



ENCONTRO ECONÔMICO
BRASIL · ALEMANHA

DEUTSCH · BRASILIANISCHE
WIRTSCHAFTSTAGE

20
25

Updated: June 14, 2025

41st BRAZIL-GERMANY ECONOMIC MEETING
Salvador, Bahia, Brazil
June 15, 16 and 17, 2025

New Partnerships for Sustainable Businesses

AGENDA

Sunday, June 15th

Terminal Turístico Náutico da Bahia - Avenida França, s/n. Comércio

Time	Activity
17h00 – 20h00	Opening cocktail

Monday, June 16th

Location: SENAI CIMATEC, Av. Orlando Gomes, 1845 Piatã, Salvador

Time	Activity
09h00 – 10h00	Accreditation and networking
10h00 – 11h30	Opening session Antônio Ricardo Alvarez Alban , President, CNI Carlos Henrique de Oliveira Passos , President, FIEB Michael Heinz , Vice-Chairman of the Latin America Committee of German Business (LADW/BDI) and Member of the Board of Executive Directors of BASF SE Jerônimo Rodrigues , Governor, Bahia State Márcio Elias Rosa , Vice-Minister of Development, Industry, Commerce and Services of Brazil Martina Enghardt-Kopf , Parliamentary State Secretary at the Federal Ministry for Agriculture, Food and Regional Identity of Germany Bruno Reis , Mayor of Salvador Ministerial Dialogue Rui Costa , Minister of the Civil House of Brazil

Patrocínio:



Apoio:



Realização:





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11h30 – 12h00	<p>Intervention 1 <i>Moderator: Renata Agostini, journalist</i> On the Way to COP30 – How the Private Sector Can Contribute to Climate Protection</p> <p>Ricardo Mussa, Sustainable Business COP Chair Michael Heinz, Member of the Board of Executive Directors of BASF SE</p>
12h00 – 12h30	<p>Intervention 2 <i>Moderator: Renata Agostini, journalist</i> Geopolitical Challenges: Opportunities and Implications for the German-Brazilian Partnership</p> <p>Wolfgang Niedermark, Member of the BDI Executive Board Fernanda Cimini, Professor of Economics, Federal University of Minas Gerais, and Senior Fellow, CEBRI</p>
12h30 – 13h50	<i>Lunch Break</i>
13h50 - 14h00	<i>INNO-ARENA Program Subscription</i>
14h00 – 14h50	<p>Panel 1 <i>Moderator: Renata Agostini, journalist</i> Brazil and Germany as Key Partners in Energy Transition</p> <p>Alessandro V. Arco Gardemann, CEO, Geo Biogas & Tech Fernanda Delgado, CEO of the Brazilian Association of the Green Hydrogen Industry (ABIHV) Eduardo Mendonça Sodr� Martins, Secretary of the Environment of the State of Bahia Andr� Clark, CEO LATAM Siemens Energy AG Luiz Savio de Campos Siqueira, Industrial Vice President Brazil of Nordex Group</p>
14h50 – 15h40	<p>Panel 2 <i>Moderator: Renata Agostini, journalist</i> Driving Innovation in Industrial Manufacturing</p> <p>Leone Andrade, General Director, SENAI CIMATEC Mathias Mangels, President and Chief Revenue Officer at RethinkingWorks</p>



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	<p>José Luciano de Assis Pereira, PDI Manager, CIT Senai</p> <p>Pablo Roberto Fava, Chief Executive Officer of Siemens Brazil</p> <p>Svenja Ahlburg, Chief Sales Officer Americas & Regional Executive Board Member at Wilo Group</p>
15h40 – 16h10	<p>Fireside Chat <i>Moderator: Renata Agostini, journalist</i> Strengthening security cooperation</p> <p>Fernando Queiroz, CEO Águas Azuis (thyssenkrupp)</p> <p>Verônica Prates, Institutional Relations Manager at Embraer</p>
16h10 – 16h30	<i>Coffee Break</i>
16h30 – 17h10	<p>Fireside Chat <i>Moderator: Renata Agostini, journalist</i> Shaping the Future of Agroindustry</p> <p>Márcio Santos, CEO, Bayer Brasil</p> <p>Martina Enghardt-Kopf, Parliamentary State Secretary in the Federal Ministry of Agriculture, Food and Regional Identity of Germany</p> <p>Jefferson Gomes, CNI Director of Industrial Development, Technology and Innovation</p>
17h10 – 17h40	<p>Fireside Chat <i>Moderator: Renata Agostini, journalist</i> Circular Economy on the Rise</p> <p>Francisco Manesco, Strategic Mining Projects Manager, Vale</p> <p>André Barón, President Latin America of Henkel Group</p>
17h40 – 17h50	<p>Intervention 3 Outlook for bilateral economic relations</p> <p>Gitta Connemann, Parliamentary State Secretary in the German Ministry of Economic Affairs and Energy</p>
	<p>Panel 3 <i>Moderator: Renata Agostini, journalist</i> Investing in Infrastructure and Mobility for the Future</p>



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17h50 – 18h30	<p>Alexandre Carneiro, Special Advisor to the Civil House</p> <p>Daniel Abdo, Vice-President of International Relations and Business Development, Sigma Lithium</p> <p>Antônio Roberto Cortes, President, Volkswagen Truck & Bus</p> <p>Fabiano José de Oliveira Costa, CEO, AMG Mining e AMG Brazil</p>
18h30 – 19h20	<p>Panel 4</p> <p><i>Moderator: Renata Agostini, journalist</i></p> <p>Brazil and Germany: Partners in Trade and Investments</p> <p>Angelo Almeida, Secretary of Development of the State of Bahia</p> <p>Tatiana Farah de Mello Cauville, Head of Trade Promotion, CNI</p> <p>Jochen Köckler, Chairman of the Managing Board of Deutsche Messe AG</p> <p>Ingo Kramer, Chairman of LAI</p>
19h20 – 19h50	<p>Closing Session</p> <p>Antônio Ricardo Alvarez Alban, President, CNI</p> <p>Carlos Henrique de Oliveira Passos, President, FIEB</p> <p>Michael Heinz, Vice-Chairman of the Latin America Committee of German Business (LADW/BDI) and Member of the Board of Executive Directors of BASF SE</p> <p>Presenting EEBA 2026</p> <p>Jochen Köckler, Chairman of the Managing Board of Deutsche Messe AG</p> <p>Maria Paula Velloso, Manager of Industry and Services, ApexBrasil</p>

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Tuesday, June 17th

Location: SENAI CIMATEC, Av. Orlando Gomes, 1845 Piatã, Salvador

Time	Activity
9h30 – 12h30	51st Meeting of the Brazil-Germany Joint Commission on Economic Cooperation
9h00 – 12h30	German-Brazilian Energy Day by GIZ
Morning	Technical visit to SENAI CIMATEC <i>(open to all)</i>
Afternoon	Technical visits to CIMATEC Park* <i>(open to all)</i> *Approximately 1h away from SENAI CIMATEC. Shuttles will be provided.