



INSTITUTO
Amazônia+21

Do sustainable business
in the Amazon.

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21st Century challenges





World Forum
Amazônia
+21

November 2020 Online format

110 panelists, **120** institutions, **18** state governments.
Over **25** thousand participants in real time.

Dialogs for sustainable development, Amazon Biome protection, wealth and life quality generation for 23 million people in Legal Amazon.

It connected productive sector, financial institutions, academia, local communities, society and audience from BRAZIL AND ABROAD.

Organized by FIERO, Porto Velho municipality - ADPVH.
Co- organized by CNI and Instituto Euvaldo Lodi (IEL).

Sustainable Development

URGENT AND SETTLED AGENDA
for countries, societies and companies worldwide

40% Of all global economy

is based on products and components arisen from the biodiversity. With the largest biodiversity in the planet, the Amazon is Brazil greatest competitive advantage.

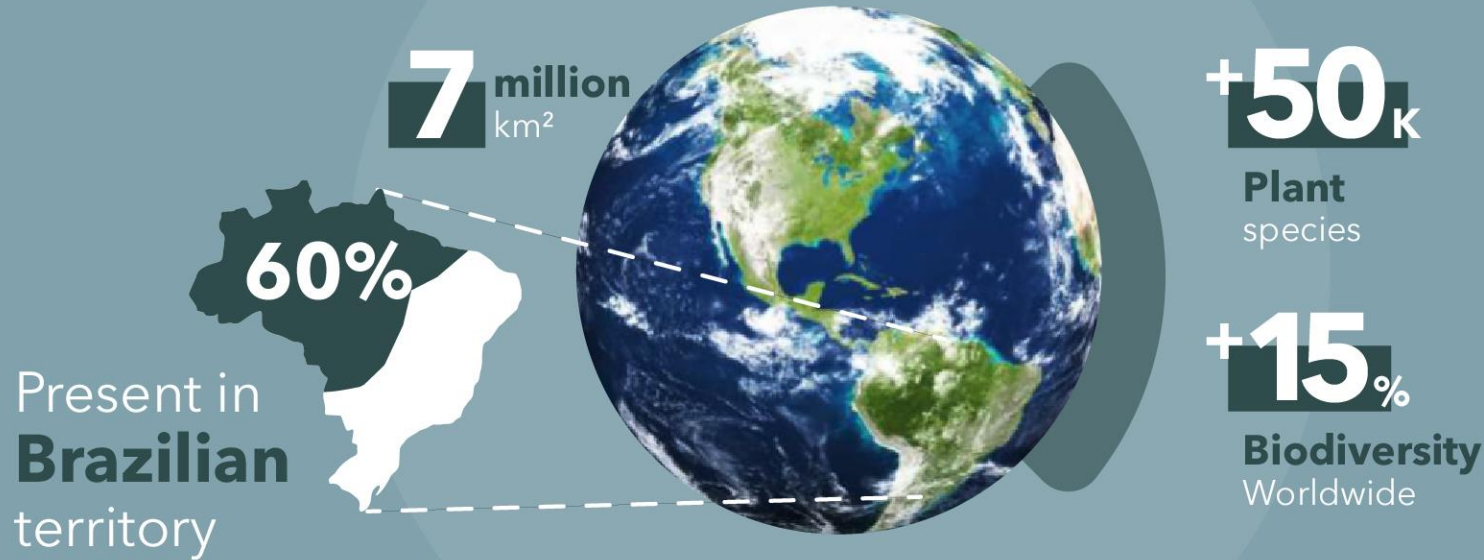
Bio-economy

Income generation and wealth due to the development of products arisen from biological resources using innovative technologies.



