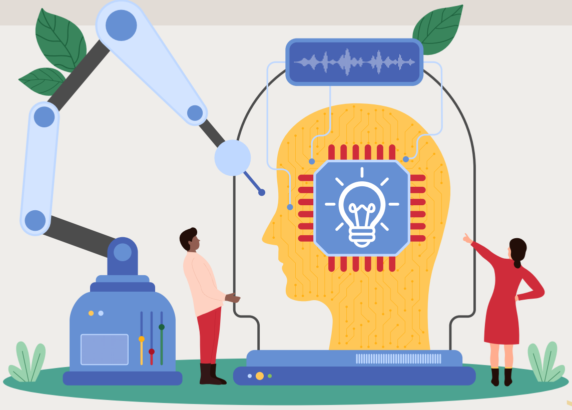
Circular Economy INDUSTRY VIEW

MAIN RESULTS • **2026**

What is Circular Economy?

Circular Economy is understood as an "economic system that uses a systemic approach to maintain a circular flow of resources, by recovering, retaining or adding to their value, while contributing to sustainable development."

(ABNT NBR ISO 59004:2024, item 3.1.1)



Industry and Circular Economy Practices

The Brazilian industry has already incorporated circular economy practices in its production processes.

6 out of 10

industries develop **at least one circular economy practice**

Added

16% apply circularity criteria in supplier purchasing processes

14% develop products for increased durability

10% practice industrial symbiosis

Retention

26% offer maintenance and/or repair of products during use

18% offer remanufactured products

10% offer product sharing solutions during use

9% offer product as a service

Recovery

32% ensure and/or carry out product recycling

26% carry out product reverse logistics

26% reuse materials in production

18% implement ecosystem regeneration practices

Circular Economy and Climate Change

6 out of 10

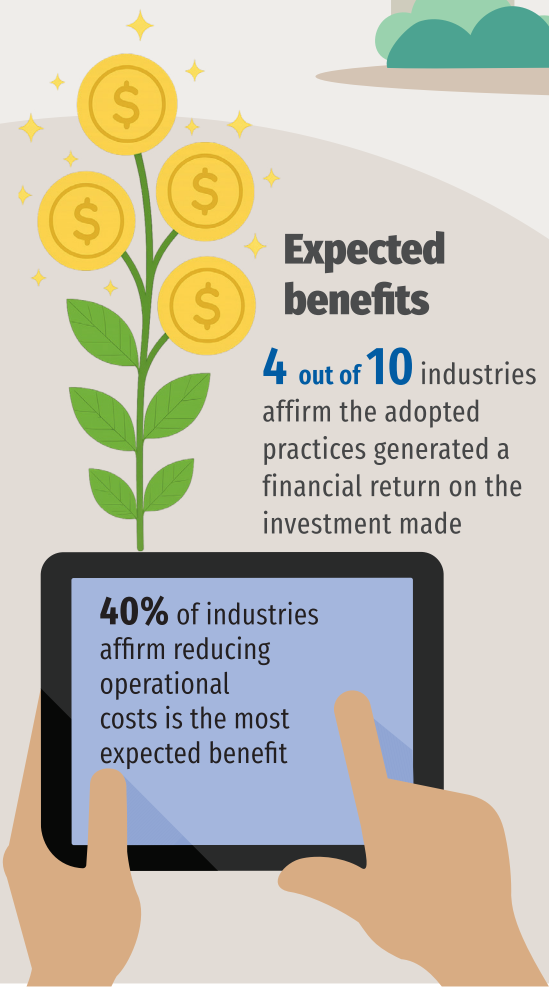
industries that practice circular economy believe these practices contribute to reducing greenhouse gas emissions.

Challenges for the Advancement of the Circular Economy

1 out of 4 industries consider that the lack of demand and high interest rates on financing are the main economic barriers

3 out of 10 industries affirm that difficulty in accessing new technologies is the main difficulty in adopting circularity practices

37% of industries affirm the lack of consumer knowledge about post-consumption practices as the main cultural and educational barrier



Expected benefits

4 out of 10 industries affirm the adopted practices generated a financial return on the investment made

40% of industries affirm reducing operational costs is the most expected benefit

Government measures

48% of industries think simplifying regulations is the main regulatory measure to support a circular economy transition

Nearly half of industries point to economic incentives as the key factor for advancing the circular economy in Brazil

Technical Specifications

- 1,387 establishments from the manufacturing industries, including 576 small-sized companies (10 to 49 employees), 476 medium-sized companies (50 to 250 employees), and 335 large companies (250 or more employees).
- 306 establishments from the construction industries, including 122 small-sized companies (10 to 49 employees), 120 medium-sized companies (50 to 250 employees), and 64 large companies (250 or more employees).

Data collection period:

- February 2 to 12, 2026.

Brazilian National Confederation of Industry - CNI | www.cni.com.br | Analysis: Institutional Relations Board/Environment and Sustainability Superintendency. | Statistics and Graphic Design: Board of Industrial Development/Superintendency of Economy/Statistics Management and Dissemination Coordination.
Document prepared on May 20, 2026.

CNI Brazilian National Confederation of Industry