



Diálogo Pré-COP28: o papel da indústria na agenda de clima

Pre-COP28 Dialogue:
the role of industry in
the climate agenda

September 12th, 2023 | UTC/GMT -03:00 | Venue: CNI Studio - Brasília | Event in hybrid format

AGENDA

8:30 a.m. | REGISTRATION

9 a.m. | OPENING SESSION

Robson Braga de Andrade, President of the Brazilian National Confederation of Industry (CNI)

Luiz Alberto Figueiredo Machado, Ambassador Extraordinary for Climate Change.

Rodrigo Rollemberg, Secretary of Green Economy, Decarbonization and Bioindustry of the Ministry of Development, Industry, Trade and Services

Aloisio Melo, Deputy Secretary of Climate Change at the Ministry of Environment and Climate Change

Jorge Viana, President, Brazilian Trade & Investment Promotion Agency (ApexBrasil)

Hanan Sakr, Head, Private Sector Engagement - COP28

10 a.m. | KEYNOTE SESSION – BRAZIL'S STRATEGIC ROLE IN THE GLOBAL TRANSITION TO A LOW-CARBON ECONOMY

Joseph Stiglitz, Economics Nobel Prize Winner and professor at Columbia University

10:20 a.m. | SPECIAL SESSION 1 – BRAZIL'S VISION FOR COP 28

Goal: Present the government and industry positions for COP28.

Luiz Alberto Figueiredo Machado, Ambassador Extraordinary for Climate Change.

Aloisio Melo, Deputy Secretary of Climate Change at the Ministry of Environment and Climate Change

Ana Paula Lindgren Alves Repezza, Business Director at Brazilian Trade & Investment Promotion Agency (ApexBrasil)

Davi Bomtempo, CNI's Environment and Sustainability Executive Manager

11:10 a.m. | SPECIAL SESSION 2: INSTITUTO AMAZÔNIA +21

Marcelo Thomé da Silva de Almeida, President of Instituto Amazônia+21

11:30 a.m. | PANEL 1 – PRIVATE SECTOR EXPECTATIONS FOR COP 28





Diálogo Pré-COP28: o papel da indústria na agenda de clima

Pre-COP28 Dialogue:
the role of industry in
the climate agenda

Goal: Discuss the role of industry and the expectations for COP 28.

Moderator: **Mônica Messenberg**, Institutional Relations Director, CNI

Marty Durbin, President, Global Energy Institute of the U.S. Chamber of Commerce

Tamer Mansour, Secretary-General and CEO, Arab-Brazilian Chamber of Commerce

João Paulo Paixão, Chief Representative, Dubai Chamber Representative Office - Brazil

Akustina Morni, Director for Employment, Skills and Diversity at the International Organisation of Employers

Holger Loesch, Chair of the Industrial Affairs Committee, BusinessEurope

12:30 p.m. | SPECIAL SESSION 3 – PRESENTATION OF THE ORGANIZATIONAL NATIONAL EMISSIONS REGISTRY SYSTEM (SIRENE)

Goal: Present the country's corporate emission inventory information system.

Marcio Rojas da Cruz, Deputy Director, Department of Natural Sciences at the Brazilian Ministry of Science, Technology and Innovation

1:00 p.m. | NETWORKING BRUNCH

2 p.m. | PANEL 2 – ENERGY TRANSITION

Goal: Present the scenarios for Brazil to maintain its renewable energy mix, as well as existing and innovative solutions aimed at renewable energy competitiveness.

Moderator: **Davi Bomtempo**, CNI's Environment and Sustainability Executive Manager

Leandro Albuquerque, Deputy Secretary for Energy Transition and Planning at the Brazilian Ministry of Mines and Energy

Bárbara Rubim, Vice President of the Board of Directors at the Brazilian Association of Photovoltaic Solar Energy (ABSOLAR)

Renata Isfer, Executive President at the Brazilian Biogas Association (ABIOGAS)

Roberto Ardenghy, CEO, Brazilian Petroleum and Gas Institute (IBP)

3 p.m. | PANEL 3 – THE IMPORTANCE OF SUSTAINABLE FINANCING IN VALUE CHAINS

Goal: Discuss the importance of sustainable finance to boost value chains that value decarbonization actions, the sustainable use of native forests, and innovative business models in bioeconomy.

Moderator: **Marcelo Thomé da Silva de Almeida**, President of Instituto Amazônia+21

Correalização:



Realização:





Diálogo Pré-COP28: o papel da indústria na agenda de clima

Pre-COP28 Dialogue:
the role of industry in
the climate agenda

Marcelo Miterhof, Advisor, Department of Infrastructure, Energy Transition and Climate Change, Brazilian Development Bank (BNDES)

Jorge Arbache, Vice President of the Private Sector, Development Bank of Latin America (CAF)

Carina Vitral, Advisor, Brazilian Ministry of Finance

Gustavo Pimentel, CEO, Natural Intelligence (NINT)

4 p.m. | SPECIAL SESSION 4 - ESG SOCIAL ASPECT DRIVING THE INDUSTRY

Goal: Present business initiatives that demonstrate how health and safety management and access to health by workers can positively impact competitiveness and industrial productivity.

Katyana Aragão Menescal, Executive Manager of Health and Safety in Industry, Social Service of Industry (SESI)

Eduardo Spinussi, General Manager, Fundação Zerrener – Ambev

Marcia Agosti, Latinamerica Senior Health Programs Manager & Corporate Medical Advisor, General Electric

4:30 p.m. | PANEL 4 – BUSINESS STRATEGIES FOR DECARBONIZATION

Goal: Present business initiatives focused on low-carbon measures and technologies to reduce greenhouse gas emissions.

Moderator: Jefferson de Oliveira Gomes, Innovation and Technology Director, National Service of Industrial Training (SENAI)

Leonardo Mercante, Head of Corporate Affairs, Suzano

Mayara Jungles, Global Sustainability Manager, BRF

Marcelo Lyra, Communications, ESG and Institutional Affairs Vice President at Acelen

5:30 p.m. | SPECIAL SESSION 5 – MISSION-ORIENTED INNOVATION OPPORTUNITIES FOR INDUSTRY

Jefferson de Oliveira Gomes, Innovation and Technology Director, National Service of Industrial Training (SENAI)

6 p.m. | CLOSING SESSION

Last update: September 11

