



HUNTER FOODS®

From UAE to the World
The Brazilian Success Story

November 2021



HUNTER FOODS®

Ananya Narayan is the second-generation owner and Managing Director of Hunter Foods L.L.C. a UAE based manufacturer of “Better For You” snacks and functional foods since 1985.

What started as a small ambitious family-owned company, is now a proud exporter of healthier snacks in 46 countries and 5 continents. Committed to quality, innovation, customer focus, inclusion and sustainable community ecosystem, Hunter Foods is a key regional player in the food industry, setting solid foundations for a great future ahead.

“BETTER FOR YOU” COMMITMENT

HUNTER'S®
—Gourmet—



Aladin Ali Baba



NON-GMO
100%



GLUTEN FREE
63%



MSG FREE
100%



NO TRANS FATS
100%



NO CHOLESTEROL
100%



NO ARTIFICIAL COLORS
90%



VEGETARIAN
100%



VEGAN
77%



ORGANIC
9%



NO ARTIFICIAL
FLAVORS
85%



NO ARTIFICIAL
PRESERVATIVES
77%

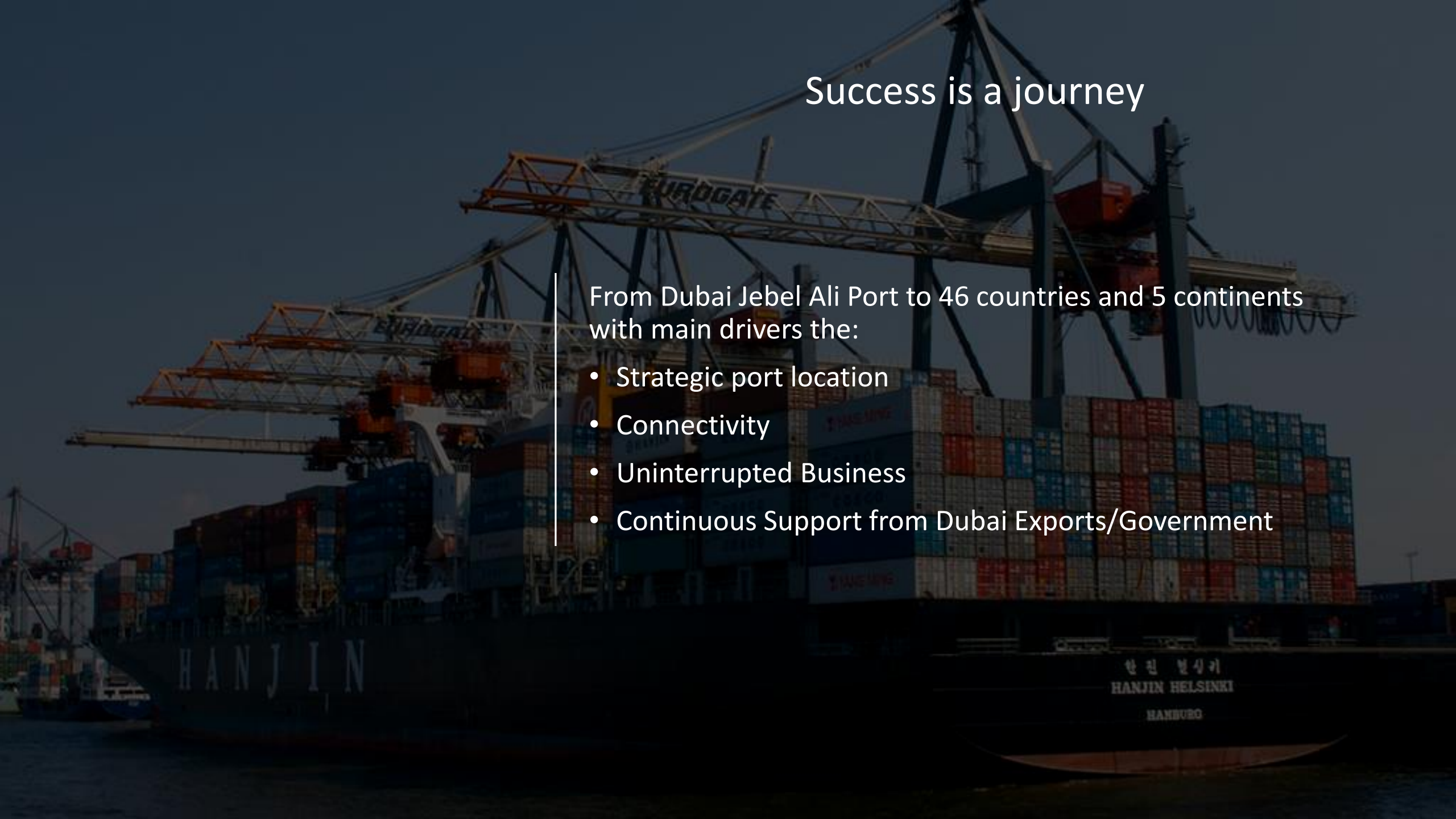
A Success Story- From Local to Global



Success is a journey

From Dubai Jebel Ali Port to 46 countries and 5 continents with main drivers the:

- Strategic port location
- Connectivity
- Uninterrupted Business
- Continuous Support from Dubai Exports/Government





**Our Success Story:
The Promising Future**

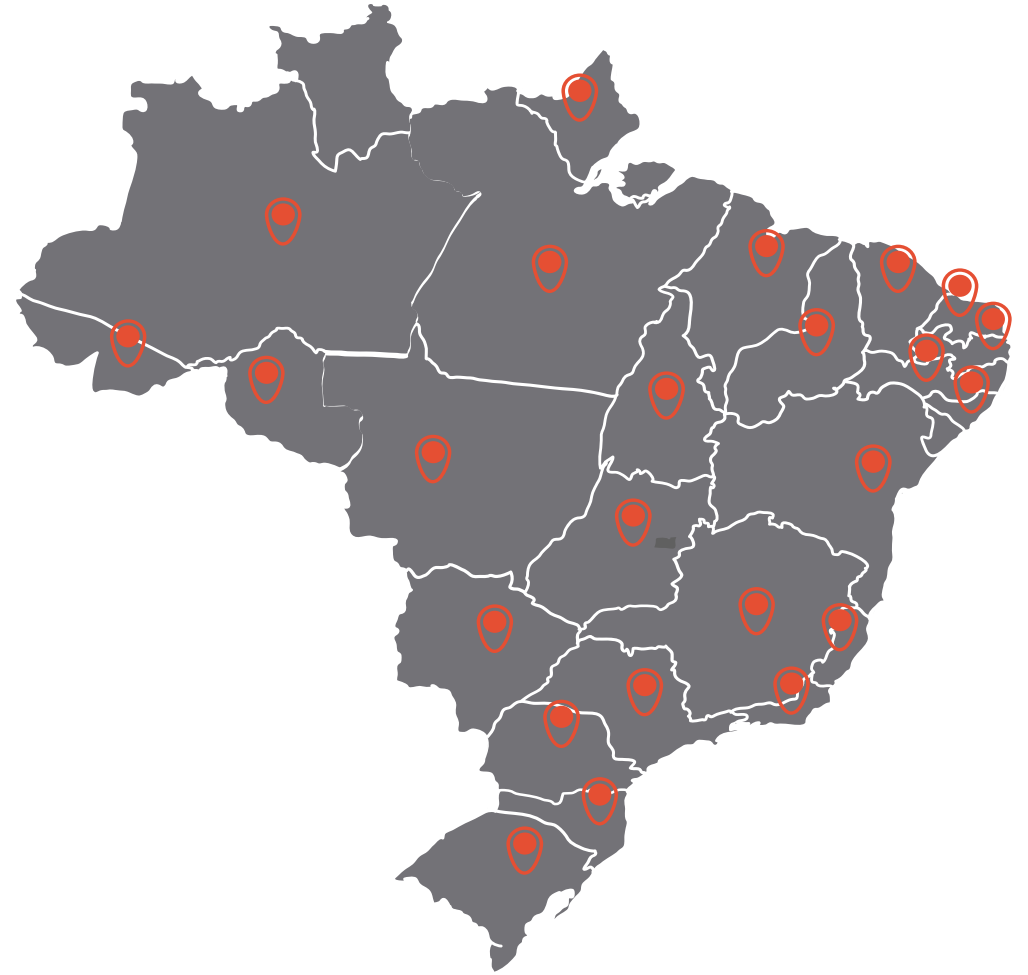


Setting the Pace

Being agile is all about being an out of the box thinker. A “courier” challenge for APAS became a country opening opportunity and we are determined to meet the challenges as opportunities; a strategy that never failed us.

