The business case for action

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Business day at the World Water Forum
WBCSD’s CEO Guide to Water
The materiality of water is clear and urgent
Stable supplies of water are essential to delivering a low-carbon world.
Water users are interdependent
Final Report

Recommendations of the Task Force on Climate-related Financial Disclosures
Water impacts your bottom line

- Insurance premiums
- Capital costs
- Creditworthiness
- Supply chains
- Operating/production costs
- Revenues
- Production capacity
Water presents risks

- Increased regulation
- Increased price
- Exposure to litigation
- Stakeholder concerns
- Community conflicts
- Threat to license to operate
- Brand damage
- Continuity and growth constraints
Water offers opportunities

- Cost savings
- Competitive advantage
- Sale of new products & services
- Enhanced reputation
- Increased resilience
SEVEN-STEP WATER TOOLBOX FOR BUSINESS

1. Ensure board level oversight to integrate water into business strategy and planning

2. Set meaningful, ambitious goals and targets at industrial unit, country and global level

3. Value water appropriately to respond to true risks and opportunities

4. Implement innovative business solutions to achieve your goals and targets

5. Collectively address shared water risks and opportunities

6. Raise awareness and create engagement among your employees, suppliers, and consumers

7. Advocate for policy and finance enablers by calling for policies that support business investment in water-smart solutions
Thank you
Peter White, COO & Vice-President