

2016 International Year of

GLOBAL *understanding*

IYGU

Global Understanding for Global Sustainability

Benno Werlen – University of Jena (Germany)



Karl Marx

„Human beings only set themselves such problems as they can resolve“

For the current globally most urgent problems we need ...

... to foster a widespread awareness of the need for appropriate action!

... a change of the habits and routines of everyday life!

Dr. Eliezer Batista

,Knowledge is the factor that leads us
to change our way of thinking.

However, it is the **understanding** that leads to change attitudes. (...)

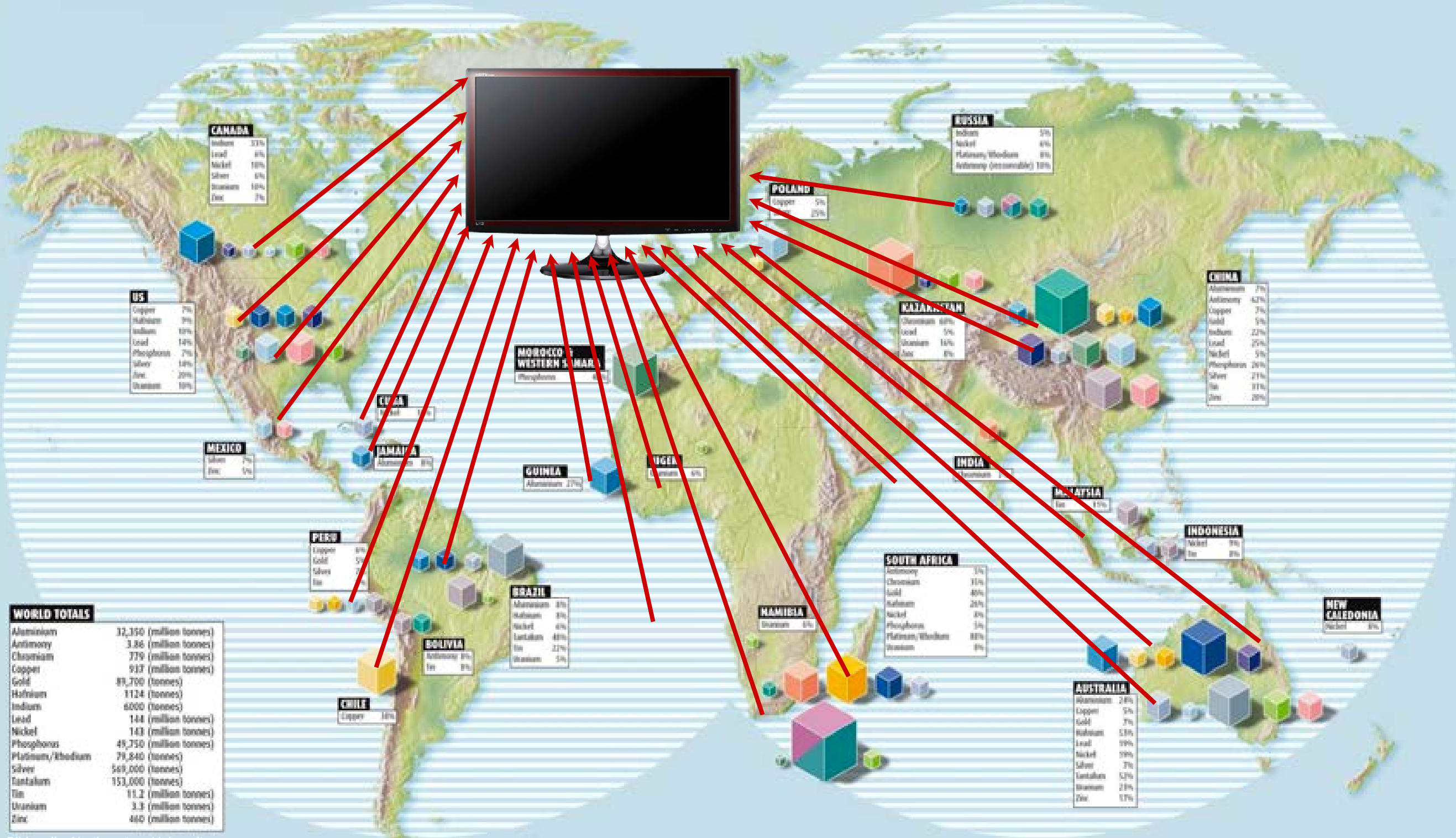
**And that only changing individual actions will lead to change of
collective action.'**



Understanding Globalized Geographies



Globalized Geographies



Bildquelle: Northeastern University

Figures refer to proportion of world reserves available for extraction given current technology, whether economic or not. Reserves below 1% not shown.

