

SURVEY ABOUT Biodiversity

MAIN RESULTS

Mainstreaming Biodiversity into Business

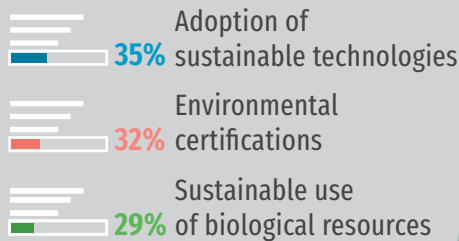
Biodiversity is a reality for more than half of Brazilian industry



6 out of 10

companies surveyed already integrate biodiversity into their business.

The main factors reported for mainstreaming were:



Manufacturing products based on biological resources



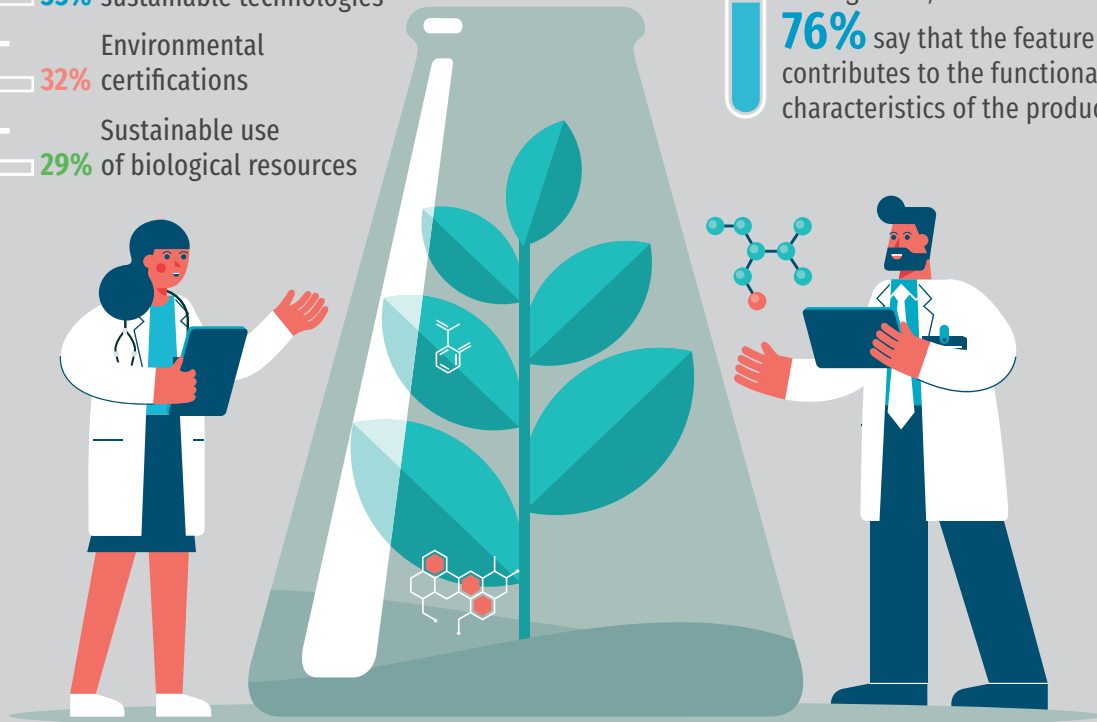
20%

of the national industry manufactures inputs or products that include plant, animal or microorganism resources in their formulation.



Among these,

76% say that the feature contributes to the functional characteristics of the product.



Sustainability Report

Within two years, it is expected that the sustainability report will be a reality for most Brazilian companies and biodiversity issues will be present



About **1 in 4**

Brazilian companies, the sustainability report is already a reality, and **13%** of those that do not yet do intend to prepare it within 2 years.



52%

The most relevant data was observed among the **companies that have already prepared the sustainability report**. Most of them (**52%**) say they already incorporate biodiversity issues into their reports.



20%

17%

Of these, **20%** use the Carbon Disclosure Project (CDP) and **17%** use the Global Reporting Initiative (GRI).

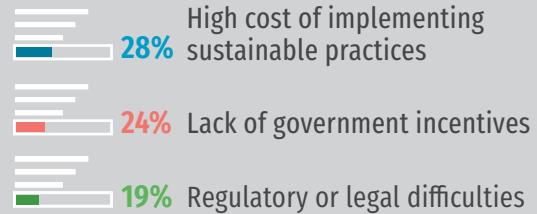
Industry's Perspective on Biodiversity

The improvement of the image is recognized by most of the companies surveyed, but the cost of implementation is still a challenge

The main **benefits** of mainstreaming biodiversity into business are:



The main **challenges** of integrating biodiversity into business are:



The main plans are:



Vision of the future:
45%
of the national industry has some future plan for biodiversity.



29%
Environmental awareness and education



16%
Biodiversity-related certifications



15%
Inclusion of biodiversity in the company's policies and strategies

The Brazilian industry has a very **positive view** of the economic returns of investment in biodiversity.

55% of the responding industry fully or partially agrees that investing in practices for the conservation, restoration and sustainable use of biodiversity attracts **consumers and investors**.

