



ENCONTRO ECONÔMICO  
BRASIL · ALEMANHA  
DEUTSCH · BRASILIENISCHE  
WIRTSCHAFTSTAGE

20  
23

**39th German-Brazilian Economic Meeting 2023**  
**Belo Horizonte, Minas Gerais**  
New approaches on energy, climate, and digitalization  
*Update: February 28, 2023*

<b><u>Monday, 13 March, 2023</u></b> <b>Venue:</b> Minascentro – Avenida Augusto de Lima, 785	
<b>09:00 – 10:00</b>	<b>Registration</b>
<b>10:00 – 10:40</b>	<b>Official Opening Session of the German-Brazil Economic Meeting 2023</b>  <b>Ricardo Alban</b> , Representative of the Brazilian National Confederation of Industry and President of the Federation of Industries of the State of Bahia (c)* <b>Robson Braga de Andrade</b> , President, Brazilian National Confederation of Industry, CNI (c) <b>Prof. Dr.-Ing. Siegfried Russwurm</b> , President, Federation of German Industries, BDI (c) <b>Flávio Roscoe Nogueira</b> , President, Federation of Industries of Minas Gerais (c) <b>Ambassador Maria Laura da Rocha</b> , Secretary General of Foreign Affairs of Brazil (c) <b>Robert Habeck</b> , Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action (c) <b>Romeu Zema</b> , Governor of the state of Minas Gerais, Brazil (c) <b>Geraldo Alckmin</b> , Vice-President of the Federative Republic of Brazil and Minister of Development, Industry, Trade and Services (c)
<b>10:45 – 11:45</b>	<b>Ministerial talk with the private sector on German-Brazilian cooperation</b>  <b>Geraldo Alckmin</b> , Vice-President of the Federative Republic of Brazil and Minister of Development, Industry, Trade and Services (c) <b>Robert Habeck</b> , Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action(c) <b>Gunnar Kilian</b> , Chairman LADW and Member of the Group Board of Management Volkswagen AG / Joint Commission, German side (c) <b>Erica Barbagalo</b> , CEO Bayer Brazil and Co-Chairman, Joint Commission, Brazilian side (c)

\*Simultaneous interpretation German/Portuguese



ENCONTRO ECONÔMICO  
BRASIL · ALEMANHA  
DEUTSCH · BRASILIANISCHE  
WIRTSCHAFTSTAGE

20  
23

**Monday, 13 March, 2023**

**Venue:** Minascentro – Avenida Augusto de Lima, 785

11:50 – 13:00	<p><b>Panel – Sustainability and Industrial decarbonization</b></p> <p><b>Kick-Off:</b> Cem Özdemir, Federal Minister of Food and Agriculture of Germany (tbc) Carlos Fávaro, Minister of Agriculture, Livestock and Supply of Brazil (tbc)</p> <p><b>Moderator:</b> Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Mariana Lisbôa, Global Head of Corporate Affairs, Suzano (c) Rodrigo Lauria, Climate Change &amp; Corporate Sustainability Executive Manager, Vale (c)* André Barón, President Latin America, Henkel (c) Cristiana Xavier de Brito, Director of Institutional Relations, and Sustainability at BASF for South America (c)</p>
13:00 – 14:00	<p><b>Luncheon</b></p>
14:00 – 15:10	<p><b>Panel – Energy Transition (Renewable Energy, Hydrogen)</b></p> <p><b>Moderator:</b> Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Erasmoo Carlos Battistella, CEO &amp; President, BSBIOS Indústria e Comércio de Biodiesel Sul (c) Paula Kovarsky, Vice President of Strategy, M&amp;A and Sustainability, Raízen (c) Luiz Fustaino, Executive Director, Unigel Dr.-Ing. Hans-Toni Junius, Owner and Chairman of the Foundation Council of Waelzholz (c) André Clark, Senior Vice President for the Latin America Hub of Siemens Energy (c) Dr. Uwe Lauber, CEO MAN Energy Solutions SE (c)</p>
15:10 – 16:10	<p><b>Panel – Digital Transformation (Industry 4.0, AI, IoT)</b></p> <p><b>Intervention:</b> Sabine Bendiek, Chief People &amp; Operating Officer and Labor Relations Director SAP (tbc)</p> <p><b>Moderator:</b> Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Daniel Moraes, Executive Manager Digital Transformation and Innovation, Tupy (c) Eduardo Pires da Silva, Products Director, TOTVS (c) Pablo Roberto Fava, CEO Brazil, Siemens (c)</p>
16:10 – 16:25	<p><b>Break</b></p>



ENCONTRO ECONÔMICO  
BRASIL · ALEMANHA  
DEUTSCH · BRASILIANISCHE  
WIRTSCHAFTSTAGE

20  
23

<b>Monday, 13 March, 2023</b>	
<b>Venue:</b> Minascentro – Avenida Augusto de Lima, 785	
<b>16:25 – 17:25</b>	<p><b>Panel – Geopolitical challenges (New globalisation, diversifying markets, supply chains)</b></p> <p><b>Moderator:</b> Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p><b>Lytha Spindola</b>, Director of Industrial Development and Economy, CNI (c)  <b>Márcio de Lima Leite</b>, President, Brazilian Association of Automotive Vehicle Manufacturers, Anfavea (c)  <b>Prof. Dr.-Ing. Siegfried Russwurm</b>, President, Federation of German Industries, BDI (c)  <b>Ingo Kramer</b>, Chairman of the Latin America Initiative (LAI) (c)</p>
<b>17:25 – 17:30</b>	<p><b>Intervention: What's next in Brazil's power transmission?</b>  <b>Sandoval de Araújo Feitosa Neto</b>, Diretor-General, National Electric Power Agency (Aneel) (c)</p>
<b>17:30 – 17:45</b>	<p><b>Closing Session of the German-Brazilian Economic Meeting 2023 (moderated talk)</b></p> <p><b>Prof. Dr.-Ing. Siegfried Russwurm</b>, President, Federation of German Industries, BDI (c)  <b>Ricardo Alban</b>, Representative of the Brazilian National Confederation of Industry and President of the Federation of Industries of the State of Bahia (c)*</p>
<b>18:00 – 21:00</b> <b>Venue:</b> MinasCentro	<b>Cocktail offered by the Federation of Industries of the State of Minas Gerais</b>
<b>Tuesday, 14 March, 2023</b>	
<b>Venue:</b> Minascentro – Avenida Augusto de Lima, 785	
<b>09:00 – 12:00</b> In parallel	<b>Business Matchmaking</b> (previously scheduled)
<b>09:00 – 12:00</b> In parallel	<p><b>Technical visits</b> (previously scheduled)</p> <p><a href="#">CIT - Centro de Inovação e Tecnologia SENAI</a> (multisectoral)  <a href="#">Centro de Treinamento e Desenvolvimento da Indústria 4.0</a> (industry)  <a href="#">Aeroporto Industrial e Clamper</a> (services)  <a href="#">KRUG BIER</a> (food and drinks)</p>

ORGANIZAÇÃO