Global Understanding: An essential Human Condition

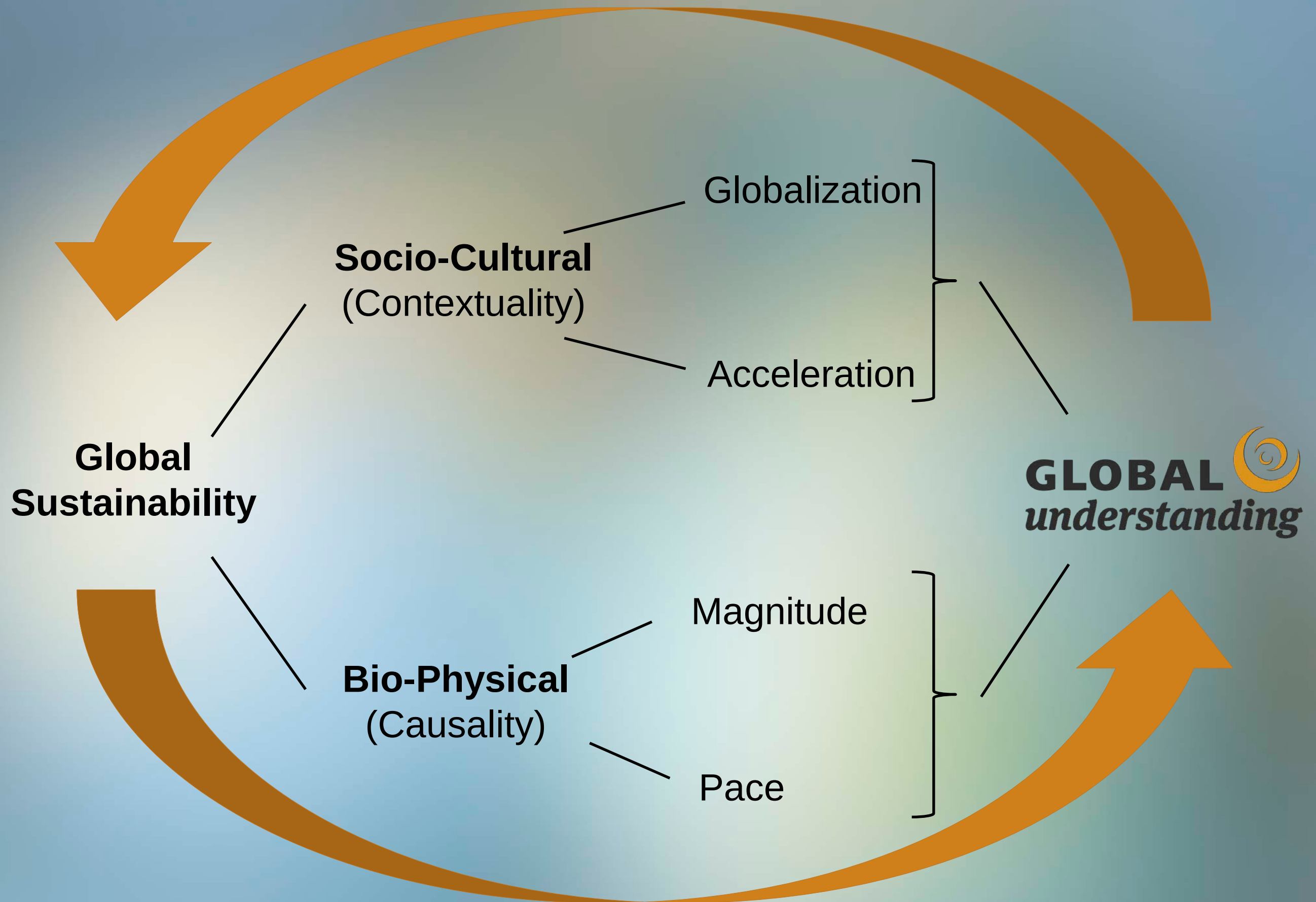


Global Understanding: An essential Human Condition

The aim of IYGU is to promote better understanding of how the local impacts the global...

