

PRE-COP30: The Role of the Private Sector in the Climate Agenda

October 15, 2025 | Location: Unique Palace - Brasília-DF

PRELIMINARY SCHEDULE

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STAGE 1		STAGE 2
8:30 am	Accreditation and <i>Welcome Coffee</i>	
9:30 a.m.	Event Opening Ricardo Alban , president of the Brazilian National Confederation of Industry (CNI) Ricardo Mussa , sustainable Business COP (SB COP) Chair Dan Ioschpe , COP30 <i>high-level climate champion</i> Jader Barbalho Filho , minister of State for Cities	
10:20 a.m.	Special Session 1 COP30 Sustainable Business Priorities and Cases Objectives: <i>Present priorities and case studies for the eight SB COP working groups: energy transition, circular economy and materials, bioeconomy, food systems, nature-based solutions, transition finance and investments, green skills and work, and sustainable cities, as well as the supplementary topics of health and carbon accounting.</i> Ricardo Mussa , SB COP Chair	
10:50 a.m.	Special Session 2 Private Sector Initiatives for COP30 Objectives: <i>Present industrial sector initiatives for COP30 at the national, regional and state levels and the federal government's strategy with regards to the COP30 Action Agenda.</i> Private sector COP 30 initiatives - CNI, SB COP and COP+ Pathway Davi Bomtempo , CNI’s Environment and Sustainability Superintendent Alex Carvalho , president of the Pará State Industrial Federation Marcelo Thomé , vice-President of CNI, President of Instituto Amazônia+21, FIERO and Sustainable Investments Facility	
11:10 a.m.	Launch of the publication “Infrastructure Overview - Northern Region” Roberto Muniz , CNI’s Institutional Relations Director Alex Dias Carvalho , president of FIEPA Marcelo Thomé , vice-President of CNI, President of Instituto Amazônia+21, FIERO and Sustainable Investments Facility	
11:30 a.m.	Panel 1 Circular Economy and Innovation as a Climate Strategy	Panel 2 Transition and Investment Finance



	<p>Objectives: <i>Discuss the practical application of the concept of a circular economy to explore how the circularity of materials, the adoption of new business models and integration between different links in the value chain have contributed to strengthening organizations' decarbonization strategies.</i></p> <p>Moderator: Patricia Iglecias, deputy Chair of the SB COP Circular Economy WG</p> <p>Panelist(s): Jorge Soto, sustainable Development Director at Braskem Lucas Lima do Nascimento Leandro, Institutional Relations director at Ambev Bruno Farah, general manager for Technical Transformations in Mining at Vale</p>	<p>Objectives: <i>Discuss pathways for expanding access to global climate financing resources and dialog on innovative financial instruments that are able to unlock and leverage private capital at scale in the transition to a resilient low-carbon economy.</i></p> <p>Moderator: Paula Kovarsky, deputy Chair of the SB COP Transition and Investment Finance WG</p> <p>Panelist(s): Marcelo de Camargo Furtado, head of Sustainability at Itaúsa Luciana Costa, director of Infrastructure, Energy Transition and Climate Change at BNDES Natalia Dias, director of Capital Markets and Structured Financing for Latin America and the Caribbean at BID Invest - Claudia Prates, sustainability Director at CNSeg</p>
12:10 p.m.	Networking brunch	
1:10 p.m.	<p>Panel 3 Sustainable and Resilient Cities in the Face of Climate Change</p> <p>Objectives: <i>Promote debates on governance, innovation, collaboration and public-private partnerships in building sustainable and resilient cities that address the challenges of urbanization and climate change.</i></p> <p>Moderator: Maria Emília Peres, lead partner at Deloitte and SB COP Sustainable Cities WG Knowledge Partner</p> <p>Panelist(s): Rogério Tavares, vice President of Institutional Relations at AEGEA</p>	<p>Panel 4 Green Skills and Jobs for a Just Energy Transition</p> <p>Objectives: <i>Explore policies, initiatives and strategies aimed at offering training and labor inclusion as part of the transition to a low-carbon economy while promoting a high level of employment, equity and innovation.</i></p> <p>Moderator: Arthur Wong, VP at Schneider Brazil and Deputy Chair of the SB COP Green Skills WG</p> <p>Panelist(s): Mateus Simões de Freitas, manager of Professional Training and Postsecondary Education at Senai Bruno Quick, technical director at SEBRAE</p>



	<p>Ricardo Galvão Amancio Cruz, manager at GS Inima Industrial</p> <p>Roberto Muniz, institutional Relations Director at CNI</p>	<p>Juliano Miguel Braga Griebeler, institutional Relations and Sustainability Director at Cogna</p>
<p>1:50 p.m.</p>	<p>Panel 5 Energy Transition: a central pillar of the decarbonization process</p> <p>Objectives: <i>Discuss pathways towards implementing a successful energy transition, explore public policies, investments and innovation that drive the gradual replacement of traditional sources of energy in order to evaluate possibilities for a cleaner and more sustainable matrix.</i></p> <p>Moderator: Ronia Oisiovici, sustainability, Research and Innovation Manager at Rhodia Solvay and Deputy Chair of the SB COP Energy Transition WG</p> <p>Panelist(s): Fernando Azevedo e Silva, vice President of the Brazilian Mining Institute Elbia Gannoum, president of ABEEólica and Special Brazilian Energy Envoy at COP30 Rodolfo Sirol, sustainability Director at CPFL Energia Rodolfo Danilow, senior External Relations Consultant at Hydro</p>	<p>Panel 6 Nature-Based Solutions: Pathways for Climate Action</p> <p>Objectives: <i>Analyze challenges, opportunities and requirements for integrating nature-based solutions into public policies, carbon markets, financial systems and business strategies for decarbonization and adaptation to climate change.</i></p> <p>Moderator: Daniela Carabinato, partner at Bain & Company and SB COP Nature-Based Solutions WG Knowledge Partner</p> <p>Panelist(s): David Canassa, chief Executive Officer at Reservas Votorantim Adriano Scarpa, climate Change Manager at the Brazilian Forestry Industry Institute José Pugas, board member at Climate Finance Hub</p>
<p>2:30 pm</p>	<p>Special Session 3 Carbon Accounting</p> <p>Objectives: <i>Discuss the importance of carbon accounting in measuring, comparing and reducing emissions in production chains to promote more efficient decision-making processes and policies.</i></p> <p>Paula Kovarsky, SB COP Deputy Chair</p> <p>Panelist(s): Shannon S. Roberts, Americas Climate and Decarbonization Leader at Earnst and Young</p>	



<p>2:50 p.m.</p>	<p>Panel 7 Pathways to building an innovative, regenerative and inclusive bioeconomy</p> <p>Objectives: <i>Explore strategies for ensuring the bioeconomy is able to integrate economic development, ecosystem regeneration, technological innovation, sustainable finance and social inclusion with private sector participation.</i></p> <p>Moderator: Paulo Dallari, deputy Chair of the SB COP Bioeconomy WG and Reputation and Government Director at Natura</p> <p>Panelist(s): Helena Pavese, executive Sustainability Manager at Suzano Luana Maia, nature Finance's Brazil lead Marcelo Behar, special Bioeconomy Envoy at COP30 José Borges Frias, corporate Head of Strategy and Innovation at Siemens Brasil and head of the Tech4Amazonia Initiative</p>	<p>Panel 8 Innovation and financing for sustainable food systems</p> <p>Objectives: <i>Discuss strategies aimed at transforming food systems and promoting food security, social inclusion and environmental conservation through innovation, technology and financing in the face of climate change-related challenges.</i></p> <p>Moderator: Daniela Carabinato, SB COP Food Systems Working Group Chair</p> <p>Panelist(s): Paulo Pianez, global Director of Sustainability and Corporate Affairs at MBRF Filipe Teixeira, head of Sustainability and Corporate Affairs at Syngenta Suelma Rosa, vice President, Corporate Affairs, Latin America at PepsiCo Liege Correia e Silva, sustainability Director at JBS Brasil</p>
<p>3:30 p.m.</p>	<p>Panel 9 The Future Role of Fuels in the Energy Transition</p> <p>Objectives: <i>Assess the current context surrounding the global energy transition and explore the introduction of new fuels and their associated technologies. Panel 9 will discuss the economic and environmental impact of these innovations, as well as the challenges and opportunities associated with the fuels of the future.</i></p> <p>Moderator: Henry Joseph Jr, special Advisor to the president at ANFAVEA</p> <p>Panelist(s):</p>	<p>Panel 10 Decarbonization in Brazilian industry</p> <p>Objectives: <i>Discuss viable pathways and innovative strategies for the decarbonization of the Brazil's energy-intensive industry while considering relevant technological, regulatory and economic challenges.</i></p> <p>Moderator: Davi Bomtempo, CNI's Environment and Sustainability Superintendent at the Brazilian national Confederation of Industry (CNI)</p> <p>Panelist(s): Cristina Yuan, director of Institutional Affairs at the Brazilian Steel Institute</p>

	<p>Marcelo Lyra, vice President of Communication, ESG and Institutional Relations at Acelen</p> <p>Raquel Argentino, head of Sustainability and Social Impact at Latam</p> <p>Carlos Victal, sustainability Manager at IBP</p>	<p>André Passos Cordeiro, chief Executive Officer at ABIQUIM</p> <p>Paulo Camillo Penna, president of SNIC</p> <p>Julia Cruz, national Secretary for the Green Economy, Decarbonization and Bioindustry at the Brazilian Ministry of Development, Industry, Trade and Services (MDIC)</p>
4:10 p.m.	<p>Panel 11 Health and Climate Integration</p> <p>Objectives: <i>Present interconnected relationships between health and climate, as well as policies and practices that enable a more resilient and low-carbon health care system that is prepared to address the climate emergency.</i></p> <p>Keynote Speaker: Dr. Sidney Klajner, President of the Sociedade Beneficente Israelita Brasileira Albert Einstein</p> <p>Moderator: Guilherme Maradei, board member at Sindusfarma</p> <p>Panelist(s): Thiago Yhudi Taho, health Innovation Manager at SESI Tatiana Salado, head of Transformation at Sanofi Brasil Rosana Mastellaro, director of Technical and Regulatory Affairs and Innovation at Sindusfarma</p>	
4:50 pm	Event Closing	
5:10 pm	Cocktail	

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