

**COP27 | BRAZILIAN INDUSTRY DAY**  
**NOVEMBER 16<sup>th</sup>**

**Sharm El-Sheikh International Convention Center | Sharm El-Sheikh | Egypt**  
**Brazilian Pavilion (P 105 - Blue Zone)**

PROGRAMME	
9:00 - 9:45 am	<b>OPENING</b>
10:00 - 11:00 am	<p><b>MEASURES TO DEVELOP THE GREEN HYDROGEN MARKET IN BRAZIL</b></p> <p><b>Moderator:</b> <b>Ricardo Alvarez Alban</b>, President, Federation of Industries of the State of Bahia (Fieb)</p> <p><b>Panelists:</b>  <b>Denise Scarpa de Albuquerque Maranhão</b>, Corporate Relations and Regulatory Affairs Specialist, Shell  <b>Leone Peter Correia da Silva Andrade</b>, Innovation and Technology Director, National Service for Industrial Training of the State of Bahia  <b>Jurandir Marães Picanço Júnior</b>, Energy Consultant, Federation of Industries of the State of Ceará (Fiec)  <b>Léo Slezynger</b>, Shareholder Director, Unigel</p>
11:15 am - 12:00 pm	<p><b>INDUSTRY INITIATIVES FOR A LOW-CARBON ECONOMY</b></p> <p><b>Moderator:</b> <b>Rafael Lucchesi Ramacciotti</b>, General Director, National Service for Industrial Training (Senai)</p> <p><b>Panelists:</b>  <b>Rafael Lucchesi Ramacciotti</b>, General Director, National Service for Industrial Training (Senai)  <b>Marcelo Thomé</b>, President of Instituto Amazônia+21  <b>Márcio de Lima Leite</b>, President, National Association of Automotive Vehicle Manufacturers (Anfavea)  <b>Davi Bomtempo</b>, CNI's Environment and Sustainability Executive Manager</p>
12:00 - 2:00 pm	<b>Lunch break</b>
2:00 - 2:45 pm	<p><b>INDUSTRY CONTRIBUTIONS TO FOREST CONSERVATION</b></p> <p><b>Moderator:</b> <b>Gustavo Pinto Coelho de Oliveira</b>, President of the Federation of Industries of the State of Mato Grosso (Fiemt)</p> <p><b>Panelists:</b>  <b>Jefferson de Oliveira Gomes</b>, Innovation and Technology Director, Senai  <b>Mariana Lisbôa</b>, Global Head of Corporate Affairs, Suzano</p>



Brazilian National Confederation of Industry

THE FUTURE OF INDUSTRY

	<b>Gilberto Tomazoni</b> , Global CEO, JBS <b>José Luis Gordon</b> , President director, Brazilian Company of Research and Industrial Innovation (Embrapii)
3:00 - 3:45 pm	<b>CARBON NEUTRALITY</b>  <b>Moderator: Mônica Messenberg Guimarães</b> , Institutional Relations Director, CNI  <b>Panelists:</b> <b>Karen Vasconcelos da Costa</b> , Head of Government Relations and Corporate Affairs, Tetra Pak <b>Marina Muniz Rossi</b> , Climate Change Manager, Braskem <b>Guilherme Corrêa Abreu</b> , General Sustainability Manager, ArcelorMittal <b>Vitor Bicca</b> , Director of Policy and Government Relations, Coca-Cola Latin America
4:00 - 4:45 pm	<b>ENERGY TRANSITION - WHAT DOES IT MEAN FOR BRAZIL?</b>  <b>Moderator: Davi Bomtempo</b> , CNI's Environment and Sustainability Executive Manager  <b>Panelists:</b> <b>Flávia de Oliveira Teixeira</b> , Manager of Environment, Corporate Social Responsibility and Energy Transition, Engie <b>Paula Kovarsky Rotta</b> , Vice President of Strategy, Environment and Sustainability, Raízen <b>Bárbara Rubim</b> , Vice President of Distributed Generation, Brazilian Solar Photovoltaic Energy Association (Absolar) <b>Fernanda Delgado de Jesus</b> , Executive Director, Brazilian Petroleum and Gas Institute (IBP)
5:00 pm	<b>CLOSING</b>

Last update: November 3, 2022