...to foster smart policies to tackle critical global on that basis.





Global Understanding: An essential Human Condition

A triple challenge for integration

Local / Global

Society / Nature

Everyday / Science

Global Understanding: An essential Human Condition

Three levels of action

Research

Education

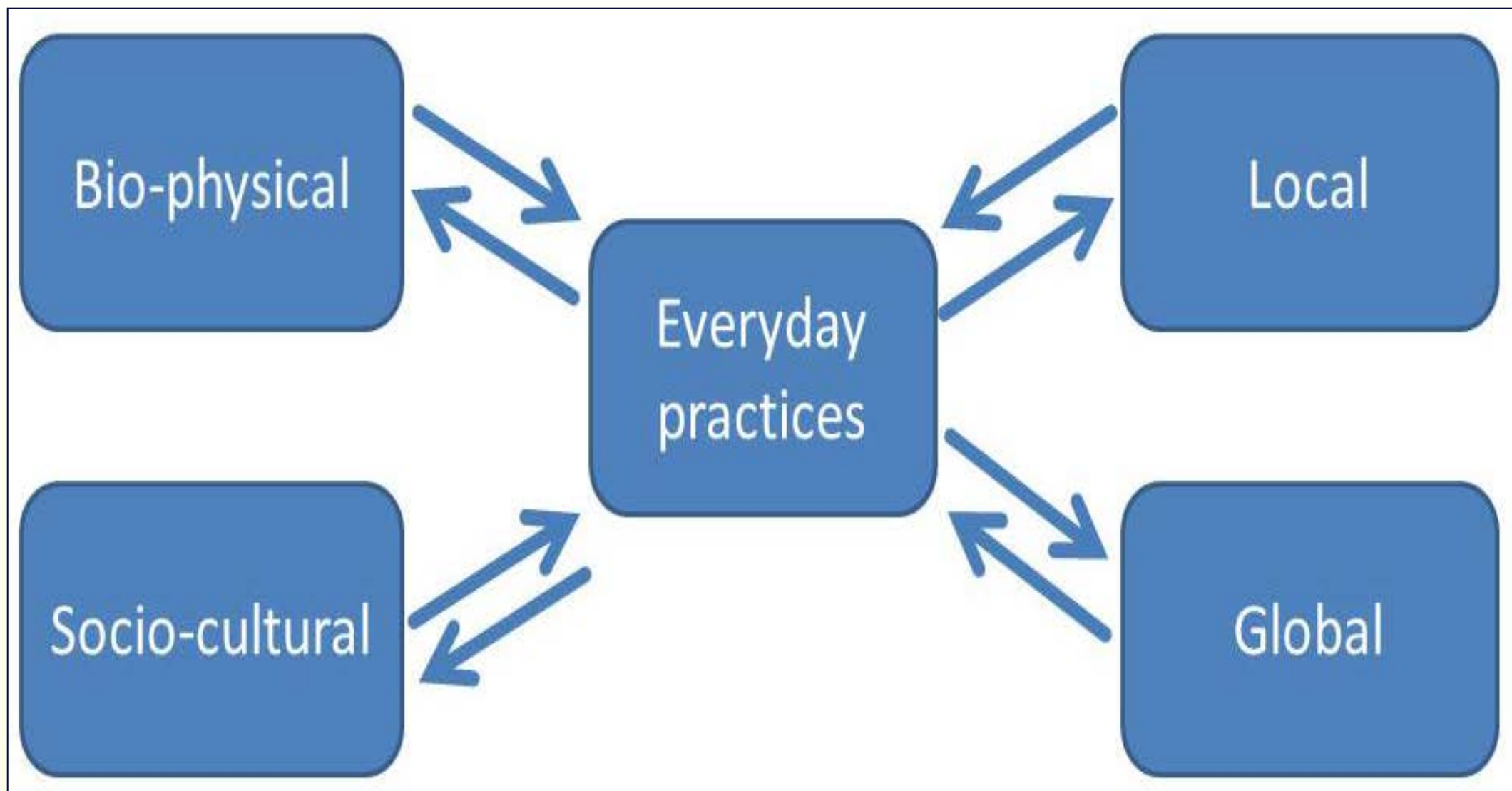
Information

