Videoconferência do XIV Briefing Diplomático
Brasília, 18 de setembro de 2020 - 10h às 11h
Selected countries

ARG: Argentina
AUS: Australia
CAN: Canada
CHL: Chile
CHN: China
COL: Colombia
ESP: Spain
IDN: Indonesia
IND: India
KOR: South Korea
MEX: Mexico
PER: Peru
POL: Poland
RUS: Russia
THA: Thailand
TUR: Turkey
ZAF: South Africa

: Brazil
Brazil Competitiveness Report’s factors are based on the Strategyc Map for Industry 2018-2022

- Labor relations
- Productivity and Innovation within Companies
- Industrial, Innovation and Foreign Trade Policy
- Infrastructure
- Taxation
- Financing
- Macroeconomic environment
- Education
- Legal Certainty
- Efficiency of State, Governance and Red Tape Reduction
- Natural Resources and the Environment

- Labor
- Technology and Innovation
- Productive Structure, scale and competition
- Infrastructure and logistics
- Taxation
- Financing
- Macroeconomic environment
- Education
- Business environment
The Brazil Competitiveness Report

✓ Assesses the determinants of competitiveness in a country
✓ Analyses NINE FACTORS that condition companies’ abilities of competing in the market
✓ Presents 61 ECONOMIC VARIABLES associated to the NINE FACTORS and 25 SUBFACTORs
✓ Compares the value of each of these 61 variables in Brazil and in other 17 SELECTED COUNTRIES
General ranking
Simple average of the values recorded in the nine competitiveness factors

COMPETITIVE POSITION OF THE 18 SELECTED COUNTRIES

1st South Korea
2nd Canada
3rd Australia

4th China
5th Spain
6th Thailand

7th Poland
8th Chile
9th Russia

10th South Africa
11th Turkey
12th Mexico

13th Indonesia
14th India
15th Colombia
16th Peru
17th Brasil
18th Argentina

Brazil occupies the 17th position in the ranking
Among the nine factors, Brazil is in the bottom third of the ranking in six, and in the middle third in three of them.

Brazil is not among the upper third in any of the factors.
Changes in the ranking

✓ Drop in the growth rate of its labor force;
✓ Reduction in the cost for starting a business for the second year in a row;
✓ Brazil improves its PISA score, but is surpassed by Peru, who has a better performance
Comparison between the Brazilian performance and the average performance of the 18 countries by factor
Comparison between the Brazilian performance and the average performance of the 18 countries by subfactor
LABOR

13th Labor cost
- 9th Compensation levels in manufacturing
- 17th Labor productivity in industry

10th Labor availability
- 9th Labor force participation rate
- 11th Labor force growth
MACROECONOMIC ENVIRONMENT

14th Monetary balance
- 14th Inflation

18th Fiscal balance
- 16th General government debt
- 18th General government net debt interest payments

7th External balance
- 7th Current account balance (% of GDP)
PRODUCTIVE STRUCTURE, SCALE AND COMPETITION

10th Productive structure
- 10th Economic Complexity Index (ECI)

4th Scale
- 4th Domestic market size

16th Competition
- 16th Trade tariffs
- 8th Extent of market dominance
BUSINESS ENVIRONMENT

9th Government Efficiency
- 15th Control of corruption
- 17th Regulatory quality
- 3rd Publicized laws and government data

15th Legal certainty
- 12th Rule of Law Index
- 17th Efficiency of legal framework in challenging regulations
- 11th Enforcing contracts

16th Red tape
- 15th Starting a business
- 16th Hiring and firing practices
EDUCATION

Educational attainment
- 13th in 17
  - 13th in 17
    - Gross enrollment ratio in secondary education
- 11th in 17
  - Gross enrollment ratio in tertiary education
- 11th in 14
  - Percentage of adults who have attained at least upper secondary education
- 12th in 14
  - Percentage of adults who have attained tertiary education

Educational assessment
- 13th in 15
  - Performance in mathematics
- 9th in 14
  - Performance in reading
- 14th in 15
  - Performance in science

Expenditure on education
- 2nd
  - Total public expenditure on education
- 7th
  - Total public expenditure on education per capita
8th TECHNOLOGY AND INNOVATION

9th R&D efforts

5th Gross expenditure on R&D (% of GDP)

9th Gross expenditure on R&D financed by business enterprise (% of total R&D expenditure)

9th Outcomes of R&D efforts

13th in 17 Patent Cooperation Treaty (PCT) international applications

9th Scientific and technical publications

7th High-tech exports
Competitiveness factors of the selected countries

The performance of each of the 17 countries...
Competitiveness Indicators

✓ Brazil Competitiveness Report
✓ Productivity in Brazilian manufacturing
✓ Industrial Indicators
✓ Trade Openness Indicators
✓ Performance of Brazilian Industry
http://www.cni.com.br/e_competbrasil