TECHNICAL BOOK DBWT-GERMAN-BRAZILIAN ECONOMIC MEETING MARCH 13 AND 14, 2023



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Presentation

The German-Brazilian Economic Meeting is the most important event on the bilateral agenda. Since 1974, it brings together government authorities and business leaders to discuss new investments and cooperation opportunities.

The DBWT takes place annually in Brazil or Germany, alternately, to strengthen relations and deepen bilateral strategic partnership. In 2023, the meeting will be held in Brazil, and is led by the National Confederation of Industry (CNI) and the Federation of German Industries (BDI), with the coordination of the Federation of Industries of the State of Minas Gerais (FIEMG).

The official agenda of DBWT includes technical seminars, business meetings, technical visits, parallel meetings of bilateral working groups, and the meeting of the Brazil-Germany Joint Commission for Economic Cooperation (a meeting between the governments of both countries).

The theme of the 39th edition of the DBWT is "New approaches on energy, climate and digitalization" and aims to discuss the expansion of investments, trade flow and new forms of cooperation between countries on topics related to value chains, sustainability, and circular economy.

The DBWT will be held in the city of Belo Horizonte, in the state of Minas Gerais, from March 13 and 14th of 2023.

This guide was prepared to support DBWT participants, with information about the profile of Minas Gerais, highlighting the main aspects, in addition to cultural and useful information for your trip.

We wish you an unforgettable experience and successful business deals!

FLÁVIO ROSCOE

President of the Federation of Industries of the State of Minas Gerais - FIEMG



Good practices in international negotiations

Before negotiating with international partners, it is paramount to know deeply its own product or service, as well as its advantages and disadvantages, the way the company acts in the country, the possibility of product adaptation to new markets, the productive capacity, the export prices and so on.

It is also relevant to research the company's potential buyers, the consumption potential of its products, its possible competitors, the country's cultural specifications, the country's clients' needs, etc. Therefore, it is demonstrated as fundamental to prepare some pieces to be used while negotiating:

BUSINESS WELCOME CARD: it promotes the business' credibility while reflecting its personal brand and assisting in the endurance of the business contact.

PRICE LIST: the determination of the export price is one of the most important and decisive aspects to secure competitivity conditions of the export product, thus the necessity of having a price list with determined values for your products.

PAMPHLETS/FOLDERS: advertising pieces synthetizing information regarding the company and the supplied products.

CATALOG: it must contain objective information on the company traded products, such as: photos, codes and models, technical information, warranties.

PORTFOLIO: the company's "portfolio" is the company's "CV". It ought to be clear and objective, providing the main data regarding its activities, products and services.

SAMPLES: a sample can be a demonstration or experiment on the product, in order to ease its comprehension in different aspects.

PITCH: an objective slide presentation, ideally elaborated in English.

However, it is important to highlight that since the event has on its core themes such as sustainability, digitalization and climate, it is better that the company develops digital advertisement pieces, instead of printed ones, in order to reduce the garbage production and the discard of paper.



Business etiquette with Brazil

- Brazilians negotiate with people not with companies, therefore, building a positive relationship (via small talk) is necessary while discussing business matters.
- It is believed the further north you go the more relaxed the attitude is in regards to business.
- Try not to show feelings of frustration or impatience. Brazilians pride themselves on their ability to be in control, so acting similar will improve your relationship and interactions with your Brazilian counterparts.
- In Brazil, constant interruption while someone is talking is often considered acceptable.
- Good conversation topics are football, family and music. It is also great to praise Brazil's beautiful beaches and appreciate the country's rapid growth.
- It is not recommended to talk about politics, poverty and religion. Also, it is not common to ask personal questions, such as age, salary, marital or job status.
- The use of titles and first names vary across Brazilian society. Address your Brazilian counterpart with their title and surname at the first meeting or when writing to them.
- Exchange business cards during introductions. As an added gesture of your good taste, include a Portuguese translation of your business card on its flipside.
- Schedule extra time in between meetings to have an informal conversation and to know each other better.

Source: <u>https://www.todaytranslations.com/consultancy-services/business-culture-and-etiquette/ doing-business-in-brazil</u>



General Aspects of Minas Gerais

Official name: Minas Gerais State

Capital: Belo Horizonte

Minas Gerais Population: 21,411,923 people (2021)

Belo Horizonte Population: 2,530,701 people (2021)

Minas Gerais Governor: Romeu Zema

Belo Horizonte Mayor: Fuad Noman

Language: Portuguese

Currency: Real (quote on 10/1/2023) 1 EUR = 5.63 Real / 1 Real = 0.19 USD

Source: IBGE Cidades



Minas Gerais is located in the Southeast Region of Brazil (the most developed region in the country), with easy access to consumer markets and a privileged location. Neighbor to states such as São Paulo and Rio de Janeiro and the Center-West and Northeast Regions, the state of Minas Gerais is the main business corridor in Brazil. It is the country's storehouse of mineral riches, as indicated by its name, which in Portuguese means 'General Mines'. Minas Gerais is the fourth- largest state in Brazil and one of the most populous, second only to São Paulo. Minas Gerais' capital and largest city is Belo Horizonte, located in the south-central part of the state.

Minas Gerais lies almost wholly within the geologically ancient, mineral-rich uplands known as the Brazilian Highlands, a much-dissected hilly upland reaching an elevation of about 2,600 feet (790 meters) above sea level.

The largest source of wealth in Minas Gerais is mining, but the largest source of employment is agriculture, and the greater part of the area is used for pasture of cattle. Minas Gerais has long been known for its wealth of minerals and its mining activities, supplying more than half the mineral production of Brazil.

Minas Gerais has the second largest consumer market in Brazil, with a 10.2% share, only behind the state of São Paulo. Considering the Southeast region as a whole, companies from Minas Gerais have a considerable logistic advantage: easy access to 48.4% of Brazilian consumer market, with a consumption potential estimated at R\$ 2.16 trillion in 2020. The region also concentrates 51.98% of the 20.39 million Brazilian companies. Minas Gerais excels in quality education in Brazil. There are 20 public universities in the state and 3 of the 10 federal universities in the country are in Minas Gerais.



Minas Gerais is home to almost 6,000 recognized cultural assets throughout the state. Of these, 149 were listed by the State Institute of Historical and Artistic Heritage of Minas Gerais, with emphasis on 11 historic centers, 23 landscape sets and 7 assets registered as intangible heritage.

The event will take place at Minascentro, which is a relevant Convention Center in Belo Horizonte that occupies an entire block downtown. It is a building of neoclassical architecture and is listed by the historical heritage of the Municipality of Belo Horizonte, which together with the public buildings of Praça da Liberdade and other buildings in the city, forms a broad Architectural Ensemble in Neoclassical style dating from the period between 1897 and the 1920's.

Source: https://www.investminas.mg.gov.br/minas-gerais/

https://www.britannica.com/place/Minas-Gerais

https://www.minascentro.net/



Minas Gerais Foreign Trade



Source: Comexstat, elaboration CIN-MG.

DESTINATION OF EXPORTS	VALUE IN FOB USD	PARTICIPATION (%)
China	14.375.956.128	35,91%
United States	4.074.183.001	10,18%
Argentina	1.836.980.505	4,59%
Germany	1.813.880.298	4,53%
Netherlands (Holand)	1.465.673.267	3,66%
Bahrain	1.331.956.113	3,33%
Japan	1.044.366.110	2,61%
Canada	1.027.529.482	2,57%
United Kingdom	980.786.843	2,45%
Italy	971.256.184	2,43%
OTHER	11.107.226.126	27,75%
TOTAL (2022)	40.029.794.057	100%

Source: Comexstat, elaboration CIN-MG.

ORIGIN OF IMPORTS	VALUE IN FOB USD	PARTICIPATION (%)
China	5.109.393.355	29,08%
United States	2.290.523.224	13,04%
Argentina	1.198.334.417	6,82%
Russia	903.236.870	5,14%
Italy	676.328.990	3,85%
Mexico	611.603.605	3,48%
Germany	558.216.008	3,18%
India	534.534.217	3,04%
Canada	530.140.438	3,02%
Colombia	426.436.460	2,43%
OTHER	4.729.535.746	26,92%
TOTAL (2022)	17.568.283.330	100%

Source: Comexstat, elaboration CIN-MG



HS CODE	EXPORTED PRODUCTS	VALUE IN FOB USD	PARTICIPATION (%
2601.11	Iron ore and concentrates	12.079.093.985	30,18%
0901.11	coffee beans	6.899.794.965	17,24%
72	cast iron and steel	5.084.211.049	12,70%
1201.19	Soybeans, except for sowing	3.318.473.840	8,29%
7108	Gold, unwrought, semi- manufactured or in powder form	1.777.725.852	4,44%
0202.30	Boneless beef, frozen	1.280.922.873	3,20%
1701.14	Other cane sugars	1.173.027.609	2,93%
87	Motor vehicles, their parts and accessories	938.780.379	2,35%
2804.69	Other silicon	733.299.249	1,83%
4703.29	Cellulosic pulp, soda or sulphate, except for dissolution	730.220.159	1,82%
	OUTROS	6.014.244.097	15,02%
	TOTAL	40.029.794.057	100,00%

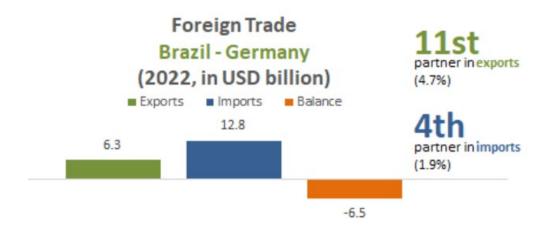
Source: Comexstat, elaboration CIN-MG.

HS CODE	IMPORTED PRODUCTS	VALUE IN FOB USD	PARTICIPATION (%)
85	Electrical machinery and equipment, and parts thereof	2.277.622.617	12,96%
84	Machinery and mechanical appliances, and parts thereof	2.229.449.565	12,69%
31	Fertilizers	2.061.294.748	11,73%
87	Vehicles, and parts and accessories thereof	1.659.217.574	9,44%
29	Organic Chemicals	1.345.280.888	7,66%
2701.12	Betuminous coal, not agglomerated	938.987.415	5,34%
39	Plastic and articles thereof	566.449.621	3,22%
90	Precision, medical and surgical instruments, and parts thereof	549.274.931	3,13%
3808	Insecticides, herbicides and similar products	311.798.409	1,77%
73	Articles of iron and steel	291.717.459	1,66%
	OUTROS	5.337.190.103	30,38%
	TOTAL	17.568.283.330	100,00%

Source: Comexstat, elaboration CIN-MG.

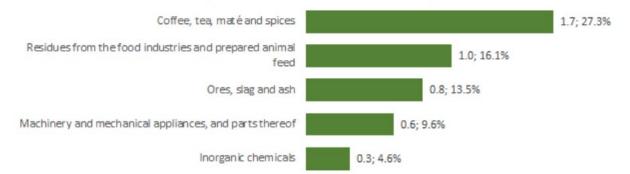


Bilateral Trade between Brazil and Germany



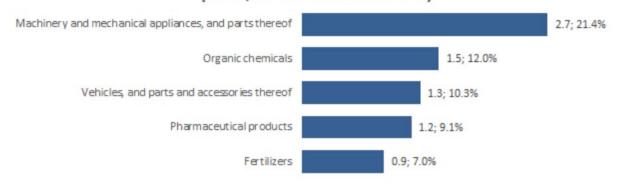
Source: Comexstat, elaboration CIN-MG.

The Product Grops most exported from Brazil to Germany (2022, in USD billion and in %)



Source: Comexstat, elaboration CIN-MG.

The Product Group most imported by Brazil from Germany (2022, in USD billion and in %)



Source: Comexstat, elaboration CIN-MG.

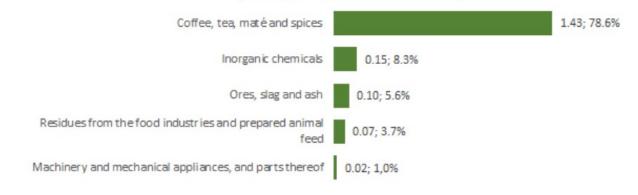


Bilateral Trade between Minas Gerais and Germany



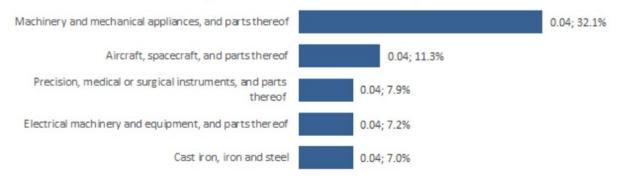
Source: Comexstat, elaboration CIN-MG.

The Product Grops most exported from Minas Gerais to Germany (2022, in % and USD billion)



Source: Comexstat, elaboration CIN-MG.

The Product Group most imported by Minas Gerais from Germany (2022, in % and USD billion)

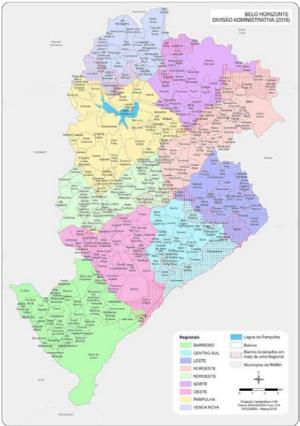


Source: Comexstat, elaboration CIN-MG.



Belo Horizonte





Founded in 1897, Belo Horizonte is considered one of the first modern planned cities in Brazil. The city combines privileged geographic location, history associated with national culture formation and collaborative vocation.

Belo Horizonte occupies a wide plateau encircled by the Curral Del Rey Mountains, a hilly ridge forming the 'Beautiful Horizon' for which the city was named. Belo Horizonte lies on the eastern edge of the dry interior of Brazil, known as Sertão.

Immersed within its rich history is its food culture. During the 18th-cenurty gold rush, Belo Horizonte became a multicultural hub, with miners from all over the world flooding to the city in search of gold and other precious metals. Because of limited food supplies, a creative and open knowledge-exchange was born and can be noted in the influence of Brazilian, Portuguese and African dishes on regional food. Today, the service and gastronomy sector represents 86% of the city's GDP.

Belo Horizonte is the hub of the state's large central region, with extensive mining and livestock activity throughout the Sertão, west of the city and heavy industry in its suburbs. It is the regional commercial center as well, with vigorous activity in banking, commerce, and administration. The city's older, longer-established industries include publishing, textiles, furniture, and food processing. The steady growth of heavy industry since 1950, however, has made Belo Horizonte one of the largest industrial centers in Brazil.

Electrical generating facilities, plants manufacturing, working iron, and steel have been established, primarily in the industrial suburb of Contagem, and a large oil refinery and automobile factories have been constructed in nearby Betim. Auto parts and consumer goods industries have multiplied in their wake.

Source: https://en.unesco.org/creative-cities/belo-horizonte

https://www.britannica.com/place/Minas-Gerais



How to get in Belo Horizonte

BY PLANE

BH is served by two airports:

• **Confins Airport** - Aeroporto Internacional Tancredo Neves CNF, Rodovia MG 010 S/N, 40 km - Confins/MG.

+55 31 3689-2700

Confins connects the city with direct flights to the USA, the Caribbean and Europe, and to most major cities in Brazil through domestic flights. It's about 40 km from the city center. To get to the city center (around Minascentro), expect to pay around R\$ 90 for uber-like ride services, or R\$ 125 for a cab. There are also two types of bus services: "conventional" for R\$ 16,80 and "executive" for R\$ 36,45 - details at Conexão Aeroporto website.

• **Pampulha Airport** - PLU Aeroporto Carlos Drummond de Andrade (9 km from downtown).

For a few domestic flights, especially within the state of Minas Gerais.

BY CAR

You can safely drive to Belo Horizonte from major Brazilian cities, including São Paulo, Rio de Janeiro, Brasilia and Vitoria. You have to pay toll on the roads from Rio de Janeiro and from São Paulo. All major car rental companies can be found in Brazil. You can also drive from/to the historical cities of Minas Gerais, like Ouro Preto, Tiradentes, Diamantina, São João del Rey, Mariana and others. The roads and the city of Belo Horizonte are GPS mapped. Be sure that the GPS contains the latest version of the maps.

BY BUS

BH is a major national hub for bus travel. There are two intercity bus stations:

- Terminal Rodoviário de Belo Horizonte: located downtown at the northern end of Afonso Pena Avenue.
- Terminal Turístico JK: located downtown at Rua dos Guajajaras, 1353 Barro Preto. When departing from BH, check beforehand, from where your bus departs from.



Approximate travel times from other capitals:

- Brasília 10 hours
- Rio de Janeiro 7 hours
- São Paulo 8 hours

BY TRAIN

Belo Horizonte is one of very few Brazilian cities with a scheduled long-distance train service. A daily morning train operated by mining giant Vale takes around 12 hr to get to Cariacica's Pedro Nolasco station, which is one bridge hop away from Vitória, the island capital of Espírito Santo state. The tickets cost R\$ 105 for first class (executiva) and R\$ 73 for second class (econômica). The central station, Estação Central, is located in the city center on Av. dos Andradas.



How to get around in Belo Horizonte

BY TAXI

Most cabs in Belo Horizonte are painted white - however, since 2012, there are some so-called "special" cabs which are black (and are marked as such). Inside the city, all cabs work with taximeters. However, in case of travelling to the countryside or others states, the fare can be discussed.

