

BUSINESS COUNCIL BRAZIL - JAPAN

26th BRAZIL-JAPAN BUSINESS COUNCIL PLENARY MEETING

September 9th, 2025

Venue: FIESP, São Paulo, Brazil

Motto: Revitalizing the business relationship between Brazil and Japan

September 9th

08:30 – 09:00	Registration
09:00 – 10:00	Opening session <ul style="list-style-type: none">▪ Rafael Cervone, Acting President of the Federation of Industries of the State of São Paulo▪ Tatsuo Yasunaga, Chair, Japan Brazil Economic Committee KEIDANREN and Representative Director, Chair of the Board of Directors of Mitsui & CO., LTD.▪ Gustavo Pimenta, Presidente of the Brazilian Section and CEO of Vale▪ Teiji Hayashi, Ambassador of Japan to Brazil▪ Márcio Elias Rosa, Executive Secretary of the Ministry of Development, Industry, Commerce and Services of Brazil
10:00 – 10:10	Presentation of the results of the 13th Wise Group Meeting for Strategic Economic Partnership between Brazil and Japan <ul style="list-style-type: none">▪ Eduardo Eugenio Gouvêa Vieira, Chairman of the Federation of Industries of the State of Rio de Janeiro
10:10 – 11:20	Session 1: Economic Outlook and EPA Opportunities Moderator: Fernando Moreira , Journalist and Policy and Industry Specialist at CNI <ul style="list-style-type: none">▪ Nelson Barbosa, Director of Planning and Institutional Relations at BNDES▪ Kazushi Shibata, Diretor Presidenteanko MUFG Brasil S.A.▪ Jorge Viana, President of ApexBrasil▪ Tetsuya Inoue, Chief Director JETRO São Paulo
11:20 – 12:20	Session 2: Diversifying and enhancing the resilience of Global Value Chain Moderator: Fernando Moreira , Journalist and Policy and Industry Specialist at CNI <ul style="list-style-type: none">▪ Alex Duarte, Commercial Leader of I'm green™ bio-based Polyethylene for South America at Braskem▪ Masayuki Hamamatsu, Executive Managing Officer for Latin America and the Caribbean at Japan Bank for International Cooperation▪ Mauro Andrade, Executive Director at Prumo Logística▪ Luís Henrique S. Rahmeier, Executive Director LATAM for R&D, Regulatory and Sustainability, Sumitomo Chemical Brasil Industria Quimica S. A
12:20 – 13:30	Networking Lunch

Realization:

BUSINESS COUNCIL BRAZIL - JAPAN

13:30 – 15:10	Session 3: Addressing industrial challenges such as decarbonization Moderator: Fernando Moreira, Journalist and Policy and Industry Specialist at CNI <ul style="list-style-type: none"> ▪ Ricardo Mussa, Chair SB COP ▪ Rafael Luiz Ceconello, Director, Government Affairs, Toyota do Brasil Ltda. ▪ Bruno Ferla, Vice President of M&A, International Legal, Institutional and Government Relations and Sustainability at BRF and Marfrig ▪ Kazushige Ohmori, Director Vice-President, AJINOMOTO DO BRASIL ▪ Julio Ramos, Director of Strategic Affairs at Brazilian Association of Meat Exporting Industries ▪ Takashi Nakajima Corporate Officer, Chairman of Celulose Nipo-Brasileira S.A., Oji Holdings Corporation
15:10 – 16:10	Session 4: Cooperation opportunities focused on innovation and technology Moderator: Fernando Moreira, Journalist and Policy and Industry Specialist at CNI <ul style="list-style-type: none"> ▪ Verônica Prates, Institutional Relations Manager at Embraer ▪ Yasutoshi Miyoshi, President, Hitachi South America Ltda. ▪ Patricia Martins, Innovation and Technology Operations Manager of the National Industrial Training Service National Department ▪ Michinori Yoshino, Technical Manager, Nippon Koei LAC Co.,Ltd.
16:10 – 16:30	Special Session: Brazil-Japan Female Entrepreneurship <ul style="list-style-type: none"> ▪ Lesley Ishii, Co-Founder of REN Brasil
16:30 – 16:35	Adoption of the Joint Statement
16:35 – 16:45	Closing remarks <ul style="list-style-type: none"> ▪ Juan Merlini, Corporate Strategy Director at Vale ▪ Tatsuo Yasunaga, Chair, Japan Brazil Economic Committee KEIDANREN and Representative Director, Chair of the Board of Directors of Mitsui & CO., LTD. ▪ Tatiana Farah, Trade Promotion Manager at CNI ▪ Gustavo Bonini, Director of the Department of International Relations and Foreign Trade at FIESP (TBC)
16:45 – 18:00	Sectoral Business Meetings and cocktail

Realization: