



EVENT

SB COP: BUSINESS ACTION FOR SUSTAINABLE DEVELOPMENT

March 10, 2025 | CNI Brasília

PROGRAM	
2:00 p.m.– 2:30 p.m.	<b>REGISTRATION AND WELCOME COFFEE</b>
2:30 p.m.– 3:40 p.m.	<b>OPENING CEREMONY</b> <b>Ricardo Alban</b> , President of the Brazilian National Confederation of Industry (CNI) <b>Marcio Rosa</b> , Executive Secretary of the Ministry of Development, Industry, Commerce and Services <b>Helder Barbalho</b> , Governor of the State of Pará <b>Ambassador André Correa do Lago</b> , President of COP30 <b>Valter Correia da Silva</b> , Extraordinary Secretary for COP30 of the Civil House of the Presidency of the Republic
3:40 p.m.– 4:00 p.m.	<b>SUSTAINABLE BUSINESS COP LAUNCH</b> <b>Ricardo Mussa</b> , Chair of SB COP
4:00 p.m.– 4:20 p.m.	<b>PRIVATE SECTOR MOBILIZATION STRATEGY AT COP30</b> <b>Ana Toni</b> , Executive Secretary of COP30 <b>Ricardo Mussa</b> , Chair of SB COP
4:20 p.m.– 5:45 p.m.	<b>GLOBAL BUSINESS COMMUNITY</b> <b>Moderator:</b> Roberto Muniz, Director of Institutional Relations at CNI <b>SB COP30 Chairs—Discussion by Strategic Themes:</b> <b>Energy Transition:</b> Daniela Manique, President of Solvay Group in Latin America Perspectives on innovation and decarbonization in the energy sector. <b>Bioeconomy:</b> João Paulo Ferreira, CEO of Natura <b>Food Systems:</b> Gilberto Tomazoni, Global CEO of JBS <b>Materials and Circular Economy:</b> Roberto Azevedo, Global President of Operations at AMBIPAR <b>Just Transition:</b> Rafael Segrega, South America President at Schneider Electric <b>Climate Finance:</b> Luciana Ribeiro, Managing Partner and CEO of EB Capital <b>Closing:</b> Jen Austin, Climate Champions Team
5:45 p.m.– 6:00 p.m.	<b>COP29 RESULTS</b> <b>Davi Bomtempo</b> , Environment and Sustainability Superintendent at CNI
6:00 p.m.– 6:10 p.m.	<b>CLOSING</b>