Country-Wide Presence

- Present in every key region in Brazil
- Consumers across multiple retail segments
- Entering HORECA with key partnerships

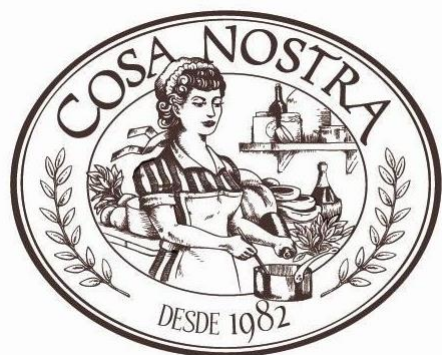


FASANO



*la
fruteria*
Boutique de Frutas

st|marche
SUPERMERCADO



Strong Retail Presence with
117 Active Partners

Convém
SUPERMERCADOS

The right products for
the demanding
Gourmet Customers





Hunter's Gourmet has become consumers' brand of choice as soon as it crosses the ocean...



HUNTER'S[®]
—Gourmet—

ANCIENT
GRAIN

QUINOA
CHIPS

Peruvian Pink Salt

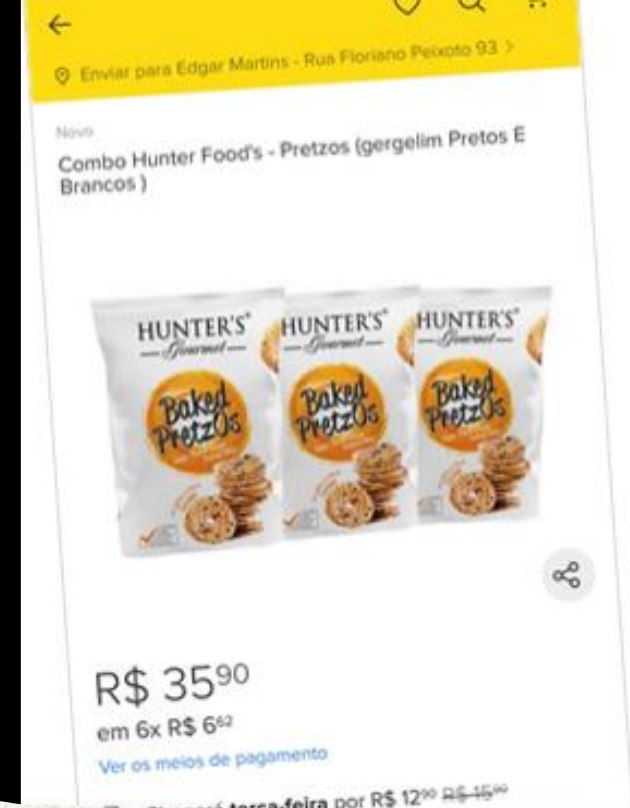
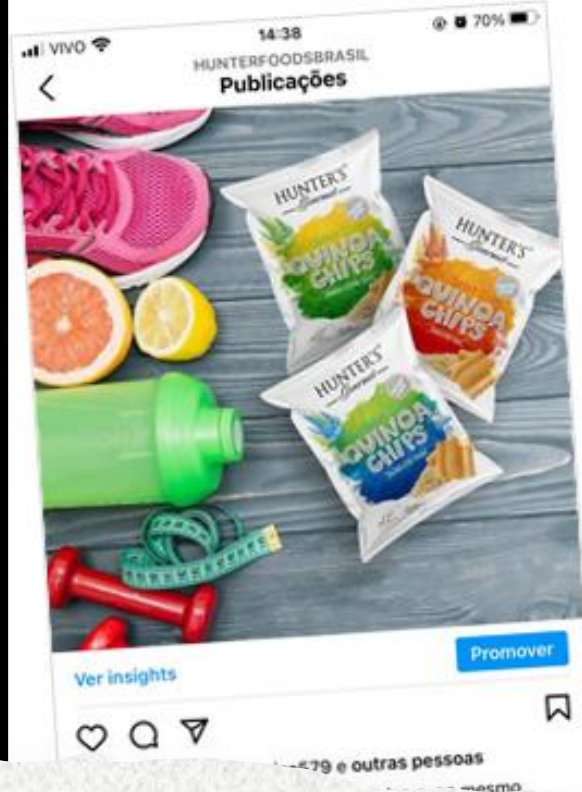
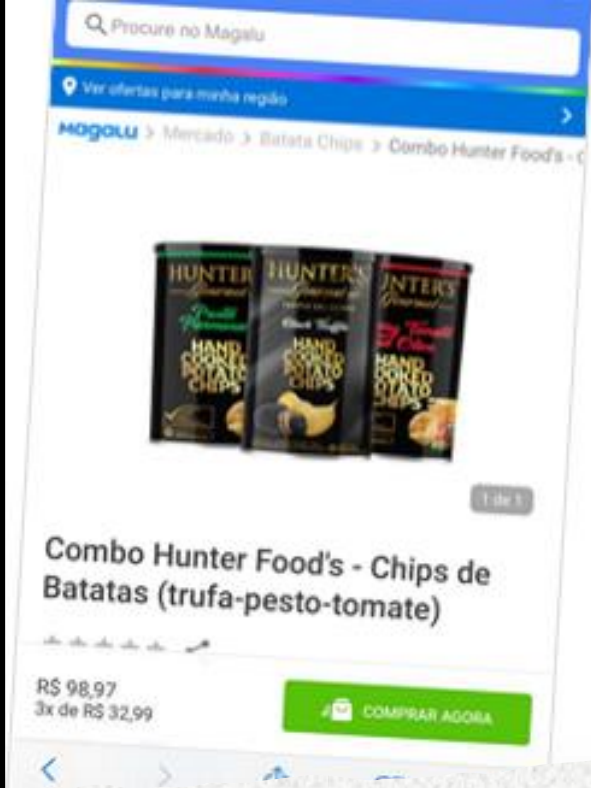
Gluten Free
Vegan
No Artificial Flavors
No Artificial Colors
No Artificial Preservatives

