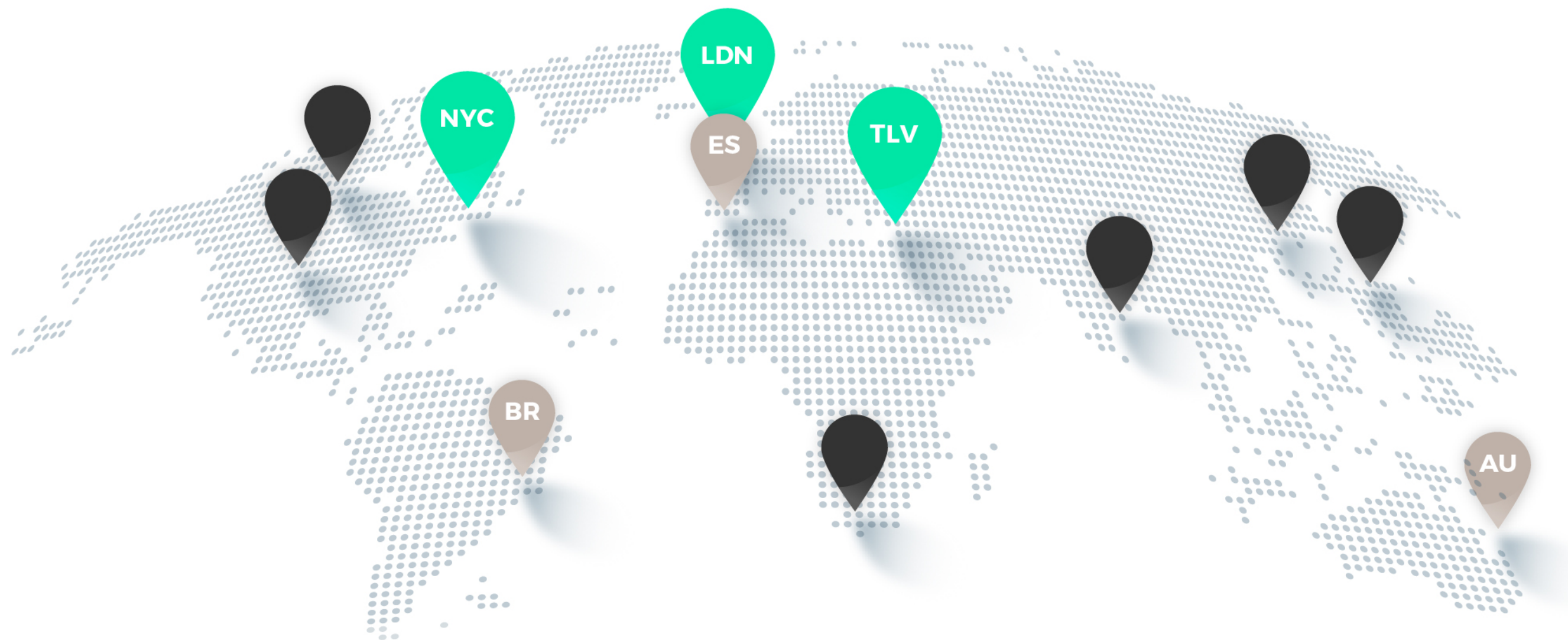


sosə

SOSA | GLOBAL REACH



SOSA INNOVATION CENTERS



CONNECTED ECOSYSTEMS



UPCOMING LOCATIONS

SELECT CLIENTS

SOSa



WORLDQUANT



SIEMENS
Ingenuity for life



LORCA



An aerial photograph of Tel Aviv, Israel, showing a wide beach with many people, a city skyline with several tall buildings, and a large green architectural rendering overlaid on the image. The rendering depicts a coastal development with a promenade, green spaces, and modern buildings. The word "ISRAEL" is written in white capital letters on the right side of the green overlay.

ISRAEL

WELCOME TO ISRAEL

סוֹסָא

01

Small “Island”,
No Natural
Resources,
No Market

02

Mandatory
Military
Service

03

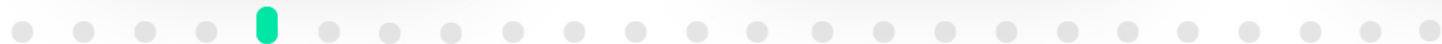
Country of
Immigrants

04

The open and
direct business
culture

05

Governmental
Support to the
high tech
sector



ISRAEL BY THE NUMBERS

SOSa

9.19
Million

POPULATION

\$355.5
Billion

2019 GDP

\$43,610

2019 GDP/PER CAPITA



In the number of
researchers per
million population



In the number of
engineers per
capita



In R&D expenditure
as a percentage of
GDP



In Total VC
investment per
capita (USD)



Source: World Economic Forum, Invest in Israel (2018),
Venture Capital Investments Per Capita in Select Nations 2019, Statista

The Tel Aviv

Tech Ecosystem

SOSa

\$33B

Ecosystem Value

500

Investors (VC, Angels,

Micro-Funds, CVC)

7K

Startups

300

Accelerators

& Incubators

530

Multinational

Corporations

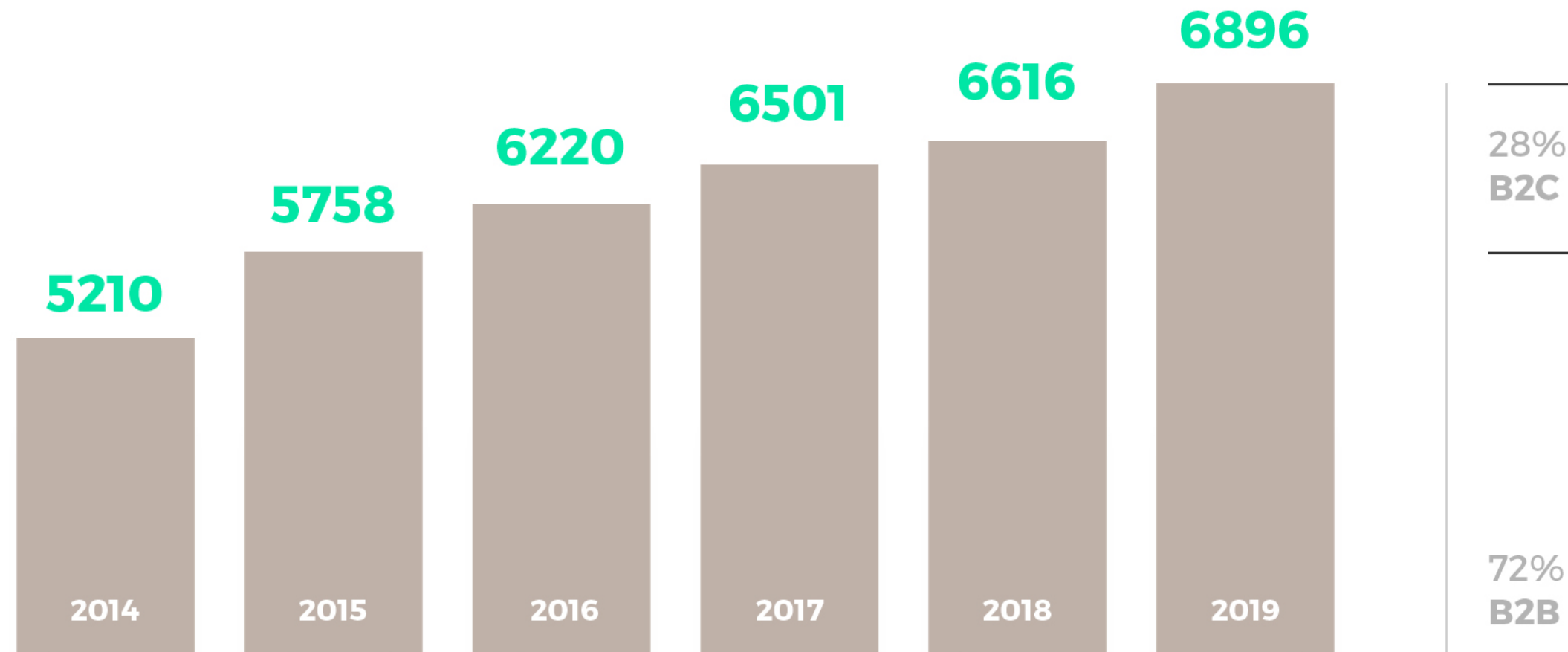
315K

Tech Jobs



A B2B ORIENTED, FAST GROWING MARKET FOR STARTUPS

S0Sə



Number of Israeli Active Tech Companies



NOTABLE ISRAELI M&A

SOSa



\$4.4B

Acquired by



\$1.1B

Acquired by



\$15.3B

Acquired by



\$3.4B

Acquired by



\$1.64B

Acquired by



\$2.1B

Acquired by



\$3.2B

Acquired by



\$6.9B

Acquired by



NOTABLE ISRAELI TECH COMPANIES

TRADED ON NASDAQ

סוּסָא

\$1.09B



2017

\$15.49B



1996

\$8.23B



1998

\$12.28B



2007

\$12.16B



2013

\$6.33B



2015

\$2.84B



2002

\$3.86B



2014

\$3.47B



2015



An aerial, black and white photograph of the New York City skyline, featuring numerous skyscrapers and dense urban development. A large, semi-transparent teal rectangle is overlaid on the image, covering most of the frame. The text "NEW YORK CITY" is written in white, bold, sans-serif capital letters in the bottom right corner of the teal overlay.

NEW YORK CITY

THE NEW YORK CITY ECOSYSTEM

S0Sə

\$71B

Ecosystem Value

140

Accelerators
& Incubators

400

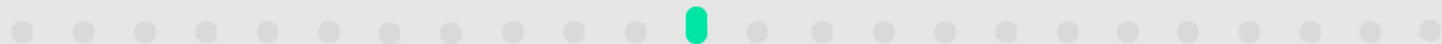
Investors (VC, Angels,
Micro-Funds, CVC)

9K

Startups

326K

Tech Jobs





INDUSTRY 4.0

CURRENT TRENDS IN INDUSTRY 4.0

SOSa



IOT AND INDUSTRIAL BIG DATA

As sensors are turning industrial sites into “connected spaces”, huge amounts of collected data now provide better visibility into the business, helping managers to understand what could be improved through big data analytics.



SUPPLY CHAIN EVOLUTION

Having better visibility into all segments of an operation allows better management and coordination, which ultimately leads to reduced costs, superior level of service and seamless processes.



ROBOTICS & AUTOMATION

Combining robotic units with sensors and self-learning capabilities enables autonomous operations, increasing overall efficiency and making industrial sites much safer as workplaces.



INDUSTRIAL CYBER SECURITY

New and unexpected cyber risks are emerging as previously non-connected devices are going online, resulting in new challenges and opportunities.





3D SIGNALS HELPS MANUFACTURING PLANTS ACCELERATE THEIR DIGITAL TRANSFORMATION THROUGH THEIR SENSOR TECHNOLOGIES.

Working with Samson AG, 3D Signals has helped them to improve productivity by 30% and significantly reduce operating and labor costs within three months of installation.



WATER.IO DESIGNED AN IOT-BASED SMART BOTTLE CAPS, ABLE TO TRACK PRODUCT USE AND TRANSMIT DATA TO DEDICATED MOBILE APPS.

DSV looked for innovative solutions to optimize pharmaceuticals delivery. The innovation and pharmaceuticals departments in DSV, along with Water.IO, launched a successful pilot with one of DSV's largest clients, which tracked the safe transport of medical supplies, held under strict conditions of temperature and humidity.





BRINGG



deliverycenter

BRINGG'S SAAS TECHNOLOGY ENABLES COMPANIES TO SHORTEN DELIVERY TIMES AND OPTIMIZE LOGISTICS PROCESSES FOR GREATER EFFICIENCY.

Through a recent technology partnership with Bringg, Delivery Center Brazil has achieved an initial cost reduction of around 20%, and a 25% reduction in delivery time.



INDUSTRY 4.0 NOTABLE M&A

S0Sə

Israel has more than 240 Industry 4.0 startups — the second most in the world. Solid access to funding opportunities, with the Israeli government committed to investing the equivalent of US\$68.5 million between 2017 and 2021, and venture capitalist (VC) injecting more than US\$6 billion in 2018 alone.

This is just the start: GE recently predicted that investments in Industry 4.0 would top \$60 trillion within the next 15 years, and McKinsey estimated that Industry 4.0 solutions are estimated to sell ±2–4 Trillion in 2025.



NEXTNINE



PREsenso.
An SKF Group brand

CYBERX

UNDISCLOSED

Acquired by



\$35M

Acquired by

Honeywell

UNDISCLOSED

Acquired by



\$35M

Acquired by



\$165M

Acquired by

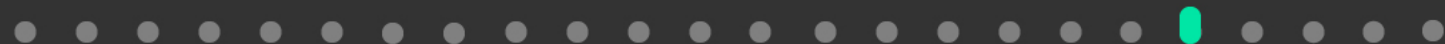


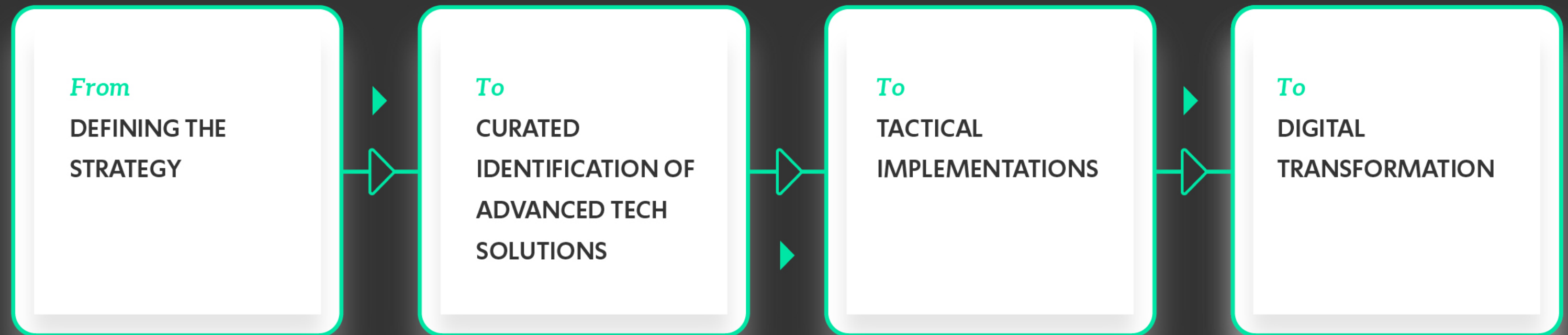
Source: medium.com/groveventures

A black and white photograph of a modern, open-plan office space. The room features a large, industrial-style staircase with a metal railing on the left. In the background, several people are seated at long tables or desks, working on laptops. The space is characterized by high ceilings with exposed ductwork and large windows that allow natural light to enter. The overall atmosphere is one of a collaborative and innovative work environment.

OPEN INNOVATION

WHETHER IT'S SOLVING URGENT USE
CASES OR EXECUTING A LONG-TERM
STRATEGY, OPEN INNOVATION
PROGRAMS CARRY CORPORATIONS
THROUGH THE FUNNEL.





**DYNAMIC OPEN
INNOVATION PROGRAMS,
CROSS VERTICAL EXPERTISE,
AND BEST IN CLASS TALENT
PRODUCE PRACTICAL RESULTS
FOR CLIENTS.**

Building Relationships

Scouting for Results

Forecasting Market Trends

Streamlining Open Innovation

SOSA STATS

| 2019

SOSA

2,000

TECHNOLOGIES IDENTIFIED
AND ANALYSED FOR
SOSA'S CLIENTS

450

BUSINESS
ENGAGEMENTS

70-100

SUCCESSFUL PILOTS,
PROJECTS AND
IMPLEMENTATIONS



OBRIGADO
THANK YOU
תודה רבה