



Conselho Empresarial  
**BRASIL-JAPÃO**  
**JAPAN-BRAZIL**  
Business Council

## 24<sup>th</sup> BRAZIL-JAPAN BUSINESS COUNCIL PLENARY MEETING

July 5 and 6, 2023

Venue: Teatro SESIMINAS, Rua Padre Marinho, 60, Belo Horizonte - Minas Gerais

### July 5

13:30 – 14:00 Registration

14:00 – 15:50 Opening Session

- **Robson Braga de Andrade**, President of the Brazilian National Confederation of Industry
- **Flávio Roscoe**, President of the Federation of Industries of the State of Minas Gerais
- **Ricardo Alban**, President of the Federation of Industries of the State of Bahia
- **Eduardo Bartolomeo**, President of the Brazilian Section and CEO of Vale
- **Tatsuo Yasunaga**, President of the Japanese Section and Executive Director of Mitsui
- **Jorge Viana**, President of the Brazilian Trade, and Investment Promotion Agency - Apex Brasil
- **Octávio Côrtes**, Ambassador of Brazil in Japan (by video)
- **Márcio Elias Rosa**, Executive Secretary of the Development, Industry, Commerce and Services Ministry of Brazil
- **Alexandre Silveira**, Minister of State for Mines and Energy of Brazil
- **Yoshimasa Hayashi**, Minister for Foreign Affairs of Japan (by video)
- **Teiji Hayashi**, Ambassador of Japan in Brazil
- **Romeu Zema**, Governor of the State of Minas Gerais

15:50 – 16:00 Wise Group delivery outcomes presentation - for a Brazil-Japan Strategic Economic Partnership

- **Eduardo Eugenio Gouvêa Vieira**, President of the Federation of Industries of the State of Rio de Janeiro - FIRJAN

16:00 – 16:50 Session 1: Economic Outlook and Priorities for the Industry

Moderator: **Giuliana Morrone**, journalist

- **Mário Sérgio Telles**, Executive Manager of Economics of CNI
- **Akihiko Kisaka**, President, and Country Head of Brazil of MUFG Bank

Questions and Answers

16:50 – 18:15 Session 2: Trade and Diversification in Global Value Chains

Moderator: **Giuliana Morrone**, journalist

- **Guilherme Bez Marques**, Global Corporate Affairs of BRF
- **João Irineu Medeiros**, Vice President of the Motor Vehicle Manufacturers Association and Vice President of Product Regulation and Compliance at Stellantis
- **Márcio Rodrigues**, Executive Manager of New Markets at JBS
- **Masahiro Inoue**, CEO, Latin America & Caribbean Region of Toyota Motor Corporation
- **Takahiro Kumamoto**, Vice President, International Affairs of Japan Tobacco

Questions and Answers

18:15 End of the first day

18:30 – 22:30 Cocktail offer by FIEMG at Museu de Artes e Ofícios



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*July 6*

**10:00 – 12:00 Session 3: Decarbonization of the Industrial Sector and Clean Energy**

**Moderator: Giuliana Morrone**, journalist

- **Gustavo Biscassi**, Head of External Relations at Vale
- **Pedro Paulo Dias Mesquita**, Manager of Mining and Mineral Processing at the National Bank for Economic and Social Development - BNDES
- **Hernane Genu**, Head of New Business Development at Raízen
- **Kazuhiko Kamada**, Director of the Board, Senior Executive Officer of Oji Holdings Corporation
- **Tatsuya Miyahara**, President of Nippon Steel in South America of Nippon Steel Corporation
- **Yuki Kodera**, President of Mitsui & Co

**Questions and answers**

**12:00 – 13:30 Brunch offered by FIEMG**

**13:30 – 14:50 Session 4: Technological Cooperation, Digitalization, and Industry 4.0**

**Moderator: Giuliana Morrone**, journalist

- **Frederico Lamego Teixeira Soares**, Superintendent for International Business of SESI, SENAI and IEL
- **Ailtom Nascimento**, Global Vice President of Stefanini
- **Yasushi Tanabe**, CEO of NEC Latin America
- **Yasutoshi Miyoshi**, President, and CEO of Hitachi South America

**Questions and answers**

**14:50 – 15:00 Presentation of the Joint Statement on the Promotion of Japan-Brazil Economic Relations**

**15:00 – 15:15 Closing session**

- **Gustavo Biscassi**, Head of External Relations at Vale
- **Tatsuo Yasunaga**, President of the Japanese Section and Executive Director of Mitsui