



The CEO **Water** Mandate

Water Stewardship Engagement Opportunities

World Water Forum, Brasilia

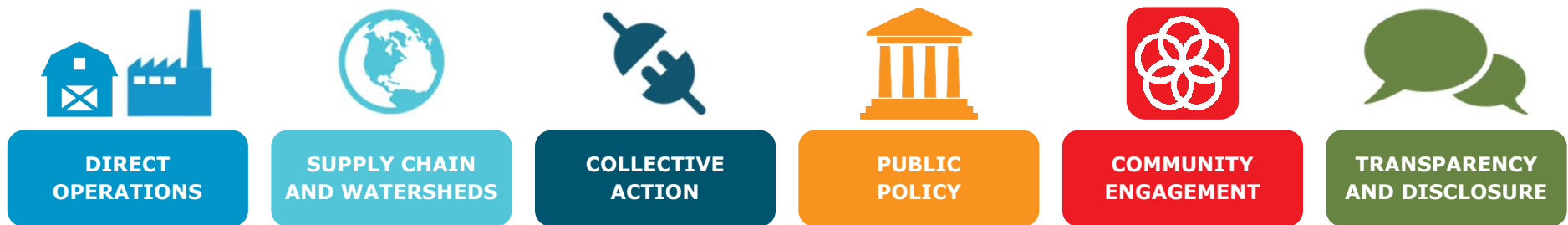
March 2018

The CEO Water Mandate

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- Commitment platform for water stewardship
- 140+ endorsing companies
- Launched in 2007

Commitment areas



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Corporate Water Stewardship



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Sustainable Development Goals

Water stewardship is business' contribution to SDG6



Business' roles in advancing SDG6

1. Get own house in order – minimize water-related impacts
2. Share learning and build capacity with supply chain partners and other businesses
3. Collaborate with stakeholders on river basin collective actions to address shared water challenges



How Businesses Can Engage on Water

CEO Water Mandate Action Platform



What is the Action Platform?

Where all of the Mandate's programmatic work is housed:

- Direct operations & supply chain
- Metrics, impacts, and disclosure
- WASH & human rights
- Collective action and policy engagement

What is the Action Platform?

The Mandate Secretariat and Action Platform members:

1. Mobilize business action
2. Test, refine, and scale cutting-edge practices
3. Foster collective actions

Business Alliance for Water and Climate

BAFWAC signatories:



BAFWAC

1. Analyze and share water related risks to implement collaborative response strategies.
2. Measure and report water use data
3. Reduce impacts on water in operations and throughout the value chain.



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wbcsd



suez

WASH4Work

WASH4Work mobilize business to improve access to water, sanitation and hygiene (WASH) in the workplace, in the communities where workers live, and across supply chains



WASH4Work Partners



DIAGEO



THE
GLOBAL
POVERTY
PROJECT



UNITED NATIONS
FOUNDATION



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WSUP
Water & Sanitation
for the Urban Poor



Context-based water targets

- The objective of Context-Based Water Targets (CBWT) is to help the business community set **water targets** that address multiple dimensions of water risk and can contribute to long-term water security and sustainability of the **river basin**.



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UNEP-DHI PARTNERSHIP
Centre on Water and Environment



The Nature
Conservancy 



WORLD
RESOURCES
INSTITUTE



Water Stewardship Toolbox

- An online compendium of reports, guidance, tools, case studies, good practice, datasets and more
- Now over 250 resources
- For both leaders and learners

www.ceowatermandate.org/toolbox

Water Action Hub

- A global online platform that catalogs water stewardship projects and facilitates collective action
- Now over 450 organizations listed on the Hub

www.wateractionhub.org



Corporate Water Stewardship



OPERATIONS

- Alliance for Water Stewardship Certification Standard
- Dow's Water Blueprint
- Ambev's SaveH



CONTEXT

- WRI Aqueduct
- WWF Water Risk Filter
- Ecolab Water Risk Monetizer



ENGAGEMENT

- GIZ IWaSP
- Ceres / WWF Agricultural Water Challenge
- Sector approaches (e.g., SAC, ICM, ITP)
- Place-based collaboration (e.g., SWPN, CWAC)



COMMUNICATION

- CDP Water Questionnaire
- GRI Water Standard

(not exhaustive)

Thank you!

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