SURVEY ABOUT **Circular Economy**
MAIN RESULTS

Circular Economy definition

Circular Economy is understood as an "economic system that uses a systemic approach to maintain a circular flow of resources, by recovering, retaining or adding to their value, while contributing to sustainable development."
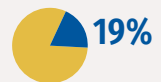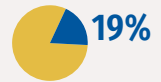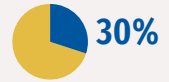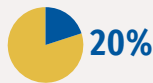
(ABNT NBR ISO 59004:2024, item 3.1.1)

Degree of Knowledge of Circular Economy

6 out of 10 respondents claim to know the term 'Circular Economy'

Of the total respondents:

11% have extensive experience and knowledge of the term

20% have reasonable experience/knowledge

30% know a little, but still have doubts about some aspects

19% have heard of it, but do not know exactly what it is
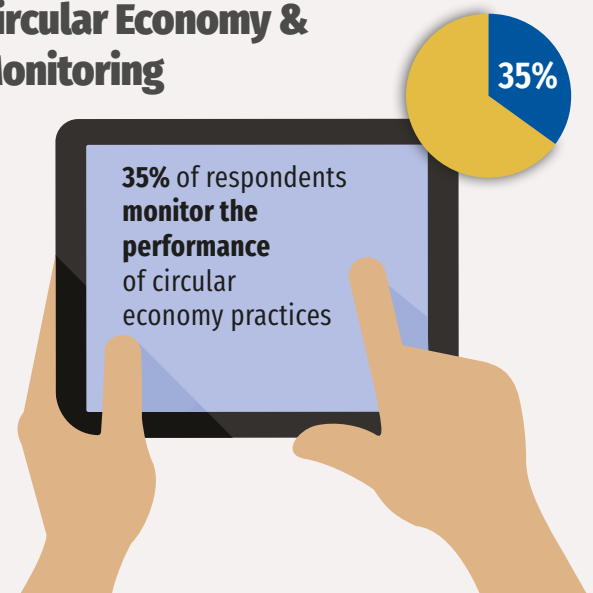
19% have no knowledge

Circular Economy & Climate Change

7 out of 10 industries that practice circular economy believe these **practices contribute to reducing greenhouse gas emissions**
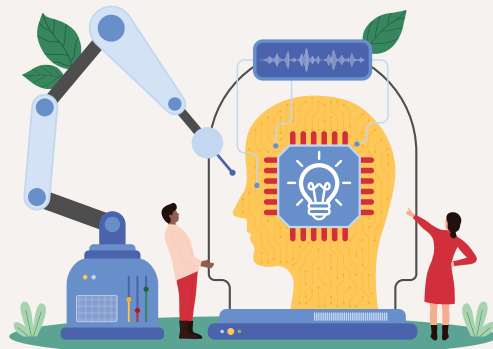
Circular Economy & Monitoring

35%

35% of respondents **monitor the performance** of circular economy practices

Industry and Circular Economy Practices

The Brazilian industry has already incorporated circular economy practices in its production processes.

8 out of 10

industries develop **at least one** circular economy practice

Added

41.5% develop products for recovery

39.5% develop products for increased durability

24.1% practice industrial symbiosis

Retention

39.5% offer maintenance and/or repair of products during use

18.5% offer product sharing solutions during use

12.2% offer product as a service

Recovery

53.0% reuse materials in production

30.8% ensure and/or carry out product recycling
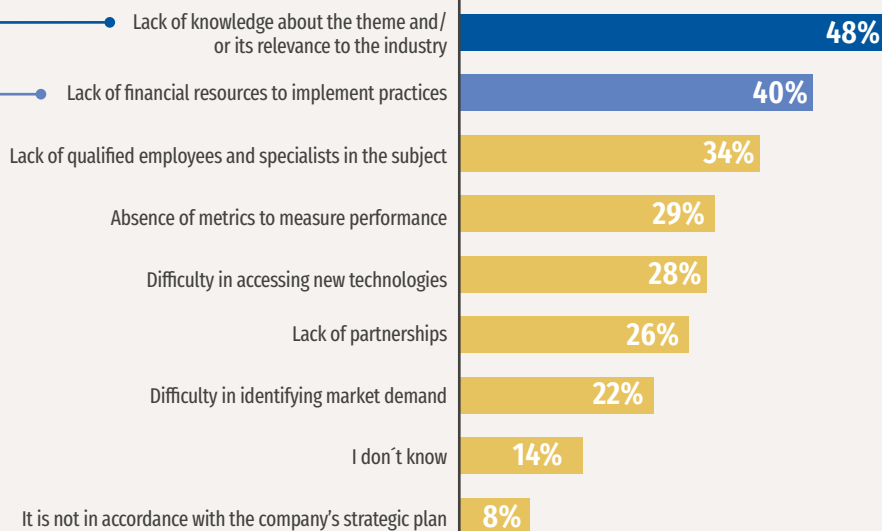
26.4% carry out product reverse logistics

Challenges for the Advancement of the Circular Economy

5 out of 10

industries consider that the **lack of knowledge about the subject** and/or its relevance to the industry is one of the main challenges

4 out of 10

industries consider that the **scarcity of financial resources to implement practices** is one of the main challenges

Challenge	%
Lack of knowledge about the theme and/or its relevance to the industry	48%
Lack of financial resources to implement practices	40%
Lack of qualified employees and specialists in the subject	34%
Absence of metrics to measure performance	29%
Difficulty in accessing new technologies	28%
Lack of partnerships	26%
Difficulty in identifying market demand	22%
I don´t know	14%
It is not in accordance with the company's strategic plan	8%

CNi Brazilian National Confederation of Industry