



*Brazilian National Service for Industrial Training*

**THE FUTURE OF WORKFORCE**



# **CLOSING THE SKILLS GAP ACCELERATOR BRAZIL**

In collaboration with the



# CLOSING THE SKILLS GAP ACCELERATOR

A global network of learning and mutual Exchange linking leading experts and learning partners from public and private sectors

The World Economic Forum's **Closing Skills GAP Accelerators** are national public-private collaboration platforms to help governments and businesses prepare their country **for the future of work** through improving **skilling and education ecosystems**

## THE ACCELERATOR MODEL PROVIDES...



A platform to facilitate public-private **collaboration**



An ecosystem for leaders to drive **action and change**



Insights and analysis for **evidence-based** decision making



Practical guides and tools **for impact**

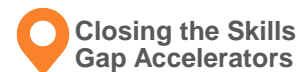
# RESKILLING REVOLUTON

The Reskilling Revolution initiative aims to provide **one billion people** with better education, skills, and jobs by 2030

It was launched at the World Economic Forum's 50th Annual Meeting in January 2020

[www.reskillingrevolution2030.org/](http://www.reskillingrevolution2030.org/)

**AUSTRALIA, BAHRAIN, BANGLADESH, DENMARK, GEORGIA, GREECE, INDIA, INDONESIA, OMAN, PAKISTAN, SINGAPORE, SOUTH AFRICA, SWITZERLAND, TURKEY, UAE AND VIETNAM**



# 4,2 million Brazilians to be impacted up to 2025

The **Brazilian Accelerator** focuses on identifying specific leverage points and creating collaborative actions across four key areas:



**Lifelong learning**  
and upskilling

**FORMULATING A NEW  
SKILLS MANUAL**



Proactive  
redeployment **and**  
**re-employment**

**ALIGN LEARNING AND  
EMPLOYMENT SERVICES  
IN A SINGLE PLATFORM**



Innovative skills  
**funding models**

**DEVELOP A STUDY OF  
INNOVATIVE PRACTICES  
IN FINANCING  
UPSKILLING AND  
RESKILLING PROGRAMS**



**Skills anticipation**  
and job market  
insight

**INCORPORATING DIGITAL  
SKILLS AND OTHER  
INNOVATIVE CHANGES  
INTO EDUCATIONAL  
CURRICULUMS**

# 8 SELECTED INDUSTRIAL AREAS



Automotive



Logistics and  
Transportation



Energy



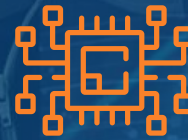
Infrastructure and  
urbanism



ITC



Telecom



Electroelectronic



Mining and  
Metalmechanics

# GOVERNANCE



SET THE  
DIRECTION



ENABLE AND  
DRIVE



COMMIT AND  
IMPLEMENT

## CO-CHAIRS

### PUBLIC SECTOR



**Ministry of Labor  
and Social Security**



**Ministry of  
Education**



**Rafael Lucchesi**  
SENAI Director General



**Tânia Cosentino**  
CEO Microsoft Brazil

## LOCAL COORDINATOR - SENAI DN



50 to 100 Companies



Policy-makers, Civil  
Society, Experts

### NETWORK OF WORKING GROUPS:

**Working Group 1:** Lifelong learning and upskilling

**Working Group 2:** Proactive redeployment and re-employment

**Working Group 3:** Innovative skills funding models

**Working Group 4:** Skills anticipation and job market insight



# PRIVATE SECTOR ENGAGEMENT

# GOALS

Engaging CEOs of Brazilian companies and institutions

## PRIVATE SECTOR ENGAGEMENT

- 1 Coordination of efforts to articulate and strengthen qualification and employment platforms
- 2 Exchange of experiences
- 3 Participation in specific Working Groups
- 4 Dissemination of results and engagement on social media

## HOW?

- 1 Engagement agreement



# CLOSING THE SKILLS GAP ACCELERATOR – BRAZIL

Coordenação Nacional – SENAI

## CONTACTS

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**SENAI**

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