Research



Science and Everyday Life

Focus on everyday practices



Teaching & Information



Eating/Drinking//
Surviving



Moving/Staying//
Belonging



Working/Housing//
Urbanizing

Teaching & Information



Wasting/Recycling//
Preserving

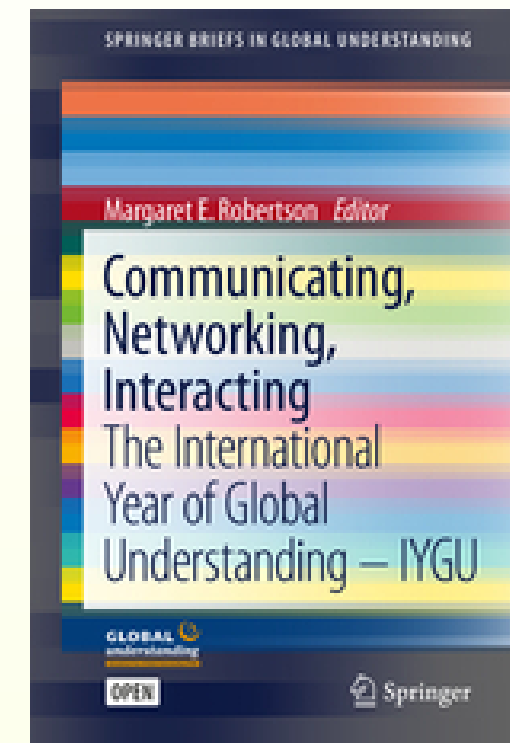
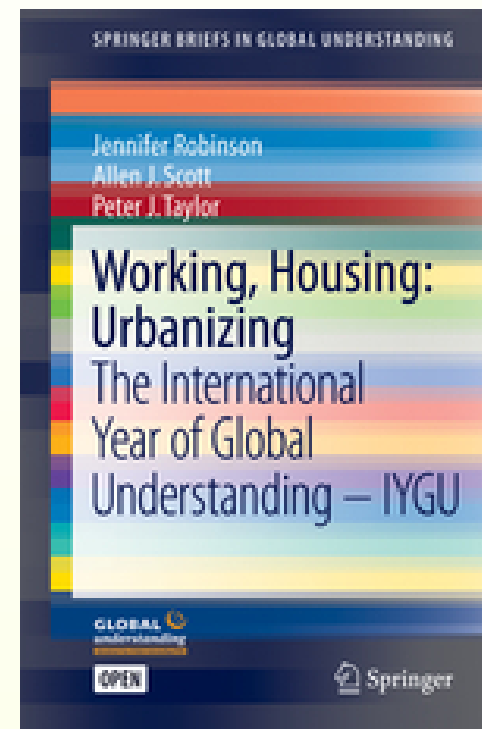
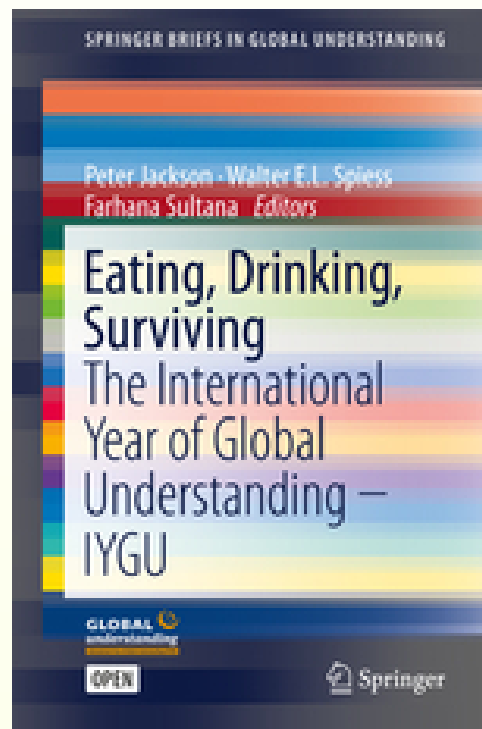


