The CEO Water Mandate

Water Stewardship Engagement Opportunities

World Water Forum, Brasilia
March 2018
The CEO Water Mandate
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- Commitment platform for water stewardship
- 140+ endorsing companies
- Launched in 2007

Commitment areas

- DIRECT OPERATIONS
- SUPPLY CHAIN AND WATERSHEDS
- COLLECTIVE ACTION
- PUBLIC POLICY
- COMMUNITY ENGAGEMENT
- TRANSPARENCY AND DISCLOSURE
Corporate Water Stewardship

**OPERATIONS**
- Provide WASH services in the workplace
- Measure and monitor water practices
- Drive water efficiency and reduce pollution

**CONTEXT**
- Understand water-stressed and high-risk basins
- Assess risks and impacts in the value chain

**STRATEGY**
- Integrate water management into business strategy

**ENGAGEMENT**
- Advance sustainable water management and collective action
- Facilitate improved performance in the value chain

**COMMUNICATION**
- Achieve meaningful & inclusive dialogue with stakeholders

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*The CEO Water Mandate*
Water stewardship is business’ contribution to SDG6
Business’ roles in advancing SDG6

1. Get own house in order – minimize water-related impacts

2. Share learning and build capacity with supply chain partners and other businesses

3. Collaborate with stakeholders on river basin collective actions to address shared water challenges
How Businesses Can Engage on Water
CEO Water Mandate Action Platform
What is the Action Platform?

Where all of the Mandate’s programmatic work is housed:

• Direct operations & supply chain
• Metrics, impacts, and disclosure
• WASH & human rights
• Collective action and policy engagement
What is the Action Platform?

The Mandate Secretariat and Action Platform members:

1. Mobilize business action
2. Test, refine, and scale cutting-edge practices
3. Foster collective actions
Business Alliance for Water and Climate

BAFWAC signatories:

1. Analyze and share water related risks to implement collaborative response strategies.
2. Measure and report water use data.
3. Reduce impacts on water in operations and throughout the value chain.
WASH4Work mobilize business to improve access to water, sanitation and hygiene (WASH) in the workplace, in the communities where workers live, and across supply chains
WASH4Work Partners
The objective of Context-Based Water Targets (CBWT) is to help the business community set water targets that address multiple dimensions of water risk and can contribute to long-term water security and sustainability of the river basin.
Water Stewardship Toolbox

• An online compendium of reports, guidance, tools, case studies, good practice, datasets and more

• Now over 250 resources

• For both leaders and learners

www.ceowatermandate.org/toolbox
Water Action Hub

- A global online platform that catalogs water stewardship projects and facilitates collective action
- Now over 450 organizations listed on the Hub

www.wateractionhub.org
Corporate Water Stewardship

**OPERATIONS**
- Alliance for Water Stewardship Certification Standard
- Dow’s Water Blueprint
- Ambev’s SaveH

**CONTEXT**
- WRI Aqueduct
- WWF Water Risk Filter
- Ecolab Water Risk Monetizer

**ENGAGEMENT**
- GIZ IWaSP
- Ceres / WWF Agricultural Water Challenge
- Sector approaches (e.g., SAC, ICMM, ITP)
- Place-based collaboration (e.g., SWPN, CWAC)

**COMMUNICATION**
- CDP Water Questionnaire
- GRI Water Standard

*(not exhaustive)*
Thank you!

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