

38th German-Brazilian Economic Meeting 2021
“Partnership Brazil-Germany for a sustainable future”

Agenda

Update: October, 14, 2021

Monday, 18 October 2021

10h00 – 10h10 (Brazilian time)/15h00 – 15h10 (German time)

Opening

Master of ceremonies: Luiz Carlos Ximenes

Robson Braga de Andrade, President, Brazilian National Confederation of Industry, CNI
Prof. Dr.-Ing. Siegfried Russwurm, President, Federation of German Industries, BDI

10h10 – 10h30 (Brazilian time)/15h10 – 15h30 (German time)

Minister talk: Next normal for bilateral cooperation

Moderator: Ana Flor, journalist, commentator for GloboNews and columnist for the G1

Ambassador **Fernando Simas Magalhães**, Secretary General of Foreign Affairs, Ministry of Foreign Affairs, Brazil

Dr. Ulrich Nussbaum, State Secretary, Federal Ministry for Economic Affairs and Energy, Germany

10h30 – 10h50 (Brazilian time)/15h30 – 15h50 (German time)

Business talk: Future of value chains

Moderator: Ana Flor

Speakers:

Marc Reichardt, Chairman, German-Brazilian Joint Commission, Brazil Section, CEO, Group Bayer Brasil

Jackson Schneider, President and CEO, Embraer Defense and Security

Gunnar Kilian, Chairman, LADW, and Member of the Board of Management, Volkswagen AG

10h50 – 11h25 (Brazilian time)/15h50 – 16h25 (German time)

Panel I: Digitalization as driver for resilience in business

Moderator: Ana Flor

Speakers:

Marcos Oliveira, President & CEO, Iochpe Maxion S/A

Dennis Herszkowicz, President & CEO, TOTVS

Luka Mucic, CFO and Member of the Executive Board, SAP SE

Marika Lulay, CEO & Managing Director, GFT Technologies SE

Judith Wiese, Chief People and Sustainability Officer, Member of the Managing Board, Siemens AG

ORGANIZAÇÃO | ORGANIZER

38th German-Brazilian Economic Meeting 2021
“Partnership Brazil-Germany for a sustainable future”
Agenda

Update: October, 14, 2021

Monday, 18 October 2021

11h25 – 11h55 (Brazilian time)/16h25 – 16h55 (German time)

Panel II: Green hydrogen as a sustainable strategy for low carbon economy?

Moderator: Ana Flor

Speakers:

Ricardo Cavalcante, President, Federation of Industries of the State of Ceará, FIEC

Gilney Bastos, President, White Martins/Linde South Latin America

Tim Holt, Member of the Executive Board, Siemens Energy AG

Dr.-Ing. Heino Buddenberg, Member of the Management and CTO, Waelzholz Group

11h55 – 12h25 (Brazilian time)/16h55 – 17h25 (German time)

Panel III: Health challenges in a post-COVID-19 scenario

Moderator: Ana Flor

Speakers:

Rafael Lucchesi, Director General, National Service of Industrial Training, Senai

Janete Vaz, Co-founder and President, Sabin Group

Hubertus von Baumbach, Chairman of the Board of Managing Directors, Boehringer Ingelheim

Liam Condon, Member of the Board of Management, Bayer AG

12h25 – 12h35 (Brazilian time)/17h25 – 17h35 (German time)

Closing session of the German-Brazilian Economic Meeting 2021 and presentation of EEBA (DBWT) 2022

Prof. Dr.-Ing. Siegfried Russwurm, President, Federation of German Industries, BDI

Robson Braga de Andrade, President, Brazilian National Confederation of Industry, CNI

[Business Matchmaking \(separate registration necessary\):](#)

12h00 to 15h30 (Brazilian time)/17h00 to 20h30 (German time)

Tuesday, 19 October 2021

Meeting of the German-Brazilian Joint Commission on Economic Cooperation

(on invitation only)

09h30 – 11h30 (Brazilian time)/14h30 – 16h30 (German time)

[Business Matchmaking \(separate registration necessary\):](#)

08h00 to 15h30 (Brazilian time)/13h00 to 20h30 (German time)

ORGANIZAÇÃO | ORGANIZER