



SUSTAINABLE
BUSINESS
COP30

SB COP: HIGH LEVEL MEETING
April 17, 2025 | AYA Hub - São Paulo/SP

SCHEDULE	
09 am – 09:30 am	Accreditation
09:30 am – 09:45 am	Institutional Opening Patricia Ellen , LATAM President at Systemiq and AYA Institute Co-founder Davi Bomtempo , Superintendent of Environment and Sustainability at CNI Ricardo Mussa , SB COP30 Chair
09:45 am – 10 am	Official Announcement of Paul Polman as the SB COP Ambassador Paul Polman , SB COP Ambassador
10 am – 10:15 am	Mobilization of the Private Sector Towards COP30 Dan Ioschpe , High Level Climate Champion
10:15 am – 11:15 am	SB COP Chairs: Horizons 10h20 – 11h05: SB COP Chairs' Remarks: Paula Kovarsky , Climate Financing and Adaptation Ronia Oisiovici , Energy Transition Patrícia Iglecias , Circular Economy and Materials Rafael Segrera , Green Skills Gilberto Tomazoni , Food Systems Angela Pinhati , Bioeconomy 11h05-11h15: Closing Session
11:15 am – 11:45 am	Open Debate
11:45 am	Closing Session