There are also radio taxis which can be booked and the fare discussed beforehand. It's a common way of getting from the airport to the city and the other way around. They have booths in Confins airport. Their cars are all dark blue.

BY E-HAILING

Belo Horizonte is covered by some e-hailing services, Uber being the largest of them. Notable e-hailing services in the city, are:

- Uber
- 99
- inDrive
- EasyTaxi

BY CAR

You can rent cars at the Confins Airport or at Pampulha Airport. All major car rental companies have booths at the airports. It is a long drive from Confins airport to downtown Belo Horizonte. You can also rent a car at other places around the city. Some rent cars at Confins, are:

- Localiza https://www.localiza.com/brasil/pt-br
- Unidas https://www.unidas.com.br/
- Lokamig https://lokamig.com.br/

BY TRAIN

The **Metrô** snakes through the city, from Eldorado northeast to Vilarinho, tangential to the north side of downtown. Lagoinha Station is near the rodoviária (bus station), Gameleira Station is near the ExpoMinas Convention Center and Minas Shopping Station is near the Mall of the same name and Ouro Minas Palace Hotel. The Metrô lines, even though connecting the two biggest cities in the metro area, Belo Horizonte and Contagem, do not cover most of the city.



BY BUS

BH is well served by buses. The SC buses circulate through the downtown area; others serve outlying neighborhoods.

To pay the bus tariff, you can use cash, or the electronic billing card (Cartão BHBUS). For the tourist, its recommended to use cash. You can buy a rechargeable bus card with the onboard agent or the driver for R\$ 12.00. You can recharge it on some BRT stations, BHTrans offices or even into some buses.

The bus tariff is R\$ 4.50 (or R\$ 3.50 for some feeder lines or specific lines). The buses are color-coded:

- Blue buses go from one region of the city to another, via the city center;
- Lemonish-and-gray normal and articulated buses are from the municipal BRT service. Usually, they link some specific stations to some region of the city, and are feed by the yellow or green buses, as well. These buses have air conditioned system, and a little more of comfort.
- Yellow buses are called "circular" (or SC) buses they circulate within a single city region, and unlike other bus lines, travel in a roughly circular route. Stay on long enough, and you'll eventually loop back to where you originally boarded;
- Orange buses go from one region of the city to another, without going through downtown (there are very few of these lines). It also serves for the Orange minibuses as well (known as "Suplementar")
- Green buses serve BHBUS bus stations, going from a BHBUS station to downtown and then back or connecting two different BHBUS stations.
- Grey buses (can be identified by the SE prefix in line number), are the special executive service, and it's a more expensive buses, that circulate through some specific regions. These lines have free Wi-Fi and Air Conditioned system.
- Some companies sometimes use temporary replacements buses with the wrong color, so even thought the colors can help, always pay attention to the line number.
- If you are outside the downtown area (and wish to go there), take a blue bus headed in that direction. As there is no bus map, remember its number to find your way back. Keep in mind that the return route may be on a different street than where you got off. Check BHTrans-Ônibus official website of the city hall **BHTrans** which may not be very functional when it is off the air, if this occurs the best alternative is the **BHTrans** website (https://prefeitura.pbh.gov.br/bhtrans), plan your trip by consulting the route and the bus schedule from Belo Horizonte.



Main Tourist Destinations in Belo Horizonte

CENTRO CULTURAL BANCO DO BRASIL (BANK OF BRAZIL CULTURAL CENTER)

CCBB is a network of public cultural centre managed by Bank of Brazil with a vision to propagate culture among the citizens. CCBB BH has two rooms for permanent exhibitions; theater with capacity for 264 seats; multipurpose room for audiovisual activities, debates, conferences, workshops, lectures, interactive and educational activities, as well as living spaces, leisure, food and a store for selling cultural products.

Source: <u>https://www.iheartbrazil.com/things-to-do-in-belo-horizonte-brazil/</u> Distance from Minascentro: 1.2km

CIRCUITO LIBERDADE

The Circuito Liberdade, a project that aimed to transform the historic buildings of Minas Gerais into spaces with a vocation for art, culture, and heritage preservation, gathered as a cultural complex of reference for the Minas Gerais capital and your visitors. 'Circuito Liberdade' currently comprises 33 institutions that permeate the cultural and artistic universe in different aspects. Thirteen of these cultural facilities are managed directly by the State Government and the others work with public-private partnerships or partnerships with public federal institutions.

Source: <u>http://circuitoliberdade.mg.gov.br/pt-br/</u> Distance from Minascentro: 1.1km

MERCADO CENTRAL (CENTRAL MARKET)

One of the liveliest and most colorful places in the city is the huge market building, where you will find everything from food to canaries in its 400-odd stalls. Vendors appear to be in perpetual motion as they hawk fruits and vegetables, cheese, sausages, religious items, herbal medicines, candy, drinks, meats, flowers, nuts, household utensils, prepared foods, pets, and handicrafts.

Source: <u>https://www.planetware.com/tourist-attractions-/belo-horizonte-bra-mg-b.htm</u> Distance from Minascentro: 130 meters



MINEIRÃO

Mineirão officially Estádio Governador Magalhães Pinto (Governor Magalhães Pinto Stadium) is the largest football stadium in the state of Minas Gerais. It was established in 1965, and it is located in Belo Horizonte. It served as a venue in the 2013 FIFA Confederations Cup and the 2014 FIFA World

Cup. It also hosted some matches of the football tournament of the 2016 Summer Olympics.[2] The stadium has a seating capacity of 61,846 spectators.

Source: <u>https://www.estadios.net/estadio-do-mineirao/</u> Distance from Minascentro: 9.3km

PÁLACIO DAS ARTES (ARTS PALACE)

The Palácio das Artes was designed by Oscar Niemeyer to house the Fundação Clóvis Salgado, one of Latin America's most inclusive and active centers for the arts. Along with studios and practice rooms for artists and musicians, it houses several places of interest to tourists. Three galleries host a variety of art shows, and its three theaters have a busy schedule that can include concerts of classical and popular music, dance performances, theater, and operas.

