

1. Support for Brazilian high-tech companies

- Provision of Invest Japan Project for high-tech Brazilian companies emerging from unique local social challenges
- We are supporting 14 Brazilian technology companies answering individual questions and facilitating business matching. A local unicorn startup and health tech companies with fast-growing telemedicine technologies are among our clients under the pandemic.

2. Support for Japanese startups

- One Global Innovation Hub (support base) in Latin America since June 2020
- We started a support system for Japanese startups to offer mentoring, matching and briefings by experts at no charge, supporting about 10 Japanese startups until now.

3. Support for Japanese companies in Brazil

- We set up an Innovation Study Group in the Japanese Chamber of Commerce and Industry in Brazil where we offer the latest information on Brazilian startup ecosystems (We held six study meetings last fiscal year)
- We held a networking event in Japan House Sao Paulo between key players in local ecosystems and Japanese companies in Brazil in November 2019.



Japanese startups

Brazilian technology companies



JETRO

Global Acceleration Hub

Mentoring, matching, briefings

100% online

Individual support by experts

JETRO INVEST JAPAN
Promoting Foreign Direct Investment

Adjusting to the New Normal, taking on the challenge of the huge frontier market

Headquarters in Japan

Dissemination of unbiased and accurate information

Video and SNS

Webinars (for startups)

JETRO business news

Regional analysis reports

Possibility of collaboration between both countries

JETRO

Network that transcends regions, fields and the public and private sectors

Promotion of trade and investment to adjust to the New Normal and solve social problems

Promotion of mutual understanding, facilitation of trade and investment

Adjusting to the New Normal, Industry 4.0 and Society 5.0 Affordable and safe advanced Japanese technology which contributes to added value and improved productivity

Japanese companies in Brazil

Cooperation with the Japanese Chamber of Commerce and Industry in Brazil

Innovation study group

Deloitte. JETRO KPMG

Periodic briefings on Covid-19

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