Amazon

Comparative Advantages



Sustainable business in the Amazon

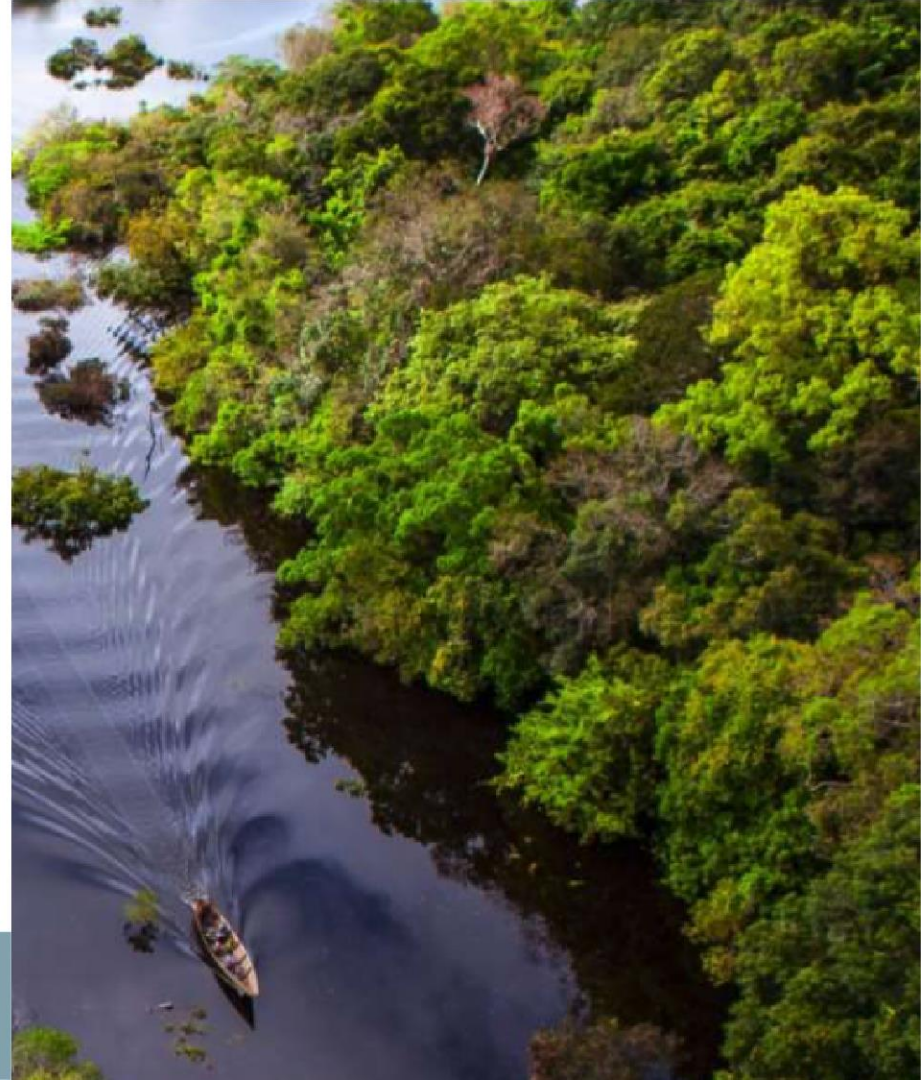
a world of opportunities



INSTITUTO **Amazônia+21**

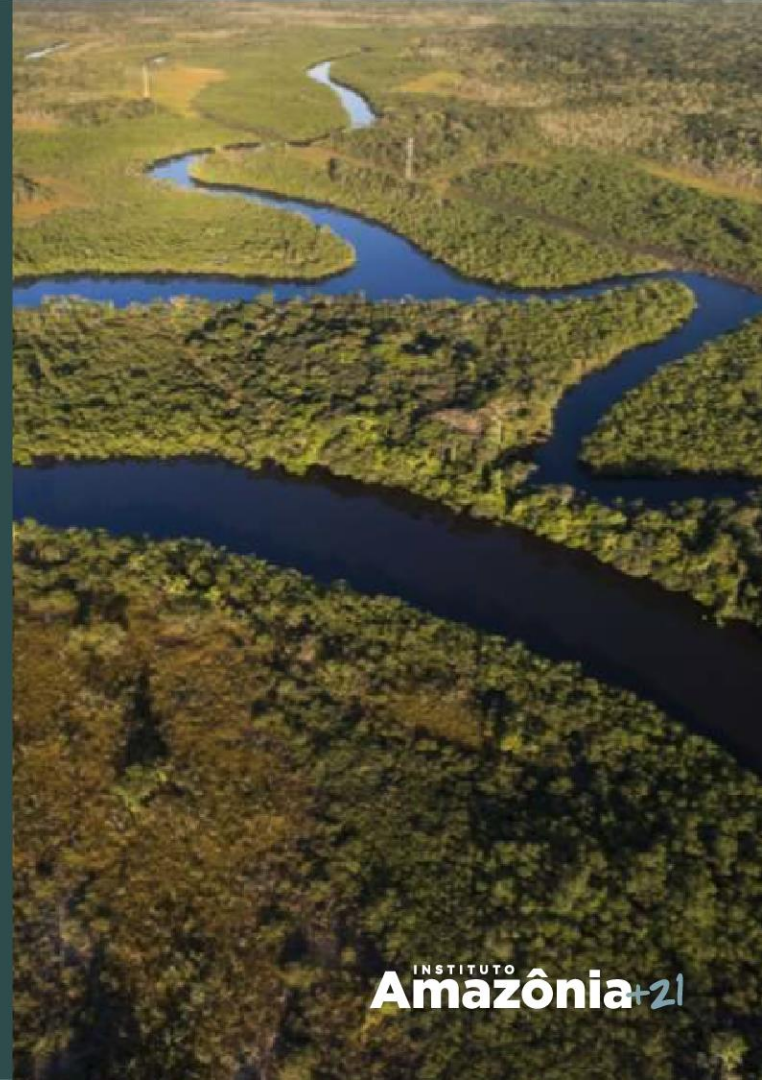
An industry initiative together with the whole national productive sector to foster sustainable business in the Amazon, acknowledging the region companies in **ESG** principles:

- **Care with the ENVIRONMENT,**
- **SOCIAL responsibility,**
- **Good GOVERNANCE practices.**



Our Opportunity

- Sustainability Global Agenda
- Amazon natural vocation.
- Innovative sustainable business with social and economic impact.
- High international demand and investments for ESG business.