Source: <u>https://www.planetware.com/tourist-attractions-/belo-horizonte-bra-mg-b.htm</u> Distance from Minascentro: 1.1km

PRAÇA DA LIBERDADE (FREEDOM SQUARE)

The large tree-lined square in the center of the city was designed to be the center of administration and state power, with the Government Palace and the public library. In the square is the Niemeyer Building, an apartment building with sinuous curves that is one of his most famous early works.

Source: <u>https://www.planetware.com/tourist-attractions-/belo-horizonte-bra-mg-b.htm</u> Distance from Minascentro: 1.1km

PRAÇA DO PAPA (POPE'S SQUARE)

Praça Israel Pinheiro, better known as Praça do Papa, is an important square located in the Mangabeiras neighborhood, in the city of Belo Horizonte, Minas Gerais. It is located near the base of Serra do Curral, at the end of Avenida Agulhas Negras and at an altitude of over 1,100 m. There are other attractions of the city, close to the square, such as Parque das Mangabeiras, designed by Burle Marx and Rua do Amendoim, famous for the illusion that objects freely climb a slope.



Originally honoring the politician Israel Pinheiro who governed the state, the name "Praça do Papa" was consecrated after the visit to the city made by the Pontiff John Paul II who, responding to the acclamation made there by about two million people who went to greet him, he answered: "You can look at the mountains behind and say beautiful horizon. You can look at the city ahead and say beautiful horizon. But, above all, when people look at all of you should say: What a Belo Horizonte!"

Source: <u>https://pt.wikipedia.org/wiki/Pra%C3%A7a_Israel_Pinheiro</u> Distance from Minascentro: 4.9km

SÃO FRANCISCO DE ASSSIS CHURCH AND PAMPULHA LAGOON

The first of architect Oscar Niemeyer's major works stands above a lake in the park-filled suburb of Pampulha. Walk around the lake to admire the church's silhouette mirrored in the water and to see the curved Casa do Baile, scene of fashionable parties and dances in the 1940s. Green lawns and paths around Lagoa da Pampulha make it a favorite place to visit for families.

Source: <u>https://www.planetware.com/tourist-attractions-/belo-horizonte-bra-mg-b.htm</u> Distance from Minascentro: 10.1km



Main Tourist Destinations in Minas Gerais

Minas Gerais has a wide tourist spectrum, ranging from traditional to contemporary. Covering an area larger than France, it is little surprise that Minas is rich in history and culture and is known for its friendly people, gastronomic wealth and sing-song, charming accent. In a land with great history, mountains, and waterfalls, Minas Gerais has been consolidating itself as an international destination for adventures, events, and religious tourism.

INHOTIM

The Inhotim Institute is an interactive outdoor contemporary art museum set inside a botanical garden and is one of Minas Gerais' best-known and most-visited attractions. It can be explored in one day, yet allow for two if you can, to enjoy the most of what the museum has to offer. Located in Brumadinho it is recognized as a Civil Society Organization of Public Interest (OSCIP) by the Government of Minas Gerais. Around 700 works by more than 60 artists, from almost 40 countries, are exhibited outdoors and in galleries in the middle of a Botanical Garden with more than 4,300 rare botanical species, coming from all continents.

Source: <u>https://www.minasgerais.com.br/pt/blog/artigo/top-21-destinos-para-conhecer-em-minas</u>

MARIANA

Mariana was the first town, city and capital of the state of Minas Gerais . In the 17th century, it was one of the biggest gold producing cities for the Portuguese crown. Founded in 1711, it owns one of the most beautiful architectural complexes representative of the baroque in Minas Gerais.

Source: <u>https://www.minasgerais.com.br/pt/blog/artigo/top-21-destinos-para-conhecer-em-minas</u>

OURO PRETO

A city that has the largest homogeneous set of baroque architecture in Brazil, Ouro Preto is a jewelnestled in the mountains of Minas. At the height of the Gold Cycle, it was built by artists and slaves, inspired by European models, creating a distinctive national style.

Source: <u>https://www.minasgerais.com.br/pt/blog/artigo/top-21-destinos-para-conhecer-em-minas</u>



SERRA DO CIPÓ

Serra do Cipó is one of the most important tourist provinces in the state of Minas Gerais. It is located in the metropolitan region of Belo Horizonte has numerous waterfalls, one of the most diverse floras in the world, hotels, inns, and a National Park, it has an enviable collection for contemplation, leisure, and the practice of outdoor activities.

Source: <u>https://www.minasgerais.com.br/pt/blog/artigo/top-21-destinos-para-conhecer-em-ming</u>

TIRADENTES

The city of Tiradentes is one of the most important in the history of the country, being one of the most important production centers in the state of Minas Gerais. Tiradentes is also known in Brazil and the world for being one of the most relevant places of baroque art, and the miner Aleijadinho as one of the main responsible for the recognition of architecture and art in Minas Gerais.

Source:https://www.minasgerais.com.br/pt/blog/artigo/top-21-destinos-para-conhecer-emmina



Curiosities about Minas Gerais and Belo Horizonte

- 1) Libertas Quae Sera Tamen, the motto on the state flag, means Freedom Yet Late.
- 2) The territory of Minas Gerais is larger than France.
- 3) Minas Gerais is the fourth largest federative unit in Brazil, after Mato Grosso, Amazonas and Pará.
- 4) Minas is the second most populous state, with more than 20 million inhabitants. The first is São Paulo, with 40 million.
- 5) With 5.5 million inhabitants, Belo Horizonte, the capital of Minas Gerais, is the third largest urban agglomeration in Brazil.
- 6) The third largest GDP among the federative units is Minas Gerais.
- 7) The state had other names before being baptized as Minas Gerais: Campos de Cataguá, Minas Gerais do Ouro Preto, Minas Gerais dos Goitacazes, Captaincy of Minas Gerais and Province of Minas Gerais.
- 8) Minas is the state with the largest number of municipalities: 853.
- 9) The most populous cities in Minas Gerais are, in order: Belo Horizonte, Uberlândia, Contagem, Juiz de Fora, Betim, Montes Claros, Ribeirão das Neves, Uberaba, Governador Valadares and Ipatinga.
- 10) The first city of Minas Gerais was Mariana and was the first capital of Minas Gerais
- 11) Of the 11 highest mountains in Brazil, five are in Minas Gerais (some on the borders of states such as Rio de Janeiro and São Paulo).
- 12) The highest point in the state is Pico da Bandeira, with almost 3,000 meters of altitude.
- 13) The smallest city in Brazil is Santa Cruz de Minas, with an area slightly larger than the small Principality of Monaco.
- 14) Of the 10 highest cities in Brazil, nine are in Minas Gerais. They are: Monte Verde, Senador Amaral, Ipuiuna, São Tomé das Letras, Bom Repouso, Gonçalves, Campestre, Marmelópolis and Santana do Garambéu.
- 15) The São Francisco river originates in Minas Gerais, more precisely in the Serra da Canastra.
- 16) The Paraná River has its source on the border between Minas Gerais, São Paulo and Mato Grosso do Sul.
- 17) The Inconfidência Mineira, one of the main events in the history of Brazil, took place in Minas Gerais.



- 18) Famous miners: Carlos Drummond de Andrade, Darcy Ribeiro, Autran Dourado, Guimarães Rosa, Murilo Mendes, Fernando Gabeira, Frei Beto, Mário Prata, Ruy Castro, Fernando Sabino, Pedro Nava, Alberto Santos Dumont, Adélia Prado, Juscelino Kubistchek, Ziraldo, Rubem Fonseca and Paulo Mendes Campos, among others.
- 19) As the name implies, Minas cheese originated in Minas Gerais. The production is very simple, since it does not go through aging stages.
- 20) Catupiry (which is actually a creamy cheese) is a Brazilian creation. It was created by Mário and Isaíra Silvestrini, a couple of Italian immigrants, in 1911, in Lambari, Minas Gerais. The word catupiry has Tupi-Guarani origin and means 'excellent'.

Source: <u>http://www.visiteminas.com/20-curiosidades-sobre-minas-gerais</u>



Belo Horizonte Hotel Recommendation

FASANO BELO HORIZONTE

Address: Rua São Paulo, 2.320 , Belo Horizonte, Minas Gerais Phone: +55 31 3500 8900 Whatsapp: +55 31 98411-8893 Email: bh@fasano.com.br Website: <u>https://www.fasano.com.br/</u> Bus departure time: the information will be available at reception

HOTEL RADISSON BLU

Address: Savassi. Belo Horizonte, Minas Gerais Phone: +55 31 3048 4250 Email: reservas.rbhl@atlanticahotels.com.br Website: <u>https://www.reserveatlantica.com.br/hotel/radisson-blu-belo-horizonte-savassi</u> Bus departure time: the information will be available at reception

H2 PLATINUM LOURDES

Address: Avenina Olegário Macial, 1748 – Santo Agostinho, Belo Horizonte, Minas Gerais Phone: +55 (31) 2125-3880 Whatsapp: +55 (31) 2125- 3800 Email: reservas@h2platinum.com.br Special conditions: the participant will have a 7% discount in relation to the rate supplied on the day. CODE: BRALE Website: https://www.h2platinum.com.br/

Bus departure time: the information will be available at reception

MERCURE BELO HORIZONTE LOURDES HOTEL

Address: Avenina do Contorno, 7315, Lourdes Belo Horizonte, Minas Gerais Phone: +55 (31) 3298-4100 Email: h3575-re@accor.com.br Special conditions: to consult direct in the hotel Website: <u>https://mercure-belo-horizonte.h-rez.com/</u> Bus departure time: the information will be available at reception



Belo Horizonte Restaurants Recommendation

BIROSCA

Brazilian food – 4 stars in TripAdvisor Price: R\$30 - R\$100 (USD5.89 – USD19.65) Address: Rua Silvianopolis 483, Belo Horizonte Phone: +55 (31) 2551-8310

DONA LUCINHA

Brazilian food (Minas Gerais typical food) - 4 stars in TripAdvisor Price: R\$40 - R\$100 (USD7.80 – USD19.50) Address: Sergipe Street, n° 800 - Funcionários Phone: +55 (31) 2127-0788 Website: <u>https://www.donalucinha.com.br/</u>

GLOUTON

French food, Brazilian food - 4.5 stars in TripAdvisor Price: R\$65 - R\$90 (USD12.68 – USD17.55) Address: Rua Barbara Heliodora Street, n° 59 Phone: +55 (31) 3292-4237 Website: <u>https://www.glouton.com.br/</u>

HOFRÄUHAUS BELO HORIZONTE

German food – 4.0 stars in TripAdvisor Price: R\$13 - R\$90 (USD2.55 – USD17.55) Adress: Contorno Avenue, n° 7613 - Lourdes, Belo Horizonte Phone: +55 31 3327-7613 Website: <u>https://hofbraubh.com.br/</u>

KEI

Japanese food – 4.5 stars in TripAdvisor Price: R\$40 - R\$100 (USD7.80 – USD19.50) Address: Bárbara Heliodora Street, 54 Lourdes Phone: +55 (31) 2555-9090 Website: <u>https://deliverydireto.com.br/keicozinhajaponesa/bh?dd=menu</u>



NECKARTAL

German food – 4.0 stars in TripAdvisor Price: R\$13 - R\$90 (USD2.55 – USD17.55) Adress: Leopoldina Street, n° 56-110 - Santo Antônio, Belo Horizonte Phone: +55 31 3296-8750 Website: <u>https://www.tripadvisor.com.br/Restaurant_Review-g303374-d2361566-Reviews-Stadt_Jever-Belo_Horizonte_State_of_Minas_Gerais.html</u>

