manager of Water Access, Coca-Cola Brazil - <i>Filipe Augusto Barolo Lopes de Araujo</i>, Sustainability Manager, Ambev - <i>Silvana Dias</i>, Factory Manager, Nestlé's Triple Zero Plan at its Montes Claros Factory - <i>Mario Pino</i>, Corporate Manager for Sustainable Development, Braskem & <i>Adriana Leles</i>, Sustainability Manager, SANASA - <i>Adrian Sym</i>, Chief Executive, Alliance for Water Stewardship - <i>Iris Tebeka</i>, Ph.D., Hydrocarbons R&D, Leading the Blueprint Sustainability Strategy Team, Dow Chemicals - <i>Marcio Gama</i>, Manager, Green Economy Division, Banco do Brasil - <i>Cheryl Hicks</i>, Executive Director, The Toilet Board Coalition - <i>Martin Jaggi</i>, Head of Cooperation, Swiss Development Cooperation - <i>Jehanne de Fabre</i>, Water Stewardship Programme Management Officer, Danone</p>
5.20pm	6.30pm	<p>Closing Plenary</p> <ul style="list-style-type: none"> • Output Workshop - The circular business case for water – 5' • Output Workshop - Water risks - metrics, monitoring and reporting – 5' • Output Workshop - Water stewardship to advance SDGs & create shared value – 5' <p>Closing Remarks</p> <ul style="list-style-type: none"> • Roberto Waack, President Director, Renova Foundation • Guang Zhe Chen, Senior Director, Water Global Practice, The World Bank
6.30pm	8pm	Cocktail

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