



ENCONTRO ECONÔMICO
BRASIL · ALEMANHA
DEUTSCH · BRASILIANISCHE
WIRTSCHAFTSTAGE

20
23

39th German-Brazilian Economic Meeting 2023

Belo Horizonte, Minas Gerais

New approaches on energy, climate, and digitalization

Update: March 11, 2023

Monday, 13 March, 2023

Venue: Minascentro – Avenida Augusto de Lima, 785

09:00 – 10:00	Registration
10:00 – 10:40 Minascentro Grande Teatro 1st Floor	Official Opening Session of the German-Brazil Economic Meeting 2023 Ricardo Alban , Representative of the Brazilian National Confederation of Industry and President of the Federation of Industries of the State of Bahia, FIEB Prof. Dr.-Ing. Siegfried Russwurm , President, Federation of German Industries, BDI Flávio Roscoe Nogueira , President, Federation of Industries of Minas Gerais, FIEMG Ambassador Maria Laura da Rocha , Secretary General, Foreign Affairs of Brazil Robert Habeck , Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action Romeu Zema , Governor of the State of Minas Gerais, Brazil Geraldo Alckmin , Vice-President of the Federative Republic of Brazil and Minister of Development, Industry, Trade and Services
10:45 – 11:45 Minascentro Grande Teatro 1st Floor	Ministerial talk with the private sector on German-Brazilian cooperation Moderator: Renata Agostini , Political and Economic Policy Analyst, CNN Brazil Geraldo Alckmin , Vice-President of the Federative Republic of Brazil and Minister of Development, Industry, Trade and Services Robert Habeck , Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action Prof. Dr.-Ing. Siegfried Russwurm , President, Federation of German Industries, BDI Erica Barbagalo , Acting CEO, Bayer Brazil and Co-Chairman of the German-Brazilian Joint Commission on Economic Cooperation, Brazilian side

*Simultaneous interpretation German/Portuguese



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FIEMG

Federação das Indústrias do Estado de Minas Gerais
PELO FUTURO DA INDÚSTRIA

CNI

Confederação Nacional da Indústria
PELO FUTURO DA INDÚSTRIA



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<p>11:50 – 13:00 Minascentro Grande Teatro 1st Floor</p>	<p>Panel – Sustainability and Industrial decarbonization Panel objective: discuss bilateral sustainability issues with emphasis on circular economy initiatives, ocean cleaning and climate protection</p> <p>Kick-Off: Cem Özdemir, Federal Minister of Food and Agriculture of Germany</p> <p>Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Mariana Lisbôa, Global Head of Corporate Affairs, Suzano Rodrigo Lauria, Climate Change & Corporate Sustainability Executive Manager, Vale André Barón, President Latin America, Henkel Cristiana Xavier de Brito, Director of Institutional Relations, and Sustainability, BASF for South America</p>
<p>13:00 – 14:00 Minascentro 1st Floor</p>	<p>Brunch</p>
<p>14:00 – 15:10 Minascentro Grande Teatro 1st Floor</p>	<p>Panel – Energy Transition (Renewable Energy, Hydrogen) Panel objective: discuss bilateral cooperation to leverage business in renewable energies, with emphasis on green hydrogen.</p> <p>Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Erasmio Carlos Battistella, CEO & President, BSBIOS Indústria e Comércio de Biodiesel Sul Paula Kovarsky, Vice President of Strategy, M&A and Sustainability, Raízen Luiz Fustaino, Executive Director, Unigel Dr.-Ing. Hans-Toni Junius, Chairman of the Supervisory Board, Waelzholz Henrique Paiva, Government Affairs and ESG Head at Siemens Energy Latin America Paulo Alvarenga, CEO Thyssenkrupp, Brazil</p>
<p>15:10 – 16:10 Minascentro Grande Teatro 1st Floor</p>	<p>Panel – Digital Transformation (Industry 4.0, AI, IoT) Panel objective: discuss lessons learned and future challenges of digital transformation</p> <p>Intervention: Sabine Bendiek, Chief People & Operating Officer and Labor Relations Director, SAP</p> <p>Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Daniel Moraes, Executive Manager Digital Transformation and Innovation, Tupy; Director, IoT and Industry 4.0 Brazilian Association, ABII Eduardo Pires da Silva, Products Director, TOTVS Pablo Roberto Fava, CEO Brazil, Siemens</p>
<p>16:10 – 16:25</p>	<p>Break</p>

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16:25 – 17:25 Minascentro Grande Teatro 1st Floor	Panel – Geopolitical challenges (New globalisation, diversifying markets, supply chains) Panel objective: changing geopolitical situation has impact on global economy. In order to reduce dependencies, markets will have to be further diversified, which opportunities does this open up for German-Brazilian cooperation? Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil Lytha Spindola , Director of Industrial Development and Economy, CNI Márcio de Lima Leite , President, Brazilian Association of Automotive Vehicle Manufacturers, Anfavea Prof. Dr.-Ing. Siegfried Russwurm , President, Federation of German Industries, BDI Ingo Kramer , Chairman of the Latin America Initiative, LAI
17:30 – 17:45 Minascentro Grande Teatro 1st Floor	Closing Session of the German-Brazilian Economic Meeting 2023 Prof. Dr.-Ing. Siegfried Russwurm , President, Federation of German Industries, BDI Ricardo Alban , Representative of the Brazilian National Confederation of Industry and President of the Federation of Industries of the State of Bahia, FIEB
18:00 – 21:00 Minascentro 1st Floor	Cocktail offered by the Federation of Industries of the State of Minas Gerais
Tuesday, 14 March, 2023 Venue: Minascentro – Avenida Augusto de Lima, 785	
09:00 – 12:00 In parallel Minascentro Auditorium A 1st floor	Business Matchmaking (previously scheduled)
09:00 – 12:00 In parallel Minascentro Main entrance	Technical visits (previously scheduled) CIT - Centro de Inovação e Tecnologia SENAI (multisectoral) Centro de Treinamento e Desenvolvimento da Indústria 4.0 (industry) Aeroporto Industrial e Clamper (services) KRUG BIER (food and drinks)

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