

BUSINESS COUNCIL BRAZIL - JAPAN

26th BRAZIL-JAPAN BUSINESS COUNCIL PLENARY MEETING

September 9th, 2025

Venue: FIESP, São Paulo, Brazil

Motto: Revitalizing the business relationship between Brazil and Japan

September 9th

08:30 – 09:00	Registration
09:00 – 10:00	Opening session <ul style="list-style-type: none">▪ Tatsuo Yasunaga, Chair, Japan Brazil Economic Committee KEIDANREN and Representative Director, Chair of the Board of Directors of Mitsui & CO., LTD.▪ Antonio Ricardo Alvarez Alban, President of the Brazilian National Confederation of Industry – CNI▪ Josué Gomes, President of the Federation of Industries of the State of São Paulo▪ Gustavo Pimenta, Presidente of the Brazilian Section and CEO of Vale▪ Teiji Hayashi, Ambassador of Japan to Brazil▪ Geraldo Alckmin, Vice President and Minister of Development, Industry, Trade and Services - MDIC [TBC]
10:00 – 10:10	Presentation of the results of the 13th Wise Group Meeting for Strategic Economic Partnership between Brazil and Japan <ul style="list-style-type: none">▪ Eduardo Eugenio Gouvêa Vieira, President of the Board of the Federation of Industries of the State of Rio de Janeiro
10:10 – 10:20	Adoption of the Joint Statement
10:20 – 10:30	Break
10:30 – 11:30	Session 1: Economic Outlook and EPA Opportunities <ul style="list-style-type: none">▪ Tarciana Medeiros, President of Branco do Brasil [TBC]▪ Kazushi SHIBATA, Diretor Presidente Banko MUFG Brasil S.A.▪ Jorge Viana, President of ApexBrasil [TBC]▪ Tetsuya INOUE, Chief Director JETRO São Paulo
11:30 – 12:30	Session 2: Diversifying and enhancing the resilience of Global Value Chain <ul style="list-style-type: none">▪ Braskem (TBD)▪ JBIC (or Hitachi) (TBD)▪ Mauro Andrade, Executive Director at Prumo Logística▪ Sumitomo Chemical Co., Ltd (TBD)
12:30 – 13:30	Networking Lunch

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13:30 – 15:00	Session 3: Addressing industrial challenges such as decarbonization <ul style="list-style-type: none"> ▪ Julia Cruz, Secretary of Green Economy and Decarbonization of the MDIC [TBC] ▪ Toyota Motor Corporation (TBD) ▪ Ricardo Mussa, Chairman SB COP 30 [TBC] ▪ Bank for International Cooperation (TBD) ▪ Vale (TBD) ▪ Ajinomoto Co., Inc., Mr. Omori
15:00 – 15:10	Break
15:10 – 16:10	Session 4: Cooperation opportunities focused on innovation and technology <ul style="list-style-type: none"> ▪ Embraer (TBD) ▪ Hitachi, Ltd. (TBD) ▪ Senai (TBD) ▪ Michinori YOSHINO, Technical Manager, Nippon Koei LAC Co.,Ltd.
16:10 – 16:30	Special Session: Brazil-Japan Female Entrepreneurship <ul style="list-style-type: none"> ▪ Lesley Ishii, Co-Founder of REN Brasil [TBC]
16:30 – 16:45	Closing remarks <ul style="list-style-type: none"> ▪ Gustavo Pimenta, Presidente of the Brazilian Section and CEO of Vale ▪ Tatsuo Yasunaga, Chair, Japan Brazil Economic Committee KEIDANREN and Representative Director, Chair of the Board of Directors of Mitsui & CO., LTD.
16:45 – 18:00	Sectoral Business Meetings and cocktail

Realization: