



ENCONTRO ECONÔMICO
BRASIL · ALEMANHA
DEUTSCH · BRASILIANISCHE
WIRTSCHAFTSTAGE

20
23

39th German-Brazilian Economic Meeting 2023

Belo Horizonte, Minas Gerais

New approaches on energy, climate, and digitalization

Update: March 10, 2023

Monday, 13 March, 2023

Venue: Minascentro – Avenida Augusto de Lima, 785

09:00 – 10:00	Registration
10:00 – 10:40 Minascentro Grande Teatro 1st Floor	Official Opening Session of the German-Brazil Economic Meeting 2023 Ricardo Alban , Representative of the Brazilian National Confederation of Industry and President of the Federation of Industries of the State of Bahia, FIEB Prof. Dr.-Ing. Siegfried Russwurm , President, Federation of German Industries, BDI Flávio Roscoe Nogueira , President, Federation of Industries of Minas Gerais, FIEMG Ambassador Maria Laura da Rocha , Secretary General, Foreign Affairs of Brazil Robert Habeck , Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action Romeu Zema , Governor of the State of Minas Gerais, Brazil Geraldo Alckmin , Vice-President of the Federative Republic of Brazil and Minister of Development, Industry, Trade and Services
10:45 – 11:45 Minascentro Grande Teatro 1st Floor	Ministerial talk with the private sector on German-Brazilian cooperation Moderator: Renata Agostini , Political and Economic Policy Analyst, CNN Brazil Geraldo Alckmin , Vice-President of the Federative Republic of Brazil and Minister of Development, Industry, Trade and Services Robert Habeck , Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action Prof. Dr.-Ing. Siegfried Russwurm , President, Federation of German Industries, BDI Erica Barbagalo , Acting CEO, Bayer Brazil and Co-Chairman of the German-Brazilian Joint Commission on Economic Cooperation, Brazilian side

*Simultaneous interpretation German/Portuguese



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<p>11:50 – 13:00 Minascentro Grande Teatro 1st Floor</p>	<p>Panel – Sustainability and Industrial decarbonization Panel objective: discuss bilateral sustainability issues with emphasis on circular economy initiatives, ocean cleaning and climate protection</p> <p>Kick-Off: Cem Özdemir, Federal Minister of Food and Agriculture of Germany</p> <p>Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Mariana Lisbôa, Global Head of Corporate Affairs, Suzano Rodrigo Lauria, Climate Change & Corporate Sustainability Executive Manager, Vale André Barón, President Latin America, Henkel Cristiana Xavier de Brito, Director of Institutional Relations, and Sustainability, BASF for South America</p>
<p>13:00 – 14:00 Minascentro 1st Floor</p>	<p>Brunch</p>
<p>14:00 – 15:10 Minascentro Grande Teatro 1st Floor</p>	<p>Panel – Energy Transition (Renewable Energy, Hydrogen) Panel objective: discuss bilateral cooperation to leverage business in renewable energies, with emphasis on green hydrogen.</p> <p>Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Erasmus Carlos Battistella, CEO & President, BSBIOS Indústria e Comércio de Biodiesel Sul Paula Kovarsky, Vice President of Strategy, M&A and Sustainability, Raízen Luiz Fustaino, Executive Director, Unigel Dr.-Ing. Hans-Toni Junius, Chairman of the Supervisory Board, Waelzholz André Clark, Senior Vice President for the Latin America Hub, Siemens Energy Paulo Alvarenga, CEO Thyssenkrupp, Brazil</p>
<p>15:10 – 16:10 Minascentro Grande Teatro 1st Floor</p>	<p>Panel – Digital Transformation (Industry 4.0, AI, IoT) Panel objective: discuss lessons learned and future challenges of digital transformation</p> <p>Intervention: Sabine Bendiek, Chief People & Operating Officer and Labor Relations Director, SAP</p> <p>Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Daniel Moraes, Executive Manager Digital Transformation and Innovation, Tupy; Director, IoT and Industry 4.0 Brazilian Association, ABII Eduardo Pires da Silva, Products Director, TOTVS Pablo Roberto Fava, CEO Brazil, Siemens</p>
<p>16:10 – 16:25</p>	<p>Break</p>

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16:25 – 17:25 Minascentro Grande Teatro 1st Floor	<p>Panel – Geopolitical challenges (New globalisation, diversifying markets, supply chains) Panel objective: changing geopolitical situation has impact on global economy. In order to reduce dependencies, markets will have to be further diversified, which opportunities does this open up for German-Brazilian cooperation?</p> <p>Moderator: Renata Agostini, Political and Economic Policy Analyst, CNN Brazil</p> <p>Lytha Spindola, Director of Industrial Development and Economy, CNI Márcio de Lima Leite, President, Brazilian Association of Automotive Vehicle Manufacturers, Anfavea Prof. Dr.-Ing. Siegfried Russwurm, President, Federation of German Industries, BDI Ingo Kramer, Chairman of the Latin America Initiative, LAI</p>
17:30 – 17:45 Minascentro Grande Teatro 1st Floor	<p>Closing Session of the German-Brazilian Economic Meeting 2023</p> <p>Prof. Dr.-Ing. Siegfried Russwurm, President, Federation of German Industries, BDI Ricardo Alban, Representative of the Brazilian National Confederation of Industry and President of the Federation of Industries of the State of Bahia, FIEB</p>
18:00 – 21:00 Minascentro 1st Floor	<p>Cocktail offered by the Federation of Industries of the State of Minas Gerais</p>

Tuesday, 14 March, 2023

Venue: Minascentro – Avenida Augusto de Lima, 785

09:00 – 12:00 In parallel Minascentro Auditorium A 1st floor	<p>Business Matchmaking (previously scheduled)</p>
09:00 – 12:00 In parallel Minascentro Main entrance	<p>Technical visits (previously scheduled)</p> <p>CIT - Centro de Inovação e Tecnologia SENAI (multisectoral) Centro de Treinamento e Desenvolvimento da Indústria 4.0 (industry) Aeroporto Industrial e Clamper (services) KRUG BIER (food and drinks)</p>

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