

**Reforming the WTO:
Proposals for improving the governance of the multilateral trading system**

Date: April 2nd, 2019

Time: 9am to 4pm

Place: CNI São Paulo

Venue: Rua Surubim, nº 504, 9º andar, Brooklin Novo, São Paulo/SP.

Program

9:00 Opening remarks

Carlos Eduardo Abijaodi, Industrial Development Director, CNI

Nikolaus Schultze, Global Policy Director, ICC

9:15 Panel I – Challenges and threats to the WTO in the next years

Moderator: José Augusto Fernandes, Policy and Strategy Director, CNI

Richard Baldwin, Graduate Institute of International and Development Studies

Peter Draper, University of Adelaide

Tim Yeend, World Trade Organization (DG's Chief of Cabinet)

10:30 Coffee Break

10:45 Panel II - Business priorities for the WTO in the next years

Moderator: Fernando Landa, Unión Industrial Argentina (UIA)

Luisa Santos, BusinessEurope

Rafael Nava, Consejo Empresarial Mexicano de Comercio Exterior (COMCE)

Shaun Donelly, United States Council for International Business (USCIB)

Fabrizio Panzini, CNI

12:30 Lunch

14:00 Brazilian Government View: WTO reform priorities and new trade policy

Min. André Odenbreit, Director of Multilateral Economic Organizations, Ministry of Foreign Affairs

Lucas Ferraz, Secretary of Foreign Trade, Ministry of Economy

14:30 Panel III – How to reform the WTO?

Moderator: Sandra Rios, CINDES Brasil

Jeffrey Schott, Peterson Institute for International Economics (PIIE)

Nikolaus Schultze, Global Policy Director, ICC

Tim Yeend, World Trade Organization (DG's Chief of Cabinet)

15:45 Closing remarks

Carlos Eduardo Abijaodi, Industrial Development Director, CNI