

# BUSINESS COUNCIL BRAZIL - JAPAN

## 26th BRAZIL-JAPAN BUSINESS COUNCIL PLENARY MEETING

September 9<sup>th</sup>, 2025

Venue: FIESP, São Paulo, Brazil

Motto: Revitalizing the business relationship between Brazil and Japan

### September 9<sup>th</sup>

08:30 – 09:00	Registration
09:00 – 10:00	<b>Opening session</b> <ul style="list-style-type: none"><li>▪ <b>Rafael Cervone Netto</b>, Acting President of the Federation of Industries of the State of São Paulo</li><li>▪ <b>Tatsuo Yasunaga</b>, Chair, Japan Brazil Economic Committee KEIDANREN and Representative Director, Chair of the Board of Directors of Mitsui &amp; CO., LTD.</li><li>▪ <b>Gustavo Pimenta</b>, Presidente of the Brazilian Section and CEO of Vale</li><li>▪ <b>Teiji Hayashi</b>, Ambassador of Japan to Brazil</li><li>▪ <b>Geraldo Alckmin</b>, Vice President and Minister of Development, Industry, Trade and Services - MDIC [TBC]</li></ul>
10:00 – 10:10	<b>Presentation of the results of the 13<sup>th</sup> Wise Group Meeting for Strategic Economic Partnership between Brazil and Japan</b> <ul style="list-style-type: none"><li>▪ <b>Eduardo Eugenio Gouvêa Vieira</b>, Chairman of the Federation of Industries of the State of Rio de Janeiro</li></ul>
10:10 – 10:20	<b>Adoption of the Joint Statement</b>
10:20 – 10:30	Break
10:30 – 11:30	<b>Session 1: Economic Outlook and EPA Opportunities</b> <b>Moderator: Fernando Moreira</b> , Journalist and Policy and Industry Specialist at CNI <ul style="list-style-type: none"><li>▪ <b>Nelson Barbosa</b>, Director of Planning and Institutional Relations at BNDES (TBC)</li><li>▪ <b>Kazushi Shibata</b>, Diretor Presidenteanko MUFG Brasil S.A.</li><li>▪ <b>Jorge Viana</b>, President of ApexBrasil</li><li>▪ <b>Tetsuya Inoue</b>, Chief Director JETRO São Paulo</li></ul>
11:30 – 12:30	<b>Session 2: Diversifying and enhancing the resilience of Global Value Chain</b> <b>Moderator: Fernando Moreira</b> , Journalist and Policy and Industry Specialist at CNI <ul style="list-style-type: none"><li>▪ <b>Gustavo Prisco</b>, Director of Renewal Project at Braskem</li><li>▪ <b>Masayuki Hamamatsu</b>, Executive Managing Officer for Latin America and the Caribbean at Japan Bank for International Cooperation</li><li>▪ <b>Mauro Andrade</b>, Executive Director at Prumo Logística</li><li>▪ <b>Luís Henrique S. Rahmeier</b>, Executive Director LATAM for R&amp;D, Regulatory and Sustainability, Sumitomo Chemical Brasil Industria Quimica S. A</li></ul>

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12:30 – 13:30	<b>Networking Lunch</b>
13:30 – 15:00	<b>Session 3: Addressing industrial challenges such as decarbonization</b> <b>Moderator: Fernando Moreira, Journalist and Policy and Industry Specialist at CNI</b> <ul style="list-style-type: none"> <li>▪ <b>Ricardo Mussa</b>, Chairman SB COP 30</li> <li>▪ <b>Rafael Luiz Ceconello</b>, Director, Government Affairs, Toyota do Brasil Ltda.</li> <li>▪ <b>Brazilian Speaker (TBD)</b></li> <li>▪ <b>Kazushige Ohmori</b>, Director Vice-President, AJINOMOTO DO BRASIL</li> <li>▪ <b>Takashi Nakajima</b> Corporate Officer, Chairman of Celulose Nipo-Brasileira S.A., Oji Holdings Corporation</li> </ul>
15:00 – 15:10	<b>Break</b>
15:10 – 16:10	<b>Session 4: Cooperation opportunities focused on innovation and technology</b> <b>Moderator: Fernando Moreira, Journalist and Policy and Industry Specialist at CNI</b> <ul style="list-style-type: none"> <li>▪ <b>Verônica Prates</b>, Institutional Relations Manager at Embraer</li> <li>▪ <b>Yasutoshi Miyoshi</b>, President, Hitachi South America Ltda.</li> <li>▪ <b>Patricia Martins</b>, Innovation and Technology Operations Manager at Senai</li> <li>▪ <b>Michinori Yoshino</b>, Technical Manager, Nippon Koei LAC Co.,Ltd.</li> </ul>
16:10 – 16:30	<b>Special Session: Brazil-Japan Female Entrepreneurship</b> <ul style="list-style-type: none"> <li>▪ <b>Lesley Ishii</b>, Co-Founder of REN Brasil</li> </ul>
16:30 – 16:45	<b>Closing remarks</b> <ul style="list-style-type: none"> <li>▪ <b>Juan Merlini</b>, Corporate Strategy Director at Vale</li> <li>▪ <b>Tatsuo Yasunaga</b>, Chair, Japan Brazil Economic Committee KEIDANREN and Representative Director, Chair of the Board of Directors of Mitsui &amp; CO., LTD.</li> <li>▪ <b>FIESP</b>, a confirmar</li> </ul>
16:45 – 18:00	<b>Sectoral Business Meetings and cocktail</b>

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