NÉCTAR DA SERRA

Vegetarian food – 4.5 stars in TripAdvisor Price: R\$65 - R\$90 (USD12.68 – USD17.55) Adress: Bandeirantes Avenur, n° 1839 - Mangabeiras, Belo Horizonte Phone: +55 (31) 3281-1466 Website: <u>https://nectardaserra.com.br/</u>

NICOLAU BAR DE ESQUINA

Brazilian food, pub - 4 stars in TripAdvisor Price: R\$40 - R\$100 (USD7.80 – USD19.50) Address: Pouso Alegre Street, n°2217 Phone: +55 (31) 3318-6970 Website: <u>https://www.nicolaubardaesquina.com.br/</u>

NINITA

Italian food, Brazilian food – 4 stars in TripAdvisor Price: R\$80 - R\$200 (USD15.75 – USD38.93) Address: Bárbara Heliodora Street, n° 71 Lourdes Phone: +55 (31) 32924237 Website: <u>https://www.ninitacozinha.com.br/</u>

OLIVIA MEDITERRÂNEO

Mediterranean food – 4 stars in TripAdvisor Price: R\$40 - R\$150 (USD7.86 – USD29.48) Address: Oscar Niemeyer Street, n° 1033 – store 18 - Vila da Serra, Nova Lima Phone: +55 (31) 97111-7228 Website: <u>https://livemenu.app/menu/6140a85d7f88530020338580</u>



OLGA NUR

French food, Brazilian food - 4.5 stars in TripAdvisor Price: R\$103 - R\$505 (USD20.09 – USD98.52) Address: Curitiba Street, n° 2202 - Lourdes Phone: +55 (31) 3566-1851 Website: https://link.meulink.bio/olganurbh

PALADINO

Brazilian food (Minas Gerais typical food) – 4.5 stars in TripAdvisor Price: R\$21 - R\$83 (USD4.10 – USD16.20) Address: Gildo Macedo Lacerda Avenue, n° 300, Braunas Phone: +55 (31) 3447-6604 Website: <u>https://restaurantepaladino.com.br/</u>

PROJETO SABOR

Vegetarian food – 4.5 stars in TripAdvisor Price: R\$7 - R\$37 (USD1.37 – USD7.26) Address: Cônsul Antônio Cadar Avenue, n° 122 - Store 06 - São Bento, Belo Horizonte Phone: +55 (31) 3342-1373 Website: <u>https://delivery.projetosabor.com.br/</u>

STADT JEVER

German food – 4.0 stars in TripAdvisor Price: R\$13 - R\$90 (USD2.55 – USD17.55) Adress: Contorno Avenue, n° 5783 - Funcionários, Belo Horizonte Phone: +55 31 3047-3113 Website: <u>https://www.tripadvisor.com.br/Restaurant_Review-g303374-d2361566-Reviews-Stadt_Jever-Belo_Horizonte_State_of_Minas_Gerais.html</u>

TAIKA IZAKAYA

Japanese food - 4 stars in TripAdvisor Price: R\$40 - R\$100 (USD7.80 – USD19.50) Address: Juvenal Melo Senra Street, n° 383 Lagoa Seca - Belvedere Phone: +55 (31) 2127-1818 Website: <u>https://taikaizakaya.com.br/</u>

TASTE-VIN

French food, European food - 4.5 stars in TripAdvisor Price: R\$128 - R\$511 (USD24.94 – USD99.58) Address: Curitiba Street, n° 2105, Lourdes Phone: +55 (31) 3292 5423 Website: <u>http://www.tastevinbh.com.br/</u>



UDON

Japanese food – 5 stars in TripAdvisor Price: R\$45 - R\$100 (USD8.77 – USD101.14) Address: Road to Nova Lima, n° 421, Belvedere Phone: +55 (31) 3324-0052 Website: <u>https://udonrestaurante.com.br/</u>

XAPURI

Brazilian food (Minas Gerais typical food) – 4.5 stars in TripAdvisor Price: R\$50 – R\$75 (USD9.75 – USD14.63) Address: Mandacaru Street, n° 260 Bairro Trevo - Pampulha Phone: +55 31 3496-6198 Website: <u>https://restaurantexapuri.negocio.site</u>



Travel Information

PASSPORT

German citizens do not need a visa to travel to Brazil. The tourist visa in Brazil is free for German citizens. The stay can last up to 90 days without a visa.

Source: https://visalist.io/brazil/visa-requirements/germany

TRAVEL INSURANCE

Travel insurance recommendation applies whenever you head out of your home country. Good travel insurance will cover your belongings in case of a robbery, get you out of all sorts of pickles if you get ill and even foot the bill if you need to come home in case of an emergency.

TIME ZONE

Brazil is in a time zone of four hours (-4:00) less in relation to Germany.

MONEY AND CREDIT CARDS

You Can Pay Almost Everything by Debit / Credit Card, and it is an ideal way to avoid carrying more cash than you require for just incidental expenses.

ATMs can be easily found in commercial areas, but they may be closed at night or the withdrawal limit might be reduced for security reasons.

Note that not all ATM machines accept international credit cards. The machines that do accept international credit cards will have the symbol(s) of the types of international cards it accepts.

PLUGS

In Brazil, the power plugs are type M, with two pins and a grounding pin that form a triangle, or a type C, with only two grounding pins. The standard voltage is 120/220 V. We recommend taking a universal adapter.



(The first picture is the "M" type plug and the next one is the "C" type plug.)

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MOBILE CHIP

Just with the passport in hand, any tourist who comes to Brazil can now buy a prepaid cell phone chip at the operators' stores. Thus, it is up to the foreigner which of the Brazilian operators has a benefit plan that he likes the most. Currently, the most common operators are: VIVO, Claro, Ol and Tim.