HUNTER'S[®]
—Gourmet—
TRUFFLE COLLECTION

Black Truffle
HAND
COOKED
POTATO
CHIPS

HUNTER FOODS
✓ Gluten Free
✓ MSG Free
✓ Non-GMO
✓ Vegan
✓ No Artificial
Flavors
Cooked 100%

Boo



How long does it take to become the talk of the town?

Brazilian consumers have an exquisite taste and are showing their love to Hunter's Gourmet product range available in Brazil. We know we can offer them more. More of what they enjoy, more of what they love.



Dear Ananya,

On behalf of Dubai Industries & Exports, I would like to extend our appreciation for the remarkable business Hunter Foods has been doing and we can proudly say Hunter Foods is one of Dubai Exports successful member exporting to over 45 countries.

Hunter Foods ability to work through unforeseen challenges aligned to a very high-quality products is impressive and shows exceptional dedication becoming a source of inspiration for exporters.

I would like to formally and sincerely express Dubai Industries & Exports appreciation for the work Hunter Foods accomplished towards exporting and promoting Dubai and the UAE around

Thank you once again for all your effort.

Best Regards,

Abdelrahman AlHosani

Director
Exporter Services Department

رؤس الحوسني

مدير إدارة
خدمة المصدريين

Testimonials

and Hunter's Gourmet Hand Cooked Potato Chips at a grocery store in Tokyo. One store only. I found them on the packaging. Most potato chips in Japan are disappointing.

Potato chips were so incredibly good I tried.

- Chester (retailer in Japan)

I personally, find it more Cheesy than Genovese, so the product name, "Pesto & Parmesan" is appropriate. this flavor 100% 😊.

It also applies for Black truffle, but Texture of Chips is thicker and harder than ordinal Japanese chips, there is no chips like yours in Japan from my personal experience. I think this must be the one factor that your chips are very favorite in our country.

- Yuki Ito

Seijoishii

Looking Ahead

The journey to the world is not an easy one. Pandemic, currency fluctuations, and rising freight costs made it even harder.

We are, however, optimistic for the future. We did it before, we will do it again. Because we are not alone. We are part of a winning team; our Hunter Foods people, our Partners in the countries, our collaborators and supporters in Dubai Exports/Government and of course, Dubai, our home, this unstoppable city.

The logo for Hunter Foods, featuring the word "HUNTER" in a bold, dark brown, sans-serif font above the word "FOODS" in a larger, bold, dark brown, sans-serif font. A registered trademark symbol (®) is located to the upper right of the "S" in "FOODS".

**HUNTER
FOODS®**

Thank You!



HUNTER FOODS®