Communicating/Networking//
Interacting



Sports/Entertaining//
Recovering

The IYGU Open Access Books



Open Access Springer Briefs – Free Download

Organization of IYGU



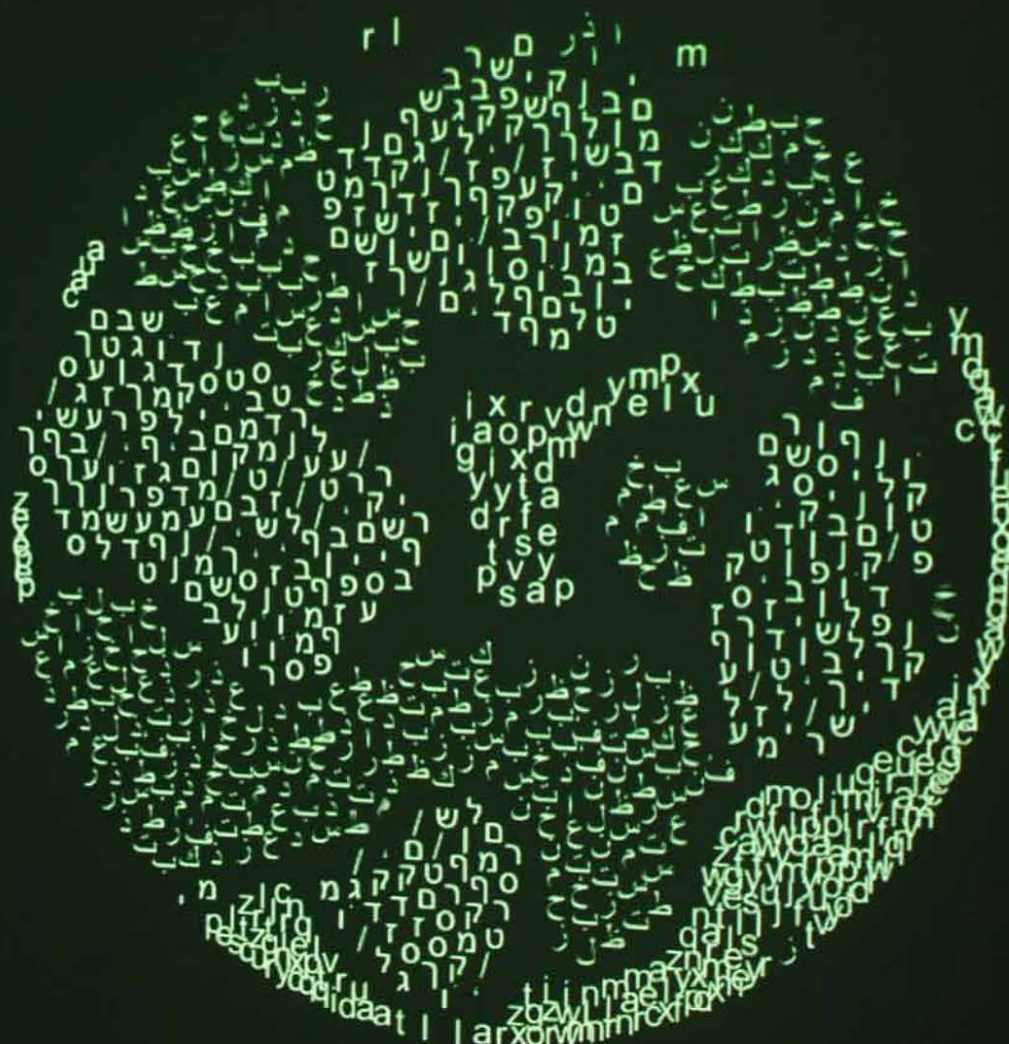
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Partners & Projects



Projects

2017

365 ways to reach global sustainability

Every Day

One example of best practice

Everywhere

Each Continental, Regional and National Center presents specific solutions

Everybody

Made accessible to everyone

Projects

International Decade 2018-2028 of ‘Global Understanding’

**Broadening Sustainability Research
(UNESCO 2030 Agenda)**

Longtime Partnership with Future Earth

Partners & Projects



CÉSAR 2016
BESTER
DOKUMENTARFILM

EIN FILM VON
CYRIL DION UND MÉLANIE LAURENT

TOMORROW

DIE WELT IST VOLLER LÖSUNGEN



Thank you!
Obrigado!



www.global-understanding.info