INTERNET

Normally the hotels, restaurants and shopping malls offer free internet service, and the internet coverage is good.

OPENING HOURS

Basic hours for most stores and businesses are from Monday to Friday 9am to 6pm and Saturday 9am to noon, with an extended lunch hour from around noon to 2pm.



General Information

COVID-19 HEALTH PROTOCOL FOR TRAVELING TO BRAZIL

Updated on November 03, 2022

Proof of full vaccination against Covid-19 or antigen test or RT-PCR, with negative or undetectable result for Covid-19, carried out one day before departure is required.

The receipt of vaccination or the test result must be presented to the airline before boarding.

ABOUT THE VACCINATION PROOF

- The document must be printed or electronic (proofs exclusively in QR-CODE will not be accepted).
- The voucher must contain the name of the traveler, the commercial name or name of the manufacturer of the vaccine, the applied dose(s) and the date(s) of application of the dose(s).
- Accepted vaccines are those approved by Anvisa, the World Health Organization (WHO) or the authority of the country where the traveler was immunized.
- The single dose or the last dose of the primary vaccination schedule must have taken place at least 14 days before the departure date.

Documents issued abroad can be presented in Portuguese, Spanish or English.

GENERAL HEALTH SURVEILLANCE PROTOCOL IN BELO HORIZONTE

Updated January 03, 2023

- The use of a mask or face covering over the nose and mouth in the Municipality is mandatory in health establishments and services.
- Restrict the use of elevators to 75% (seventy-five percent) of capacity
- The sinks in the dining areas must be equipped with liquid soap, paper towels and 70% (seventy percent) alcohol.
- Regularly clean areas, objects and common surfaces, such as floors, bathrooms, counters,
- benches, handrails, mats, cash registers, calculators, following the manufacturer's guidelines.
- The maintenance of installations and equipment for air conditioning systems must observe the provisions of Federal Law No. 13,589, of January 4, 2018

Important points according to the document: <u>https://prefeitura.pbh.gov.br/sites/default/files/</u> <u>estrutura-de-governo/planejamento/2023/Protocolos_Gerais_03_01_2023.pdf</u>



Weather

Summertime in Brazil is from December through March, with high temperatures and typical summer rains.

Know the weather forecast for the period of the German-Brazilian Economic Meeting:

- $03/12 26^{\circ}$ maximum / 16° minimum Clouds and sun with occasional rain
- $03/13 28^{\circ}$ maximum / 17° minimum Considerable cloudiness, with periods of rain
- $03/14 29^{\circ}$ maximum / 17° minimum Cloudy with rain

Source: <u>www.accuweather.com</u>



Useful applications

UBER

Uber steadily leads in inner city transportation as being the most reliable and used app for its sort in Brazil. You can find Uber in the main capitals of the country and prices are reasonable compared to Taxis, which can be quite prohibiting.

IFOOD

lfood is the most used food delivery app in Brazil. You can buy in restaurants, markets, pharmacies and pet shops easily and quickly, all at your fingertips.

GOOGLE TRANSLATOR

Google Translate can be used to instantly translate words, phrases, audios and photos from Portuguese to German.

WAZE

Waze is an app for mobile devices, based on GPS navigation, which contains user information and route details, depending on the location of the portable device on the network.

WHATSAPP

Whatsapp is the most commonly used messaging app in Brazil. WhatsApp tops practically everyone uses it for personal or professional reasons. Families, friends and organizations use the app for their communication making a must for rapid info on the country.

MOOVIT

When traveling to any destination around Belo Horizonte Region use Moovit's Live Directions to know exactly where and how far to walk, how long to wait for your line and how many stops are left.

TRIPADVISOR

Tripadvisor is a travel company that operates a website and mobile app with user-generated content and a comparison-shopping website. It also offers online hotel reservations and bookings for transportation, lodging, travel experiences, and restaurants.

COOPERTAXI

Coopertaxi is the leader in taxi passenger transport in the state. It accepts cash, credit cards, debit cards and PayPal. Language



Language

Portuguese is the only official language at the national level in Brazil, and the 2010 census counted 274 different languages speak by indigenous groups in Brazil.

Some useful phrases in Portuguese:

Hello!	Oi! (Informal); Olá! (formal)	
How are you?	Como está? / Tudo bem? (In response, you can say "tudo bem" as well, meaning, "everything's good."	
What is your name	Qual seu nome?	
Nice to meet you!	Prazer em te conhecer	
Thank you	Obrigada! (if you are female), obrigado! (if you are male)	
l'm sorry/excuse me!	Desculpe!	
Yes!	Sim!	
No!	Não!	
How much is it?	Quanto custa?	
Welcome!	Bem-vindo!	
My name is	Meu nome é	
Do you speak English?	Você fala inglês	
Help!	Ajuda!	



Useful Contacts and Address

To call to a Brazilian phone number:

00 + 55 + AREA CODE – PHONE NUMBER The AREA CODE of Belo Horizonte is **31**

EMERGENCY NUMBERS Medical Emergency (ambulance) – 192

Fire Service – 193

Police – 190

Mater Dei Hospital - (31) 3339-9000 Address: R. Gonçalves Dias, 2.700 - Santo Agostinho, Belo Horizonte

João XXIII Hospital - (31) 3239-9200 Address: Av. Prof. Alfredo Balena, 400 - Centro, Belo Horizonte

Embassy of the Federal Republic of Germany in Brasilia +55 61 34 42 70 00 Address: SES 807 - Brasília, DF, 70415-900

Honorary Consulate of the Federal Republic of Germany

+55 31 33 78 51 73 Address: Av. Protásio de Oliveira Penna, 366, room 101, Buritis, Belo Horizonte

Tancredo Neves International Airport

+55 (31) 3689-2700 Address: Tancredo Neves International Airport Rodovia MG 10, KM 39. Confins, Belo Horizonte





Federação das Indústrias do Estado de Minas Gerais PELO FUTURO DA INDÚSTRIA