Potential of Sustainable Investments

Net return on Investment % (2005-2020)



MSCI ACWI - All Country World Index

*Corporate Knights, a media and investment company, produces every year a detailed research on the world's most sustainable corporations called the 100 Global Index. The evaluation considers publicly traded companies with more than US\$1 billion of gross revenue with a focus on their impact to the economy through a calculation of a series of key performance indicators.

"Black Rock - largest world fund with around USD 7 trillion assets announces it will only allocate resources in sustainable investments"
(Reuters, January 2020)

"Bradesco, Itaú Unibanco and Santander get together for Amazon"
(Forbes, October 2020)

Sustainable investments

Volume Evolution in the World

REGION	2016	2018
Europe	12,040	14,075
United States	8,723	11,995
Japan	474	2,180
Canada	1,086	1,699
Australia / New Zealand	516	734
Total	22,839	30,683

USD 30 trillion assets.

SUSTAINABLE INVESTMENTS REQUIRE SUSTAINABLE COMPANIES.

Environmental, Social, Governance **ESG**



PERSPECTIVES

ENVIRONMENTAL	SOCIAL	GOVERNANCE
Power consumptions	Human Rights Policies	Management Quality
Pollution	Child Labor	Board Freedom
Climate Changes	Community Engagement	Conflict of Interests
Wastes Production	Health and Safety at Work	Board Members Wage
Natural Resources Preservation	Relationship with Stakeholders	Transparency
Animals well-being	Relationships with Employees	Shareholders Rights

Many companies in the Amazon
already adopt part of the ESG principles



Our Audience

Small and medium-sized companies

especially medium-sized and small ones.
Companies established in the region.

Large companies

national and international ones and
their suppliers chains.

Private funds

and public ones, interested in investing
in sustainable companies in the Amazon.



Performance principles

Projects

Developing sustainable projects with corporate perspective.
Search for Technological Solutions compatible with Amazon identity.

Investments

Enabling ESG investments attraction.
Connecting investment funds, financial institutions and large companies to enterprises and companies established in Amazon.

Society

Advising on business development, organized with Local Communities and Traditional Populations





What we offer to the market

Advisory

in allocating resources for sustainable projects



Articulation

of partnerships targeted to new technologies incorporations.



Consultancy

for business development following ESG criteria and project efficient management.



Promotion

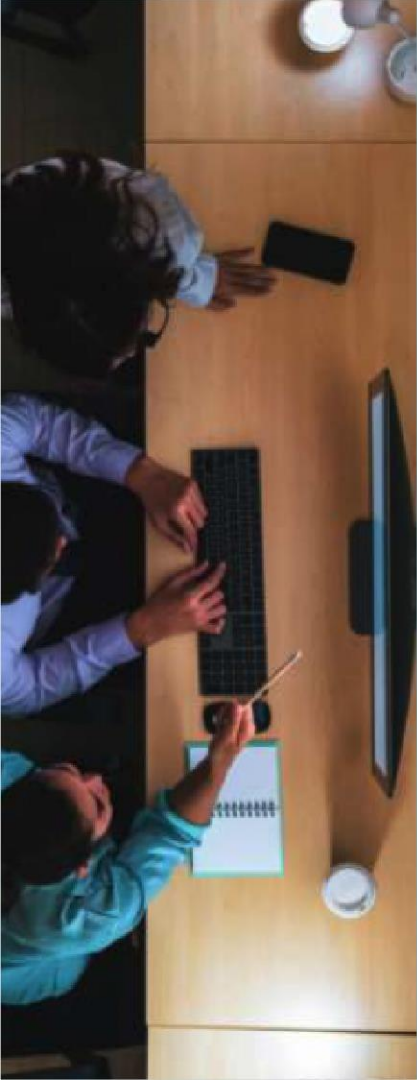
of ESG practices targeting the Amazon region.



Measurement

of results and impacts of implemented projects.





Performance

Information Platform

Mapping of business services and opportunities which demand investment and technological support;

Permanent Advisory Forum

Of corporate, governments, civil society participation and articulation with investments funds and research institutions;

Communication Strategy

that fosters the Amazon sustainable productive activity



First Institute **Amazônia+21** Business and Opportunities Segment Structuring Projects

BIOGAS

Generation of electric, thermal and vehicle power from organic wastes.
Urban Solid Wastes (RSU) Dairy
Cattle-Raising (Dairy and Beef),
Bovine Slaughterhouses Fish
Slaughterhouses

INTEGRATION, CULTIVATION, LIVESTOCK AND FOREST

ILPF adopts low carbon and regenerative agriculture practices with economic, social and environmental profits

“ It is our unique opportunity to make sustainable business and take care of **the largest forest in the planet.**”

Marcelo Thomé
CEO

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