



COOPERATION TO OVERCOME COVID-19



TOYOTA LATIN AMERICA & CARIBBEAN CEO MASAHIRO INOUE



COVID-19 CRISIS

27 Ventilators from local hospitals fixed

Support to local communities impacted by Covid



DONATIONS TO LOCAL COMMUNITIES



**4 Ambulances
4X4**

Sorocaba
Indaiatuba
Porto Feliz
São Bernardo do Campo



Food Donation

Local Communities



**PPEs – Personal
Protective Equipment
Donation**

KTK BACKGROUND & CLOSE RELATION TO TOYOTA



Dr. Sentaro publishes
"Family Medical Guide" to support Japanese
families in combating diseases in Brazil



BR Toyota operation starts



1920's

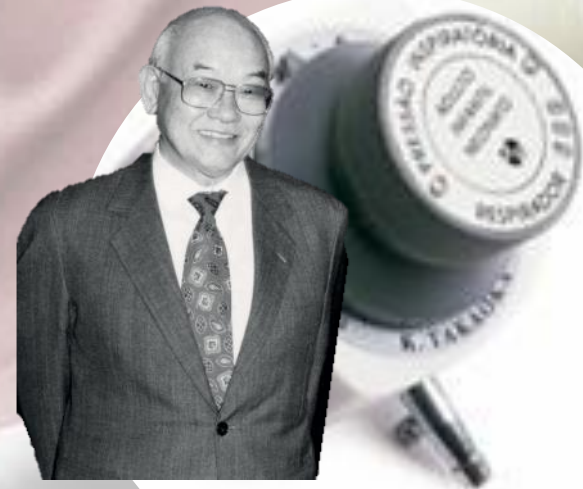
1937

1955

1957

1958

1st Japanese doctor in BR
Dr. Sentaro Takaoka



Dr. Kentaro Takaoka develops in SP
The 1st Compact Ventilator in the world



Dr. Kentaro
inaugurates KTK Ind.



KTK VENTILATORS PRODUCTION CHALLENGE

Request from Federal Government

3.300 units in 3 months

KTK previous Takt = **20/month**

Production increase need:

20/month ⇒ 1.000/month

50 times more!!!



BOSCH



TOYOTA

Toyota Production System

Maximizing skills & know-how of people

Eliminate **MUDA, MURI, MURA**

KAIZEN to achieve efficiency, safety,
good quality with low cost and respecting people



MUITO OBRIGADO!